



BOARD OF DIRECTORS MEETING
May 7, 2024 * 1503 GARNET AVE
AGENDA

1. **Introductions**
 Sign in
2. **Public Comment/Non Agenda Announcements**
 Limited to 2 minutes on any non-agenda items, items may be referred to committees or future agenda item
3. **Additions to Agenda (3 minutes)** **Info Item**
 Items will be added to a future agenda
4. **Political Representative’s Reports (10 minutes)** **Info Item**
 District 1 – Karla Tirado 77th Assembly District- Mariah Kallhoff
 Mayor’s Office- Emily Piatanesi Senate District 39 – Cole Reed
 County Supervisor – Meghan Elledge-LeVota 52nd District- Cesar Solis
 Economic Development - **Info Item**
5. **Community Partners Reports (3 mins each)** **Info Item**
 - a) PB Tuesday Farmers’ Market
 - b) PB Town Council
 - c) PB Woman’s Club
 - d) PB Planning Group
 - e) Beautiful PB
6. **President’s Report (3 minutes)** **Info Item**
 a) Upcoming events
 i. Coast of PB Restaurant Walk – May 15, 2024 – 4PM-9PM
7. **Previous Board Meeting Minutes Approval: (3 mins)**
 a) **Approval of the April 2, 2024 Meeting Minutes** **Action Item**
8. **Financial Report (3 mins)**
Review and approve the financials of January 2024 **Action Item**
Review and approve the financials of February 2024 **Action Item**
Review and approve the financials of March 2024 **Action Item**
9. **Committee Reports (30 mins)**
 - a) **Organization Committee**
 - a. Officer Elections **Action Item**
 - i. Nomination of New Board member (s) to fill vacancies **Action Item**
 1. Nomination: David Rodgers – Fillippi’s Pizza Grotto
 2. Vacancies
 - ii. Board Member Removal **Action Item**
 1. Grant Cooper
 - b. Accounting Services RFP
 - c. Letters of support
 - i. Shoreline Community Services
 - b) **Fundraising Committee** **Info Item**
 a. Update
 - c) **Parking Advisory Board – update** **Info Item**
 a. Bike Everywhere Day – May 16 – Pit Stop on Cass and Garnet
 b. PB Pathways Ad Hoc Committee meeting – May 20th, 6PM – Taylor Library
 - d) **BeachFest** **Action Item**
 a. Sponsorship update (\$13,750 remaining goal)
 i. *Thank you to our confirmed sponsors Earl & Birdie Taylor, Diamond Parking, Mavericks, Ocean Park Inn, Mate Maker, IPS Group, Bay City.*
10. **CEO REPORT- Lee** **Info Item**
 - a) **Executive Director Updates**
 - i. SBEP Advocacy – BID Alliance (Letter attached)
 - ii. Small Business Advisory Board

11. Adjourn

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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BOARD OF DIRECTORS MEETING
April 2, 2024 * 1503 GARNET AVE
MINUTES

Call to action: 12:03 p.m.

1. Introductions

Randall E., John A., Margy G., Kayla S., Jennifer N., Eric M., Shylah H., Lisa G., David R., Matteo C., Eve A., Karla T.

2. Public Comment/Non Agenda Announcements

Matteo C.- RockBox Fitness’s 5 yr. Anniversary will be celebrated on May 18th at Mavericks at 10 a.m.
 Eve A.- Shoreline Community has power washing services available to anyone interested. Suggests placing solar lights outside of businesses concerned with safety.
 David R.- Filippis Pizza is going on 74th year in business. The PB location has a new manager.

3. Additions to Agenda (3 minutes)

Info Item

Sean Burns’s will now be presenting at the next meeting, he did not attend today.

4. Political Representative’s Reports (10 minutes)

Info Item

District 1 – Karla Tirado: DeAnza Master Plan passed at committee. It will go to full council next. The plan will still need to be reviewed by the Coastal Commission.

Fire Dept. is recruiting a new chief. There are community input meetings throughout the city.

5. Community Partners Reports (3 mins each)

Info Item

Info Item

PB Tuesday Farmers’ Market- Everyone is invited to go out to the market today! Goal is to extend all the way to Mission Blvd.

6. President’s Report (3 minutes)

Info Item

- a) Upcoming events
 - i. Annual Casino Night Gala – April 11, 2024
 - ii. Coast of PB Restaurant Walk- May 15th- Tickets are now on sale

7. Previous Board Meeting Minutes Approval: (3 mins)

- a) **Approval of the March 5, 2024 Meeting Minutes**

Action Item

Eric made motion to approve the March 5th, 2024 Meeting Minutes, Kayla seconded the motion, unanimous approval

8. Financial Report (3 mins)

Review and approve the financials of June 2023

Action Item

Kayla approved the financials of June 2023, Lisa seconded the motion, unanimous approval

Review and approve the financials of January 2024

Action Item

This item will be tabled for next month, it was intended to be February 2024 financials for review.

9. Committee Reports (30 mins)

- a) Organization Committee

- a. Officer Elections
 - i. Nomination of New Board member (s) to fill vacancies
 - 1. 2 Vacancies
- No actions were taken to fill vacancies this month.

Action Item

Action Item

- b. Meeting Format Update – Public Comment

Public Comments will mimic City Council meetings, allowing 1 min. per person prior to item being discussed by the board.

Shyla made motion to change the public comment meeting format, Kayla seconded the motion, unanimous approval.

c. Special Event Policy

Lisa made motion to approve the special event policy presented by Sunny, Shyla seconded the motion, unanimous approval.

b) Fundraising Committee

Info Item

a. Sean Burns - Phun Fest – Presentation (10 mins) – (Tabled for next month)

c) Parking Advisory Board – update

Info Item

Eric: Meeting will be taking place next week.

- Parking changes have been updated at Oakmont.
- Grocery Outlet is looking into adding loading zones to avoid traffic.
- ADU Sidewalk updates are being worked on at Evert & Garnet Ave.

d) BeachFest

Action Item

a. Budget

Lisa made motion to approve the BeachFest Budget, Kayla seconded the motion. Unanimous approval

b. Sponsorships (\$45k goal) – No action required.

