



**BOARD OF DIRECTORS MEETING**  
**September 5, 2023 \* 1503 GARNET AVE**  
**AGENDA**

1. **Introductions**  
Sign in
2. **Public Comment/Non Agenda Announcements**  
Limited to 2 minutes on any non agenda items, items may be referred to committees or future agenda item
3. **Additions to Agenda (3 minutes)** **Info Item**  
Items will be added to a future agenda
4. **Political Representative's Reports (10 minutes)** **Info Item**  
District 1 – Karla Tirado  
Mayor's Office- Emily Piatanesi  
County Supervisor – Meghan Elledge-LeVota  
Economic Development – Latrell Crenshaw  
77<sup>th</sup> Assembly District- Mariah Kallhoff  
Senate District 39 - Jason Weisz  
52<sup>nd</sup> District- Cesar Solis
5. **Community Partners Reports (3 mins each)** **Info Item**
  - a) PB Tuesday Farmers' Market
  - b) PB Town Council
  - c) PB Woman's Club
  - d) PB Planning Group
  - e) Beautiful PB
6. **Grand Avenue Median – PB Town Council** **Action Item**
7. **President's Report (3 minutes)** **Info Item**
  - a) Heart of Pacific Beach Restaurant Walk – September 13, 2023
  - b) BeachFest – Volunteers needed – October 7, 2023
  - c) Annual Meeting – October 17, 2023 | 5pm , Catamaran Resort and Spa
8. **Previous Board Meeting Minutes Approval: (3 mins)** **Action Item**
  - a) **Approval of the June 6, 2023 Meeting Minutes**
  - b) **Approval of the July 11, 2023 Meeting Minutes**
  - c) **Approval of the August 1, 2023 Meeting Minutes**
9. **Financial Report (3 mins)** **Action Item**  
*Review and approve the financials of July 2023*
10. **Committee Reports (30 mins)**
  - a) **Organization Committee** **Action Item**
    - i. Board Elections - Timeline
      1. Annual Meeting, October 17, 2023 – 5:00 p.m. – Catamaran Resort and Spa
      - a. Board Nominations – Ballot Approval
  - b) **Promotions Committee/Hospitality Committee** **Info Item**
    - a. Next meeting – September 20, 2023 | 11am, Sandbox Pizza
  - c) **Parking Advisory Board** **Info Item**
  - d) **Design and Improvement Committee** **Info Item**
    - a. Next meeting - September 26, 2023 at 10 a.m.
11. **CEO REPORT- Lee** **Info Item**
  - a) **BeachFest – Update**
  - b) **DEFINITION: "Get it Done"**
  - c) **Board Member Question – activity**
12. **Adjourn**

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**BOARD OF DIRECTORS MEETING**  
**June 6, 2023 \* 1503 GARNET AVE**  
**Minutes**

**1. Introductions Call to Action: 12:02 p.m.**

Mike H., Christine L., Randall E., Samara G., Sam J., Eve A., Carina G., Jason W., Leslie D., Greg D., Mariah K., Ellen C., Officer Jessica T., Lt Bryan B., Vicky J., Eric M., Rebekah W., Margy G., Anthony K., Sunny K., Dina R. Kayla

Staff: Sunny L. & Vanessa B.

**2. Public Comment/Non Agenda Announcements**

- Leslie D:
  - Recently visited Durango, Colorado and noticed their BID/ Chamber of Commerce had a travel center & center for colleges.
  - Asked if DPB can place a Mural Map in our display board outside and share local artist info in our newsletter.
  - Asked how DPB welcomes businesses.
  - Is interested in recruiting corporate pop-ups/ businesses to our district.
- Greg D.: Wanted to thank DPB for putting together a great Community Mixer last week.
- Sam J: Announced the upcoming Marketing Workshop he will be presenting on June 14th
- Eve: Went over the structure and history of the creation of the Special Events committee.

**3. Additions to Agenda (3 minutes)- None**

**Info Item**

**4. Political Representative's Reports (10 minutes)**

**Info Item**

District 1 – Vicky Joes:

- Announced the budget approval will be taking place on Monday, June 12<sup>th</sup>.
- D1 office received the small business letter.
- IBA's Memo will be released tomorrow, they will be identifying budget items by ranking their priority.

