

Discover Pacific Beach Board Retreat  
January 26, 2024  
Catamaran Resort Hotel, 3999 Mission Blvd, San Diego 92109  
(Agenda posted at Catamaran Catering Office)  
9:00am-4:00pm  
Agenda

**Board Meeting /Administrative**

1. **Introductions/Ice Breaker (Engstrom)**  
Sign in
  2. **Public Comment/Non Agenda Announcements**  
Limited to 2 minutes on any non -agenda items, items may be referred to committees or future agenda items
  3. **Board Member vacancy report** *Info Item*
  4. **Presidential Report- Review of 2023 Goals and Accomplishments (Lee)** *Info Item*  
FY23 Goals/Accomplishments *Info Item*  
2023 Business Nominations  
2024 Volunteer Opportunities
  5. **Review FY 25 budget draft (Lee)** *Info Item*
    - a) *How are we funded?*
    - b) *FY24 Budget draft review and committee priorities*
  6. **Presentation - City of San Diego Economic Development Department** *Info Item*  
*Public Right of Way Program – Latrell Crenshaw*
  7. **Presentation – Nonprofit Solutions** *Info Item*  
*The Nuts and Bolts of Fundraising*
  8. **Review the Discover Pacific Beach Policies and Procedures Handbook - Bernal** *Info Item*
    - a. *Non-Discrimination Policy*
    - b. *Inclusivity & Equal Employment Opportunity Policy*
    - c. *Media/Public Announcements Policy*
    - d. *Privacy Policy Disclosure*
    - e. *Conflict of Interest Policy*
    - f. *Whistleblower Policy*
    - g. *Grievance Process*
  9. **Review and amendments to bylaws** *Action Item*
    - a. *Approve bylaw amendments*
  10. **Executive Director Report – Lee**
- Break**
- Committee Presentations**
11. **Hospitality Committee - Winn** *Info Item*
    - a. *Update*
  12. **Parking Advisory Board - Marenburg** *Action Item*
    - a. *Update*

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

**13. Events**

- a. *Review and approve 2024 Calendar of Events* **Action Item**
  - i. *Annual Dinner (April), Coast (May) and Heart (Sept.) of PB Restaurant Walks, Pacific BeachFest (October), Christmas on Crystal Pier (Dec), PB Holiday Parade (Dec), and Shop Local Campaign (Holiday).*

**14. PB Special Events Committee**

- a. *Confirm appointments of members to PBSEC* **Action Item**

**Lunch at Oceana Coastal Kitchen**

**15. Brainstorming Group Activity (45 Minutes)**

- a. Fundraising

**16. Approve FY 25 Budget for submission to the City of San Diego**

**Action Item**

**17. Wrap Up**

**18. Adjourn**

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