10. CEO REPORT- Lee

Info Item

a) Executive Director Updates

- Discover PB and Beautiful PB will be hosting a pitstop for Bike Anywhere Day on Thursday, May 18th. We encourage other businesses to register to participate.
- County released stimulus grant for Small Businesses, we encourage everyone eligible to apply.
- The FY2025 Budget hearing is taking place on Monday, April 8th at 2 p.m. at Council Chambers. Join us or sign-in online to speak in support of our item.

b) Board Member Question – activity- None

11. Adjourn: 12:59 p.m.

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Discover Pacific Beach
Balance Sheet
As of January 31, 2024

	Jan 31, 24	Jan 31, 23	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000 · Discover PB Operating (4991)				
1002 · Discover PB - Special Projects	122,575	122,575	0	0%
1001 · Discover PB Savings	9,913	9,913	0	0%
1000 · Discover PB Operating (4991) - Other	(126,833)	(125,814)	(1,019)	(1%)
Total 1000 · Discover PB Operating (4991)	5,655	6,674	(1,019)	(15%)
1008 · Paypal	1,837	10,825	(8,988)	(83%)
1009 · Paypal - BACC	1,815	626	1,189	190%
1006 · Farmers Market # 6739	80,084	67,245	12,839	19%
1025 · Merrill Lynch	117,419	112,443	4,976	4%
1030 · Petty Cash	75	0	75	100%
Total Checking/Savings	206,885	197,813	9,072	5%
Accounts Receivable				
1200 · Accounts Receivable	12,275	33,165	(20,890)	(63%)
Total Accounts Receivable	12,275	33,165	(20,890)	(63%)
Other Current Assets				
Deposit - Rent	1,450	1,450	0	0%
Total Other Current Assets	1,450	1,450	0	0%
Total Current Assets	220,610	232,428	(11,818)	(5%)
Fixed Assets				
Furniture & Equipment	16,734	16,734	0	0%
Leasehold Improvements	49,388	49,388	0	0%
Accumulated Depreciation	(13,013)	(13,013)	0	0%
Accumulated Amortization	(49,388)	(49,388)	0	0%
Total Fixed Assets	3,721	3,721	0	0%
Other Assets				
Clearing Account	(372)	(517)	145	28%
Total Other Assets	(372)	(517)	145	28%
TOTAL ASSETS	223,959	235,632	(11,673)	(5%)
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2020 · AP Farmers Market	4,497	14,391	(9,894)	(69%)
2000 · Accounts Payable	26,235	9,584	16,651	174%
Total Accounts Payable	30,732	23,975	6,757	28%
Credit Cards				
US Bank	167	661	(494)	(75%)
Total Credit Cards	167	661	(494)	(75%)
Other Current Liabilities				
Deferred Income SBEP	12,980	0	12,980	100%
2100 · Payroll Liabilities	161	146	15	10%
Total Other Current Liabilities	13,141	146	12,995	8,901%

Discover Pacific Beach
Balance Sheet
As of January 31, 2024

	Jan 31, 24	Jan 31, 23	\$ Change	% Change
Total Current Liabilities	44,040	24,782	19,258	78%
Total Liabilities	44,040	24,782	19,258	78%
Equity				
1110 - Retained Earnings	210,193	281,626	(71,433)	(25%)
3000 - Opening Bal Equity	35,423	35,423	0	0%
Net Income	(65,696)	(106,198)	40,502	38%
Total Equity	179,920	210,851	(30,931)	(15%)
TOTAL LIABILITIES & EQUITY	223,960	235,633	(11,673)	(5%)

Discover Pacific Beach Profit & Loss January 2024

	Jan 24	Jan 23	Jul '23 - Jan 24
Ordinary Income/Expense			
Income			
4430 · Clean and Safe Program			
Lord of the Wings	0	0	0
4430 · Clean and Safe Program - Other	0	2,100	0
Total 4430 · Clean and Safe Program	0	2,100	0
4110 · Grants	0	0	11,903
4115 · Beach Area Community Court	1,900	650	15,650
4120 · SBEP	8,251	20,050	8,251
4220 · BID	12,274	14,066	78,902
4300 · Special Events			
4377 · Wild Rides	2,179	0	2,179
4310 · Annual Dinner			
4313 · Ticket Sales	1,875	8,400	1,875
Total 4310 · Annual Dinner	1,875	8,400	1,875
4350 · Contributions Income	0	0	616
4370 · Heart of PB Rest Walk	0	0	6,770
4375 · Christmas on Crystal Pier	1,800	50	5,400
4376 · Holiday Parade	0	1,575	10,287
Total 4300 · Special Events	5,854	10,025	27,127
4320 · Beachfest			
Action Sports	0	0	6,575
Artist Booth	0	0	8,125
Fish Taco Challenge	0	0	10,434
Food booth	0	0	6,655
Merchant Booth	0	0	3,975
Sponsors	0	0	27,045
Total 4320 · Beachfest	0	0	62,809
4400 · Other Income			
4460 · Merchandise	0	40	40
4400 · Other Income - Other	550	0	550
Total 4400 · Other Income	550	40	590
4410 · Banner District	1,800	7,650	12,250
4510 · Farmers Market	19,040	13,655	127,021
7010 · Interest Income	474	356	3,075
Total Income	50,143	68,592	347,578
Gross Profit	50,143	68,592	347,578
Expense			
Legal Fees	0	1,500	0
6100 · Operating			
6105 · Auto Expense	250	250	1,750
6110 · Bank Fees-CC/LF/Service	685	700	5,665
6135 · Insurance-Liability	(1,982)	9,109	3,068
6155 · Meals	8	0	705
6156 · Training and Conferences	0	373	1,568
6160 · Office Supplies/Equip	658	2,187	3,206

