



Fundraising Committee Agenda

March 25, 2024

9:00 a.m.

Discover Pacific Beach
1503 Garnet Avenue

Welcome/Introductions

Sign-In Request/Introductions

Non-Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

Agenda Items

All items are informational only

1. Special Event Policy
 - a. Recommendation to board to adopt policy
2. Presentation PhunFest – Sean Burns
3. Fundraising Committee Focus
 - a. Activity to define committee.
4. Brainstorm – New Revenue Generating Programming
 - a. IKE
 - b. Placer.ai
 - c. More ideas
5. Current events
 - a. Annual dinner
 - b. Coast Walk
 - c. Heart Walk
 - d. Community Mixers
6. BeachFest
 - a. Sponsorship
 - b. Corporate activations
7. Select future meeting date/time

Adjourn