77<sup>th</sup> Assembly District- Mariah Kallhoff

- Is available to answer any questions related to the state. Feel free to reach out to her. Shared a list of bills with DPB staff, everyone is welcomed to reach out for more details.

Senate District 39 - Jason Weisz:

- June 15<sup>th</sup> is the State's Budget Deadline.
- Feel free to reach out with questions regarding to ABC, etc. at the state level.

Economic Development – Latrell Crenshaw

- Workshops are still being offered by Non-profit Solutions on topics such as Board Governance , Story Telling
- Spaces and Places are sending out notifications to start application process.
- Green Waste Bin Waivers are available for businesses that produce less than 20 gallons a week.

**5. President's Report (3 minutes)**

**Info Item**

- a) **Restaurant Walk update:** We had 24 participating restaurants and over 350 people attend our event.
- b) **Community Mixer – update:** August 3, 2023 at 5:30 p.m. – Duck Dive
- c) **Upcoming events:**
  - i. **Lord of the Wings – August 9, 2023 – 1:00 p.m. – 5:00 p.m.**
  - ii. **Heart of PB Restaurant Walk – September 13, 2023 – 4:00 p.m. – 9:00 p.m.**
- d) **BeachFest and Holiday Banner deadline – June 30<sup>th</sup>**

**6. Community Partners Reports (3 mins each)**

**Info Item**

- a) PB Tuesday Farmers' Market- 2 p.m. to 7 p.m. will be opened on July 4th
- b) PB Woman's Club-
  - i. Will be dark in July & August
  - ii. BUNCO Fundraiser is coming up
  - iii. Shoreline Community Services will be having a fundraiser on July 20<sup>th</sup>

**7. Previous Board Meeting Minutes Approval: (3 mins)**

**a) Approval of the May 2, 2023 Meeting Minutes**

**Action Item**

Randall made motion to approve the May 2, 2023 meeting minutes, Kayla seconded motion, unanimous approval

**8. Financial Report (3 mins)**

*Review and approve the financials of April 2023*

**Action Item**

Kayla made motion to approve the April 2023 financials, Randall seconded motion, unanimous approval.

**9. Committee Reports (30 mins)**

**a) Organization Committee**

**i. Appointment of New Board member (s) to fill vacancies**

**Action Item**

**1. Lori Love – Kitchens for Good Shop**

**Rebekah made motion to appoint Lori Love to fill Board member vacancy, Randall second motion, unanimous approval.**

**ii. Vendor Contract RFP – Street Cleaning Services**

**Action Item**

**Randall made motion to approve Shoreline Community Services' vendor contract for Street Cleaning Services, Kayla seconded motion, unanimous approval.**

**iii. July Meeting – July 11, 2023**

**Action Item**

**Rebekah made motion to move meeting date to July 11, 2023 for next month, Lisa seconded motion, unanimous approval.**

**b) Promotions Committee**

**a. BeachFest Beer Garden**

**Action Item**

Kayla made motion to submit the BeachFest 2023 Permit without the Beer Garden, Rebekah seconded the motion, unanimous approval.

**b. Board and Community Engagement**

**Info Item**

**c. New Date – Lord of the Wings (August 19, 2023)**

**Info Item**

Marketing Workshop on June 14<sup>th</sup> at 4 p.m. at the next meeting.

**c) Hospitality Committee**

**Action Item**

*Update - Monthly Giving: Sunny Lee shared how this committee is interested in seeking monthly donations from the Hospitality members as it was done in the past.*

**10. CEO REPORT- Lee**

**Info Item**

**a) BeachFest – Update: \$16,000 has been raised as of today.**

**b) DEFINITION: Discover Pacific Beach Mission**

**i. To revitalize and promote the Pacific Beach community physically and economically.**

**c) Board Member Question – activity**

What is one way that we are serving our mission:

Christine, by hosting community mixers

Margy, Restaurant Walks: participation, bringing community members together.

Rebekah, Bringing businesses together that share the great mission.

**11. Adjourn 12:56 p.m.**

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**BOARD OF DIRECTORS MEETING**  
**July 11, 2023 \* 1503 GARNET AVE**  
**Minutes**

**1. Introductions Call to Order: 12:02 p.m.**

A moment of silence was presented in honor of our recently passed Board Member Mike Hauser, The Hideout.