Discover Pacific Beach
Profit & Loss
January 2024

	Jan 24	Jan 23	Jul '23 - Jan 24
6170 · Postage and Delivery	0	60	132
6175 · Printing and Reproduction	276	269	2,291
6180 · Rent	0	3,025	29,171
6182 · Tax-Business	30	0	210
6185 · Telephone-Cell/Office	364	335	2,659
6190 · Utilities-GEW/Sanitation/Refuse	1,201	1,099	8,639
6195 · Payroll Expense			
Staff-Executive Director	8,251	7,175	57,759
Staff-Admin Support	5,373	6,943	69,864
Employer Tax	1,994	2,069	12,517
Processing Fee	95	204	204
Insurance-Health	950	850	6,650
Insurance-Work Comp	0	0	(349)
Total 6195 · Payroll Expense	16,663	17,241	146,645
6199 · Miscellaneous	0	0	1,359
6205 · Accounting	8,650	5,213	14,650
6225 · Dues and Subscriptions	0	0	300
Total 6100 · Operating	26,803	39,861	222,018
6300 · Design & Improvements			
6323 · Clean and Safe Program			
Lord of the Wings	0	0	50
6323 · Clean and Safe Program - Other	6,100	6,240	33,721
Total 6323 · Clean and Safe Program	6,100	6,240	33,771
6305 · Banner	815	0	4,043
6310 · Beach area community court	0	30	48
6315 · Farmers Market Expenses			
6315-01 · FM - Wages	6,880	5,541	26,900
6315 · Farmers Market Expenses - Other	1,930	10,072	25,851
Total 6315 · Farmers Market Expenses	8,810	15,613	52,751
Total 6300 · Design & Improvements	15,725	21,883	90,613
6500 · Special Events Promotions			
6210 · Annual Dinner	0	30	0
6519 · Christmas on Crystal Pier	0	37	5,574
6520 · Holiday Parade	9,078	8,527	11,851
6540 · Heart Walk	0	0	2,581
6541 · Wild Rides Car Show	0	0	2,179
6510 · Beachfest			
Beer Garden	0	0	1,810
City & County Fees	0	0	7,626
Entertainment	0	0	5,800
Equipment Rental	0	0	14,917
Kids	0	0	2,225
Marketing / Printing	0	1,269	7,968
Professional Organizers	0	0	12,887
Staging	0	0	18,156
Supplies and Misc.	0	0	489

Discover Pacific Beach
Profit & Loss
January 2024

	Jan 24	Jan 23	Jul '23 - Jan 24
Total 6510 · Beachfest	0	1,269	71,878
Total 6500 · Special Events Promotions	9,078	9,863	94,063
6600 · Outreach			
6220 · Contributions	280	0	1,080
6235 · Election	0	0	3,275
6505 · Advertising - Marketing	0	0	289
6551 · Mixers	0	0	17
6650 · Newsletter	227	195	1,589
6651 · Marketing & Promotions	0	705	317
6600 · Outreach - Other	0	0	17
Total 6600 · Outreach	507	900	6,584
Total Expense	52,113	74,007	413,278
Net Ordinary Income	(1,970)	(5,415)	(65,700)
Net Income	(1,970)	(5,415)	(65,700)

Discover Pacific Beach A/R Aging Summary

As of January 31, 2024

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Audeo Charter School				1,800		1,800
Ecology Center	3,092		1,539		3,008	7,639
Steve Cordigyan	2,179					2,179
Tavern At The Beach				450		450
The Hideout Bar & Grill					208	208
TOTAL	5,271		1,539	2,250	3,216	12,276

Discover Pacific Beach A/P Aging Summary

As of January 31, 2024

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
AED Brands	0	0	0	0	1,493	1,493
AT&T	0	276	0	0	0	276
Attorney General's Registry of Charitable	30	0	0	0	0	30
City Treasurer	9,078	0	0	0	0	9,078
County of San Diego Dept. of Agriculture	0	0	364	0	0	364
Da-Le Ranch	224	0	0	0	0	224
DirectTV	88	0	0	0	0	88
EDCO Disposal Corporation	1,201	0	0	0	0	1,201
Herritage Family Farms	397	0	0	0	0	397
JR Organics	204	0	0	0	0	204
MP Family Farm	581	0	0	0	0	581
North Shore Printery	1,019	0	0	0	0	1,019
Rodney Kawano Farm	145	0	0	0	0	145
Safiros Sanitation	885	0	0	0	0	885
SG Bookkeeping Services, LLC	2,095	0	0	0	0	2,095
Shoreline Community Services	0	3,050	0	0	3,050	6,100
United Site Services	0	0	0	0	6,544	6,544
Vanessa Bernal - V	8	0	0	0	0	8
TOTAL	15,955	3,326	364	0	11,087	30,732

Discover Pacific Beach
Balance Sheet
As of February 29, 2024

	Feb 29, 24	Feb 28, 23	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000 · Discover PB Operating (4991)				
1002 · Discover PB - Special Projects	122,575	122,575	0	0%
1001 · Discover PB Savings	9,913	9,913	0	0%
1000 · Discover PB Operating (4991) - Other	(113,722)	(146,761)	33,039	23%
Total 1000 · Discover PB Operating (4991)	18,766	(14,273)	33,039	231%
1008 · Paypal	2,003	1,175	828	70%
1009 · Paypal - BACC	1,957	408	1,549	380%
1006 · Farmers Market # 6739	50,372	78,417	(28,045)	(36%)
1025 · Merrill Lynch	117,837	112,773	5,064	4%
1030 · Petty Cash	75	0	75	100%
Total Checking/Savings	191,010	178,500	12,510	7%
Accounts Receivable				
1200 · Accounts Receivable	38,219	36,748	1,471	4%
Total Accounts Receivable	38,219	36,748	1,471	4%
Other Current Assets				
Deposit - Rent	1,450	1,450	0	0%
Total Other Current Assets	1,450	1,450	0	0%
Total Current Assets	230,679	216,698	13,981	6%
Fixed Assets				
Furniture & Equipment	16,734	16,734	0	0%
Leasehold Improvements	49,388	49,388	0	0%
Accumulated Depreciation	(13,013)	(13,013)	0	0%
Accumulated Amortization	(49,388)	(49,388)	0	0%
Total Fixed Assets	3,721	3,721	0	0%
Other Assets				
Clearing Account	(830)	143	(973)	(680%)
Total Other Assets	(830)	143	(973)	(680%)
TOTAL ASSETS	233,570	220,562	13,008	6%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2020 · AP Farmers Market	3,519	13,346	(9,827)	(74%)
2000 · Accounts Payable	15,389	8,470	6,919	82%
Total Accounts Payable	18,908	21,816	(2,908)	(13%)
Credit Cards				
US Bank	291	436	(145)	(33%)
Total Credit Cards	291	436	(145)	(33%)
Other Current Liabilities				
Deferred Income SBEP	14,728	0	14,728	100%
2100 · Payroll Liabilities	161	204	(43)	(21%)
Total Other Current Liabilities	14,889	204	14,685	7,199%

Discover Pacific Beach
Balance Sheet
As of February 29, 2024

	Feb 29, 24	Feb 28, 23	\$ Change	% Change
Total Current Liabilities	34,088	22,456	11,632	52%
Total Liabilities	34,088	22,456	11,632	52%
Equity				
1110 - Retained Earnings	210,193	281,626	(71,433)	(25%)
3000 - Opening Bal Equity	35,423	35,423	0	0%
Net Income	(46,135)	(118,941)	72,806	61%
Total Equity	199,481	198,108	1,373	1%
TOTAL LIABILITIES & EQUITY	233,569	220,564	13,005	6%

Discover Pacific Beach
Profit & Loss
February 2024

	Feb 24	Feb 23	Jul '23 - Feb 24
Ordinary Income/Expense			
Income			
4430 · Clean and Safe Program			
Lord of the Wings	0	0	0
4430 · Clean and Safe Program - Other	0	1	0
Total 4430 · Clean and Safe Program	0	1	0
4110 · Grants	5,000	0	16,903
4115 · Beach Area Community Court	2,050	400	17,700
4120 · SBEP	8,251	0	16,503
4220 · BID	17,793	16,373	96,695
4300 · Special Events			
4377 · Wild Rides	0	0	2,179
4310 · Annual Dinner			
4313 · Ticket Sales	4,500	675	6,375
4310 · Annual Dinner - Other	1,250	0	1,250
Total 4310 · Annual Dinner	5,750	675	7,625
4350 · Contributions Income	0	0	616
4370 · Heart of PB Rest Walk	0	0	6,770
4375 · Christmas on Crystal Pier	0	0	5,400
4376 · Holiday Parade	9,224	0	19,511
Total 4300 · Special Events	14,974	675	42,101
4320 · Beachfest			
Action Sports	0	0	6,575
Artist Booth	0	0	8,125
Fish Taco Challenge	0	0	10,434
Food booth	0	0	6,655
Merchant Booth	0	0	3,975
Sponsors	3,750	0	30,795
Total 4320 · Beachfest	3,750	0	66,559
4400 · Other Income			
4460 · Merchandise	0	40	40
4470 · Miscellaneous Income	50	20	50
4400 · Other Income - Other	0	0	550
Total 4400 · Other Income	50	60	640
4410 · Banner District	0	450	12,250
4510 · Farmers Market	16,701	16,781	143,722
7010 · Interest Income	417	330	3,492
Total Income	68,986	35,070	416,565
Gross Profit	68,986	35,070	416,565
Expense			
6100 · Operating			
6105 · Auto Expense	250	250	2,000
6110 · Bank Fees-CC/LF/Service	970	568	6,635
6135 · Insurance-Liability	270	0	3,338
6155 · Meals	0	129	705
6156 · Training and Conferences	540	826	2,108

Discover Pacific Beach
Profit & Loss
February 2024

	Feb 24	Feb 23	Jul '23 - Feb 24
6160 · Office Supplies/Equip	111	111	3,317
6170 · Postage and Delivery	0	0	132
6175 · Printing and Reproduction	280	268	2,571
6180 · Rent	3,660	0	32,831
6182 · Tax-Business	0	0	210
6185 · Telephone-Cell/Office	370	248	3,029
6190 · Utilities-GEW/Sanitation/Refuse	0	868	8,639
6195 · Payroll Expense			
Staff-Executive Director	8,251	7,175	66,010
Staff-Admin Support	5,373	7,343	75,237
Employer Tax	1,686	1,807	14,203
Processing Fee	95	11	299
Insurance-Health	950	850	7,600
Insurance-Work Comp	1,171	924	822
Total 6195 · Payroll Expense	17,526	18,110	164,171
6199 · Miscellaneous	0	50	1,359
6205 · Accounting	1,350	1,125	16,000
6225 · Dues and Subscriptions	0	0	300
Total 6100 · Operating	25,327	22,553	247,345
6300 · Design & Improvements			
6323 · Clean and Safe Program			
Lord of the Wings	0	0	50
6323 · Clean and Safe Program - Other	6,100	6,240	39,821
Total 6323 · Clean and Safe Program	6,100	6,240	39,871
6305 · Banner	1,704	8,689	5,747
6310 · Beach area community court	10	287	58
6315 · Farmers Market Expenses			
6315-01 · FM - Wages	7,055	5,420	33,954
6315 · Farmers Market Expenses - Other	1,420	2,225	27,271
Total 6315 · Farmers Market Expenses	8,475	7,645	61,225
6325 · Design other	0	269	0
Total 6300 · Design & Improvements	16,289	23,130	106,901
6500 · Special Events Promotions			
6210 · Annual Dinner	0	245	0
6519 · Christmas on Crystal Pier	0	0	5,574
6520 · Holiday Parade	0	0	11,851
6540 · Heart Walk	0	0	2,581
6541 · Wild Rides Car Show	0	0	2,179
6510 · Beachfest			
Beer Garden	0	0	1,810
City & County Fees	0	0	7,626
Entertainment	0	0	5,800
Equipment Rental	6,968	485	21,885
Kids	0	0	2,225
Marketing / Printing	0	0	7,968
Professional Orgainzers	0	0	12,887

Discover Pacific Beach
Profit & Loss
February 2024

	Feb 24	Feb 23	Jul '23 - Feb 24
Staging	0	0	18,156
Supplies and Misc.	91	0	580
Total 6510 · Beachfest	7,059	485	78,937
Total 6500 · Special Events Promotions	7,059	730	101,122
6600 · Outreach			
6220 · Contributions	0	0	1,080
6235 · Election	0	0	3,275
6505 · Advertising - Marketing	0	239	289
6551 · Mixers	0	0	17
6615 · Business Development	468	968	468
6650 · Newsletter	227	195	1,816
6651 · Marketing & Promotions	54	0	371
6600 · Outreach - Other	0	0	17
Total 6600 · Outreach	749	1,402	7,333
Total Expense	49,424	47,815	462,701
Net Ordinary Income	19,562	(12,745)	(46,136)
Net Income	19,562	(12,745)	(46,136)