Sign in: Margy G., Rebekah W., John A., Patrick A., Shylah H., Brian C., Elvin Lai., Karla T., Wilber L., Randall S., Eve A., Elizabeth V., Charlie N., Mariah K., Carina G., Jane N., John T., Ryan S., Dave S.

Staff: Sunny L., & Vanessa B.

**2. Public Comment/Non Agenda Announcements**

**Ellen C.:**

- Fishing Derby on Crystal Pier from 8 a.m. to noon
- Kiwanis Club Wine-down Summer Fundraiser at Broken Yolk on August 19<sup>th</sup> 4-7 p.m.

**Eve:**

- Provided a summary of the Surf Garden Dedication Ceremony last Friday.

**3. Additions to Agenda (3 minutes)**

**None**

**Info Item**

**4. Political Representative's Reports (10 minutes)**

**Info Item**

District 1 – Karla Tirado

- Beach Bug shuttle launch will be happening tomorrow at Crown Point Park at 8 a.m.
- Tool kits available for the SD Creative City's.
- Starting on July 15<sup>th</sup> The office of the City Clerk will be open from 12p.m. to 4:30 p.m.

77<sup>th</sup> Assembly District- Mariah Kallhoff

- Summer Session begins on Friday and resumes on August 13<sup>th</sup>.
- Bills need to be finalized by September 8<sup>th</sup> to be reviewed by Governor.
- Governor Signs or veto's bills on October 14<sup>th</sup>

Economic Development – Latrell Crenshaw

**Info Item**

**Info Item**

**5. Community Partners Reports (3 mins each)**

- a) PB Tuesday Farmers' Market:
  - i. Was a great success on the Fourth of July, only 4 cars were tolled. Art did an amazing job!
- b) PB Town Council- Charlie Nieto
  - i. Concerts on the Greens begin July 30<sup>th</sup>, on August 3<sup>rd</sup> it will be Community Night.
  - ii. Next General Meeting is on July 19<sup>th</sup> at 6:30 p.m.
- c) PB Woman's Club- Ellen C.
  - i. MadHatter Twisted Tea Fundraiser on July 20<sup>th</sup> at Mavericks by Shoreline Community
  - ii. Community Care Crew started on July 1<sup>st</sup> with Shoreline Community
  - iii. BUNCO fundraiser on Saturday to fundraiser for Dec 3<sup>rd</sup> Whoville at Campland event.
- d) Beautiful PB- Artist has been hired to paint mural adjacent to Better Buzz driveway

There is no quorum, no action items were voted on, only informational items were presented.

**6. Presentation – Pacific Beach – Grand Avenue Median – Charlie Nieto, PB Town Council**

**7. Presentation – Boardwalk Placemaking – Elvin Lai, Ocean Park Inn**

**8. President's Report (3 minutes)**

**Info Item**

- a) Update – Executive Director Review
- b) Lord of the Wings – August 19, 2023
- c) Heart of Pacific Beach Restaurant Walk – September 13, 2023

**9. Previous Board Meeting Minutes Approval: (3 mins)**

- a) **Approval of the June 6, 2023 Meeting Minutes**

**Action Item**

**10. Financial Report (3 mins)**

*Review and approve the financials of May 2023*

**Action Item**

## 11. Committee Reports (30 mins)

### a) Organization Committee

#### i. Board Elections - Timeline

**Action Item**

1. Annual Meeting, October 17, 2023 – 5:00 p.m. – Need location
2. Members up for re-election
  - a. J. Anderson
  - b. E. Marenburg
  - c. W. Lai
  - d. R. Engstrom
3. Terming out – J. Bartling

### b) Promotions Committee

- a. Next meeting – July 12, 2023
- b. Focusing on Community Engagement
- c.

**Info Item**

### c) Hospitality Committee

*Update - September Meeting*

**Action Item**

- a. Narcan Workshop – July 19, 2023

## 12. CEO REPORT- Lee

**Info Item**

- a) **BeachFest – Update**
- b) **DEFINITION: Beach Area Community Court**
- c) **Board Member Question – activity**

## 13. Adjourn

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**BOARD OF DIRECTORS MEETING**  
**August 1, 2023 \* 1503 GARNET AVE**  
**MINUTES**