Discover Pacific Beach A/R Aging Summary

As of February 29, 2024

	<u>Current</u>	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>> 90</u>	<u>TOTAL</u>
Audeo Charter School					1,800	1,800
City of San Diego (SBE)	10,000					10,000
Ecology Center	2,008	3,092			3,008	8,108
Mavericks Beach Club		1,250				1,250
Ocean Park Inn		5,000				5,000
San Diego Running Co	9,224					9,224
Steve Cordigyan		2,179				2,179
Tavern At The Beach					450	450
The Hideout Bar & Grill					208	208
TOTAL	21,232	11,521			5,466	38,219

Discover Pacific Beach A/P Aging Summary

As of February 29, 2024

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
AED Brands	0	0	0	0	1,493	1,493
AT&T	109	0	0	0	0	109
City Treasurer	420	0	0	0	0	420
Da-Le Ranch	14	0	0	0	0	14
EDCO Disposal Corporation	0	1,201	0	0	0	1,201
Herritage Family Farms	430	0	0	0	0	430
MP Family Farm	454	0	0	0	0	454
Platinum Event Rentals	3,484	0	0	0	0	3,484
Safiros Sanitation	708	0	0	0	0	708
SG Bookkeeping Services, LLC	1,445	0	0	0	0	1,445
Shoreline Community Services	0	3,050	3,050	0	3,050	9,150
TOTAL	7,064	4,251	3,050	0	4,543	18,908

Discover Pacific Beach
Balance Sheet
As of March 31, 2024

	Mar 31, 24	Mar 31, 23	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000 · Discover PB Operating (4991)				
1002 · Discover PB - Special Projects	122,575	122,575	0	0%
1001 · Discover PB Savings	9,913	9,913	0	0%
1000 · Discover PB Operating (4991) - Other	(103,136)	(105,319)	2,183	2%
Total 1000 · Discover PB Operating (4991)	29,352	27,169	2,183	8%
1008 · Paypal	1,925	167	1,758	1,053%
1009 · Paypal - BACC	2,132	963	1,169	121%
1006 · Farmers Market # 6739	50,174	62,768	(12,594)	(20%)
1025 · Merrill Lynch	118,241	113,147	5,094	5%
1030 · Petty Cash	75	0	75	100%
Total Checking/Savings	201,899	204,214	(2,315)	(1%)
Accounts Receivable				
1200 · Accounts Receivable	33,819	4,460	29,359	658%
Total Accounts Receivable	33,819	4,460	29,359	658%
Other Current Assets				
Deposit - Rent	1,450	1,450	0	0%
1499 · Undeposited Funds	2,465	0	2,465	100%
Total Other Current Assets	3,915	1,450	2,465	170%
Total Current Assets	239,633	210,124	29,509	14%
Fixed Assets				
Furniture & Equipment	16,734	16,734	0	0%
Leasehold Improvements	49,388	49,388	0	0%
Accumulated Depreciation	(13,013)	(13,013)	0	0%
Accumulated Amortization	(49,388)	(49,388)	0	0%
Total Fixed Assets	3,721	3,721	0	0%
Other Assets				
Clearing Account	(351)	(1,134)	783	69%
Total Other Assets	(351)	(1,134)	783	69%
TOTAL ASSETS	243,003	212,711	30,292	14%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2020 · AP Farmers Market	2,166	4,473	(2,307)	(52%)
2000 · Accounts Payable	12,397	13,513	(1,116)	(8%)
Total Accounts Payable	14,563	17,986	(3,423)	(19%)
Credit Cards				
US Bank	0	100	(100)	(100%)
Total Credit Cards	0	100	(100)	(100%)
Other Current Liabilities				
Deferred Income SBEP	10,000	0	10,000	100%
2100 · Payroll Liabilities	22	29	(7)	(24%)

Discover Pacific Beach
Balance Sheet
As of March 31, 2024

	Mar 31, 24	Mar 31, 23	\$ Change	% Change
Total Other Current Liabilities	10,022	29	9,993	34,459%
Total Current Liabilities	24,585	18,115	6,470	36%
Total Liabilities	24,585	18,115	6,470	36%
Equity				
1110 · Retained Earnings	210,193	281,626	(71,433)	(25%)
3000 · Opening Bal Equity	35,423	35,423	0	0%
Net Income	(27,198)	(122,449)	95,251	78%
Total Equity	218,418	194,600	23,818	12%
TOTAL LIABILITIES & EQUITY	243,003	212,715	30,288	14%

**Discover Pacific Beach
Profit & Loss
March 2024**

	Mar 24	Mar 23	Jul '23 - Mar 24
Ordinary Income/Expense			
Income			
4430 · Clean and Safe Program			
Lord of the Wings	0	0	0
4430 · Clean and Safe Program - Other	0	20	0
Total 4430 · Clean and Safe Program	0	20	0
4110 · Grants	0	0	16,903
4115 · Beach Area Community Court	2,250	1,000	19,950
4120 · SBEP	3,398	218	24,026
4220 · BID	17,894	17,793	114,589
4300 · Special Events			
4377 · Wild Rides	0	0	2,179
4310 · Annual Dinner			
4311 · Silent Auction	0	975	0
4312 · Raffle	0	1,413	0
4313 · Ticket Sales	3,750	2,025	10,125
4310 · Annual Dinner - Other	1,125	0	2,375
Total 4310 · Annual Dinner	4,875	4,413	12,500
4350 · Contributions Income	0	0	616
4370 · Heart of PB Rest Walk	0	0	6,770
4375 · Christmas on Crystal Pier	0	0	5,400
4376 · Holiday Parade	0	8,673	19,511
Total 4300 · Special Events	4,875	13,086	46,976
4320 · Beachfest			
Action Sports	0	0	6,575
Artist Booth	0	300	8,125
Fish Taco Challenge	0	0	10,434
Food booth	0	0	6,655
Merchant Booth	0	0	3,975
Sponsors	5,715	0	36,510
Total 4320 · Beachfest	5,715	300	72,274
4400 · Other Income			
4460 · Merchandise	0	80	40
4470 · Miscellaneous Income	100	100	150
4400 · Other Income - Other	0	0	550
Total 4400 · Other Income	100	180	740
4410 · Banner District	0	675	12,250
4510 · Farmers Market	21,939	15,697	165,661
7010 · Interest Income	404	374	3,896
Total Income	56,575	49,343	477,265
Gross Profit	56,575	49,343	477,265
Expense			
6100 · Operating			
6105 · Auto Expense	250	250	2,250
6110 · Bank Fees-CC/LF/Service	792	459	7,427
6135 · Insurance-Liability	0	0	3,338

Discover Pacific Beach
Profit & Loss
March 2024

	Mar 24	Mar 23	Jul '23 - Mar 24
6155 · Meals	107	437	812
6156 · Training and Conferences	464	785	2,572
6160 · Office Supplies/Equip	154	100	3,472
6170 · Postage and Delivery	7	0	139
6175 · Printing and Reproduction	280	276	2,851
6180 · Rent	3,660	3,025	36,492
6182 · Tax-Business	100	0	310
6185 · Telephone-Cell/Office	377	425	3,406
6190 · Utilities-GEW/Sanitation/Refuse	1,201	868	11,041
6195 · Payroll Expense			
Staff-Executive Director	8,251	7,175	74,261
Staff-Admin Support	5,373	7,537	80,610
Employer Tax	1,628	1,336	15,831
Processing Fee	95	21	394
Insurance-Health	950	850	8,550
Insurance-Work Comp	0	0	822
Total 6195 · Payroll Expense	16,297	16,919	180,468
6199 · Miscellaneous	0	0	1,359
6205 · Accounting	2,775	1,125	18,775
6225 · Dues and Subscriptions	0	0	300
Total 6100 · Operating	26,464	24,669	275,012
6300 · Design & Improvements			
6323 · Clean and Safe Program			
Lord of the Wings	0	0	50
6323 · Clean and Safe Program - Other	3,050	6,715	42,871
Total 6323 · Clean and Safe Program	3,050	6,715	42,921
6305 · Banner	0	4,776	5,747
6310 · Beach area community court	0	45	58
6315 · Farmers Market Expenses			
6315-01 · FM - Wages	7,164	4,457	41,118
6315 · Farmers Market Expenses - Other	1,547	2,255	28,818
Total 6315 · Farmers Market Expenses	8,711	6,712	69,936
Total 6300 · Design & Improvements	11,761	18,248	118,662
6500 · Special Events Promotions			
6210 · Annual Dinner	0	9,097	1,500
6515 · Coast Walk	0	148	0
6519 · Christmas on Crystal Pier	0	0	5,574
6520 · Holiday Parade	0	0	11,851
6540 · Heart Walk	0	0	2,581
6541 · Wild Rides Car Show	0	0	2,179
6510 · Beachfest			
Beer Garden	0	0	1,810
City & County Fees	0	0	7,626
Entertainment	0	0	5,800
Equipment Rental	0	0	21,885
Kids	0	0	2,225

Discover Pacific Beach
Profit & Loss
March 2024

	Mar 24	Mar 23	Jul '23 - Mar 24
Marketing / Printing	0	0	7,968
Professional Organizers	0	0	12,887
Staging	0	0	18,156
Supplies and Misc.	0	0	580
Total 6510 · Beachfest	0	0	78,937
Total 6500 · Special Events Promotions	0	9,245	102,622
6600 · Outreach			
6220 · Contributions	0	0	1,080
6235 · Election	0	0	3,275
6505 · Advertising - Marketing	495	495	784
6551 · Mixers	35	0	52
6615 · Business Development	0	0	468
6650 · Newsletter	227	195	2,043
6651 · Marketing & Promotions	80	0	451
6600 · Outreach - Other	0	0	17
Total 6600 · Outreach	837	690	8,170
Total Expense	39,062	52,852	504,466
Net Ordinary Income	17,513	(3,509)	(27,201)
Net Income	17,513	(3,509)	(27,201)

Discover Pacific Beach A/R Aging Summary

As of March 31, 2024

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Audeo Charter School					1,800	1,800
City of San Diego (SBE)	2,795		10,000			12,795
Ecology Center	3,135		2,008		3,008	8,151
Mavericks Beach Club		5,000				5,000
Ocean Park Inn			5,000			5,000
Steve Cordigyan			415			415
Tavern At The Beach					450	450
The Hideout Bar & Grill					208	208
TOTAL	5,930	5,000	17,423		5,466	33,819

Discover Pacific Beach A/P Aging Summary

As of March 31, 2024

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
AT&T	0	377	0	0	0	377
Casino Concepts	0	0	0	1,500	0	1,500
City Treasurer	0	418	0	0	0	418
EDCO Disposal Corporation	1,201	1,201	0	0	0	2,402
Fuel Thy Cells	33	0	0	0	0	33
Herritage Family Farms	211	0	0	0	0	211
JR Organics	204	0	0	0	0	204
MP Family Farm	537	0	0	0	0	537
Nestle Pure Life	0	64	0	0	0	64
Platinum Event Rentals	0	3,484	0	0	0	3,484
Rodney Kawano Farm	55	0	0	0	0	55
Safiros Sanitation	708	0	0	0	0	708
SG Bookkeeping Services, LLC	1,520	0	0	0	0	1,520
Shoreline Community Services	0	3,050	0	0	0	3,050
TOTAL	4,469	8,594	0	1,500	0	14,563



Discover Pacific Beach
1503 Garnet Avenue, San Diego, CA 92109
sunny@pacificbeach.org

Request for Proposals: Discover Pacific Beach

Discover Pacific Beach (Pacific Beach Community Development Corporation), the largest Business Improvement District in San Diego, invites proposals from CPA firms for regular bookkeeping services. Our organization seeks comprehensive support in various financial and administrative functions to facilitate our mission of promoting the Pacific Beach community both physically and economically. As a 501(c)(3) nonprofit corporation with a fiscal year ending on June 30, we prioritize accuracy, efficiency, and adherence to regulatory requirements.

Scope of Services:

1. Account Payable: Recording and allocating expenses, reconciling, and sending vendor payments, maintaining vendor files, including W-9's and proof of liability, as necessary, and organizing and filing transactions.
2. Account Receivable: Preparing and sending client invoices and monthly statements, receiving and recording client payments, handling bank deposits, and organizing and filing transactions.
3. Monthly reconciliation of all bank and/or line of credit statements.
4. Bi-monthly payroll processing, including payroll tax deposits if required.
5. Preparation of monthly financial reports, including but not limited to Balance Sheet and Profit & Loss reports.
6. Administrative duties, encompassing various functions.
7. Human Resources support, including 401k/IRA allocations and tracking, sick and vacation pay tracking, and employee benefits tracking and reconciliation.
8. Insurance management, including maintaining and managing existing and new policies, such as work comp and city audit preparation.
9. Corporation requirements, including filing quarterly Corporate Minutes and other state requirements, organizing and filing paperwork for easy access.
10. Participation in monthly management and Board of Director meetings.
11. Providing a monthly invoice illustrating the monthly allocation of time.

Response Requirements:

In your response to this Request for Proposal, we kindly request the following information:

1. Detailed explanation of your firm's experience in providing auditing, tax, and bookkeeping services to nonprofits and associations of comparable size to Discover Pacific Beach.
2. Information regarding any services provided to related industry associations or groups.
3. Fee proposal for FY 2025 bookkeeping services.

Submission Details:

Please submit your response to this Request for Proposal no later than June 15, 2024, to the address provided above. For any inquiries regarding the RFP, please feel free to contact us. We also appreciate acknowledgment if you choose not to submit a proposal.

Thank you for considering partnering with Discover Pacific Beach in our mission to enhance the Pacific Beach community. We look forward to reviewing your proposal.

Sincerely,
Sunny Lee
Executive Director
Discover Pacific Beach



April 17, 2024

Subject: Support for the Community Care Crew Workforce Housing Project

To Whom It May Concern:

I am writing to express the strong support of Discover Pacific Beach for the Community Care Crew Workforce Housing Project spearheaded by Shoreline Community Services. This initiative represents a commendable effort to address the pressing issue of homelessness in our community through innovative solutions and meaningful support.

Shoreline Community Services has consistently demonstrated its commitment to making a positive impact on our neighborhood's most urgent social challenges. Through programs like the Medical Respite Hotel Program, Volunteer Community Outreach Team, and The Compass Station drop-in resource center, Shoreline has provided crucial services to individuals in need. The Community Care Crew, launched in July 2023, is a testament to Shoreline's dedication to empowering individuals and fostering community engagement.

The partnership between Shoreline Community Services and Discover Pacific Beach provides critical support to individuals experiencing homelessness and contributes to the well-being and vitality of our entire community through clean streets and overall care of the business district. We are proud to have Shoreline Community Services as a partner. By working together, we leverage our strengths and resources to create a more resilient and inclusive community.

Sincerely,

A handwritten signature in black ink, appearing to read "Sunny Lee", with a stylized flourish at the end.

Sunny Lee
Executive Director



BID ALLIANCE

May 1, 2024

**Council President Pro Tem Joe LaCava
Councilmember
District 1
City of San Diego**

Delivered via email -

Subject: Small Business Enhancement Program (SBEP) Allocation

Honorable Council President Pro Tem LaCava,

We acknowledge the challenges our city faces in funding critical infrastructure needs, expanding affordable housing, and addressing our severe homelessness crisis. We appreciate the difficult decisions that are in front of you as you and your colleagues deliberate the City of San Diego's Fiscal Year 2025 budget. We recognize that balancing the City's budget has come at the sacrifice of many valued programs across City departments. However, the Pacific Beach Development Corp (Discover Pacific Beach), representing 1474 businesses in your district in the proud neighborhood of Pacific Beach urges upon you that these sacrifices must not come at the expense of investment in the small businesses that drive our city's economic growth or sustain the majority of our city's employment.

Pacific Beach small businesses employ over 7290 individuals within the city of San Diego. Additionally, in our district alone our City funding helps to support servicing 30 trash receptacles to support public cleanliness 4 days a week to keep up with tourism, 70 events per year that generate \$400,00 annually, and a weekly Farmer's Market that receives 300 unique visitors a week.

As a member entity of the BID Alliance and an economic partner in your district we urge you to continue prioritizing investment in the small businesses of this city and the nonprofit partners that foster their growth and development. We respectfully request that you commit to fully funding the Small Business Enhancement Program (SBEP) in your FY2025 City Budget in accordance with City Council Policy 900-15. Your track record as a champion of our community economy makes you a critical ally in the fight in front of us.

Beyond your own support, think of how many of your constituents look forward to, or rely upon us to provide the essential programming we offer. Consider the impact that the absence

of Pacific Beach Tuesday Farmers Market, Pacific Beach Holiday Parade or BeachFest would have on our community if they went away. Consider the number of local jobs, vital tourism sales tax dollars, community spaces, and independently owned and operated local businesses that would be lost without the revenue and the audiences we bring to San Diego. That is what is at stake is SBEP is not included in the City's proposed budget and sufficiently funded.

We all understand the severity and enormity of the cost-of-living crisis that has burdened our city over the last several years. It weighs on our small businesses, it weighs on their customers, and we see it reflected in our own costs providing robust programming to our communities. Think about how providing the necessary funding to the Small Business Enhancement Program could help address these crises.

As stated in Council Policy 900-15 itself *"The purpose of the SBEP is to provide continuing support to small businesses in recognition of their vital economic, employment, service, and cultural roles, and their importance in sustaining and revitalizing older commercial neighborhoods and adjoining residential areas."*

Council President Pro Tem LaCava, we cannot sustain or revitalize our cherished Pacific Beach business community nor can we help shoulder the burden with the City and tackle our cost of living crisis by providing high quality, living wage local employment if SBEP continues to remain underfunded. If we are going to meet the task before us and partner with you on tackling this crisis head on, we ask that you give us the necessary tools to do so. As part of those tools....

The members of the BID Alliance request that you:

1. Appropriate \$706,000 in grant support specifically to BID management organizations through the City's Small Business Enhancement Program.
2. From the \$706,000 appropriation, we ask that Council stipulate that Economic Development allocate an \$18,000 SBEP base management grant per BID with a \$7 member bonus per BID reflecting EDD's historic bonus calculation.
3. From the \$706,0000 appropriation we ask that Council stipulate restore the SBEP Technical Assistance Grant at \$3,000 per BID.
4. From the \$706,0000 appropriation we ask that Council stipulate that Economic Development allocate \$5,000 per BID for Bookkeeping Assistance Grants.
5. From the \$706,0000 appropriation we ask that Council stipulate that Economic Development allocate \$10,000 per BID in City Fees & Services Reimbursement.

6. In accordance with Council Policy 900-15, we ask that Council stipulate that Economic Development roll over any unused SBEP dollars appropriated in FY24 to FY25 to support the above appropriations request.

Additionally, the BID Alliance has reviewed the IBA analysis of the Mayor's proposed FY25 budget and the draft breakdown of how the Economic Development Department intends to allocate SBEP for FY25. We are concerned Councilmember that the proposed allocation appears to reflect a decrease in funding to the BIDs, which is why it is imperative that we impress the urgency of this issue with your office.

Our Pacific Beach businesses as well as the members of the BID Alliance make these requests to reflect accurate costs to our association, adequate investment needed to grow our memberships and reduce storefront vacancies in our community, and add additional capacity to our organization to support robust programming and high quality staff.

In addition to this letter, representatives of the BID Alliance have requested a briefing with you and your team to discuss this letter and the items outlined above. We have also distributed letters addressed to Christina Bibler as Director of Economic Development, Mayor Todd Gloria, and each of your Council colleagues detailing our requests. Our desire is to come to an amenable solution regarding SBEP funding for FY25 and hear your feedback on how we can work together to support our city's small businesses.

We are here to support you, and we are here to be your partner in our community as we endeavor to make San Diego a safe, enjoyable, and economical place for our fellow citizens to call home. Thank you for your attention to this matter.

Your Partner,



Sunny Lee

Executive Director - Discover Pacific Beach

President – BID Alliance

cc:

Vicky Joes, Chief of Staff
Office of Council President Pro Tem Joe LaCava
District 1
City of San Diego

Brian Elliott, Director of Policy
Office of Council President Pro Tem Joe LaCava

District 1
City of San Diego

Karla Tirado
Office of Council President Pro Tem Joe LaCava
District 1
City of San Diego

Matt Yagagan, Director of Policy
Office of Mayor Todd Gloria
City of San Diego

Kohta Zaiser, City Council Affairs Advisor
Office of Mayor Todd Gloria
City of San Diego

Christina Bibler, Director of Economic Development
City of San Diego



Monthly Report March 2024

Committee Meetings

Fundraising Committee – March 25, 2024

Executive Committee – March 20, 2024

Special Events Committee: March 19, 2024

Pacific Beach Parking Advisory Board – March 12, 2024

Weekly Team Meetings – Every Thursday

Pacific Beach Tuesday Farmers Market – Every Tuesday

Additional Meetings

March 1

Pacific Beach Tour – West Coast Urban District Forum

Conference – West Coast Urban District Forum

March 4

Vicky Joes – Council District 1

March 5

In-tents Conference – Meet and Greet – Pacific Beach Tuesday Farmers Market

March 6

Placer.ai – demo

March 7

Margy Goodman – Margy Rose Yoga

Shylah Hales – Diamond Parking

Pacific BeachFest – Logistics Team Meeting

Placer.ai – Pricing

March 8

Emily Piatanesi & Vicky Joes – Mayor Todd Gloria & Council District 1

Krystal Ayala – CPD Contract Review

Eric Marenburg – San Diego Running Co.

March 12

Christine Landini – Scuderie Italiana

March 13

Michael Nichols – Volo Sports – Pacific BeachFest

ED&IR Committee Meeting - Budgets Annual Appropriation Process

March 14

IKE Smart City – Introduction

March 15

Kayla Salvas, The Local PB & Mate Maker – BeachFest

March 17

Unleashing the Spark – BBB Mixer

March 20

BID Alliance Executive Committee Meeting

EVENT – Discovering Community Through Coworking in PB

March 21

Paulina Porter-Tapia – Local Media – BeachFest

Beach Area Community Court (BACC) – Impact Panel

March 23

Beach Area Community Court – Work Service

March 25

Street Vending Ordinance Updates

PB Pathways Ad Hoc Committee Meeting

March 26

Small Business Advisory Board Meeting

Joe Bartling, 710 Beach Club – BeachFest

March 27

City of San Diego Mobility Open House – Taylor Library

Mavericks – 6th Anniversary Celebration

March 28

BID Alliance Monthly Board Meeting

BACC Monthly Meeting

March 29

Mercedes Montijo, The Beachwood

New Projects:**Ongoing Projects:**

- Beach Area Community Court
 - Volunteer training
- MAD Formation
- Events Fundraising
- Pacific Beach Community Parking District
- Community Mixers
- Events Planning
 - Annual Casino Night Gala – April 11, 2024
 - Coast of PB Restaurant Walk – May 15, 2024
 - Pacific BeachFest – October 5, 2024



Monthly Report April 2024

Committee Meetings

Fundraising Committee: April 22, 2024

Executive Committee

Special Events Committee

Pacific Beach Parking Advisory Board – April 14, 2024

Weekly Team Meetings – Every Thursday

Pacific Beach Tuesday Farmers Market – Every Tuesday

Additional Meetings

April 2

Everday California – Pacific BeachFest

Bay City Brewing – Pacific BeachFest

April 4

Anette Flores, SDCCU

April 5

BID Alliance – Advocacy Meeting

Placer.ai – Update

Vibemap – Coast of PB Restaurant Walk

April 8

City Council First Hearing – FY25 BID Budgets Annual Appropriation Process

April 9

BID Alliance – Executive Committee Meeting

April 10

BID Alliance – Advocacy Meeting

April 11

Annual Casino Night Gala

April 12

Betsy Brennen, Downtown San Diego Partnership

April 17

Fernanda Colston, US Bank

BID Alliance – Advocacy Meeting

BID Alliance – Executive Committee Meeting

April 22

Billy Ramirez, PB Shore Club – Pacific BeachFest

April 23

Small Business Advisory Board Meeting

April 24

District 1 – SBEP Meeting

April 25

BID Alliance Monthly Board Meeting

BACC Monthly Meeting

April 29

BID Alliance Advocacy Meeting

Viridiana Quintana, City of San Diego Economic Development – FY24 BID Budget

New Projects:

- Bike Everywhere Day Pit Stop
- SBEP Advocacy
- County Stimulus Grant Application
- Employee Reviews

Ongoing Projects:

- FY25 BID Budget Appropriation Process
- FY25 Parking Advisory District Budget Appropriation Process
- Beach Area Community Court
 - Volunteer training
- Board Recruitment
- MAD Formation
- Events Fundraising
- Pacific Beach Community Parking District
- Community Mixers
- Events Planning
 - Coast of PB Restaurant Walk – May 15, 2024
 - Pacific BeachFest – October 5, 2024

Completed Projects:

- Annual Casino Night Gala