1. **Introductions** 12:04 p.m.  
Sign in: Charlie N., Christine L., Trace H., Randall E., Eric M., Kayla S., Ellen C., Margy G., Karla T., Mary S., Lisa G., Eve A.,  
Staff: Sunny Lee., Cherish W., Vanessa B.
2. **Public Comment/Non Agenda Announcements**  
Eve A.: PB's neighborhood is changing.
3. **Additions to Agenda (3 minutes)** Info Item  
None
4. **Political Representative's Reports (10 minutes)** Info Item  
District 1 – Karla Tirado:  
Economic Development – Latrell Crenshaw: Info Item
5. **Community Partners Reports (3 mins each)** Info Item
  - a) PB Tuesday Farmers' Market: Will be expanding down to Mission Blvd. in the coming weeks
  - b) PB Town Council- Concerts on the Green, August 6<sup>th</sup> & August 13<sup>th</sup>.
  - c) PB Woman's Club:
  - d) PB Planning Group: Looking for projects to be placed on the DIF list to prioritize.
6. **Grand Avenue Median – PB Town Council** Action Item
7. **President's Report (3 minutes)** Info Item
  - a) Community Mixer – August 3, 2023 at Duck Dive from 5:30 p.m. to 7:30 p.m.
  - b) Lord of the Wings – August 19, 2023 at Mavericks from 1 p.m. to 5 p.m.
  - c) Heart of Pacific Beach Restaurant Walk – September 13, 2023
8. **Previous Board Meeting Minutes Approval: (3 mins) Tabled no quorum.**
  - a) **Approval of the June 6, 2023 Meeting Minutes** Action Item
  - b) **Approval of the July 11, 2023 Meeting Minutes**
9. **Financial Report (3 mins) Tabled** Action Item  
*Review and approve the financials of May 2023*
10. **Committee Reports (30 mins)**
  - a) **Organization Committee**
    - i. **Board Elections - Timeline** Action Item
      1. Annual Meeting, October 17, 2023 – 5:00 p.m. – In need of location
      2. Members up for re-election
        - a. J. Anderson, E. Marenburg, W. Lai, R. Engstrom
      3. Terming out – J. Bartling
    - b) **Promotions Committee**
      - a. Next meeting – August 9, 2023 Info ItemHave been discussing the idea to combine the promotions and hospitality committee.
    - c) **Hospitality Committee-** Will be going dark in August.  
*Update - September Meeting will be taking place at a restaurant TBD.* Action Item  
*Narcan Workshop – Great turn out, we had 19 ppl attend. We have product if anyone would like to grab some.*
  - a) **CEO REPORT- Lee** Info Item
    - a) **BeachFest – Update:** Have raised \$26,000 & awarded \$14,000 from Art & Culture Commission grant.
    - b) **DEFINITION: Design and Improvement-** What dream projects would you like to focus on?
    - c) **Board Member Question – activity**  
Kayla- More dog friendly spaces and parks in PB, & promenades.  
Margy- More pedestrian accessibility, street closures, beautification, murals  
Eric- Promenade closure of Garnet, Large Welcome to PB sign entry, consistent light string.

**12. Adjourn 12:04 p.m**

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# Discover Pacific Beach

## Balance Sheet

As of July 31, 2023

	Jul 31, 23	Jul 31, 22	\$ Change	% Change
<b>ASSETS</b>				
<b>Current Assets</b>				
<b>Checking/Savings</b>				
1000 - Discover PB Operating (4991)				
1002 - Discover PB - Special Projects	122,575	122,575	0	0%
1001 - Discover PB Savings	9,913	9,913	0	0%
1000 - Discover PB Operating (4991) - Other	(134,149)	(137,407)	3,258	2%
<b>Total 1000 - Discover PB Operating (4991)</b>	<b>(1,661)</b>	<b>(4,919)</b>	<b>3,258</b>	<b>66%</b>
1008 - Paypal	2,042	1,172	870	74%
1009 - Paypal - BACC	4,174	1,281	2,893	226%
1006 - Farmers Market # 6739	104,771	182,295	(77,524)	(43%)
1025 - Merrill Lynch	114,766	110,940	3,826	3%
<b>Total Checking/Savings</b>	<b>224,092</b>	<b>290,769</b>	<b>(66,677)</b>	<b>(23%)</b>
<b>Accounts Receivable</b>				
1200 - Accounts Receivable	22,260	22,471	(211)	(1%)
<b>Total Accounts Receivable</b>	<b>22,260</b>	<b>22,471</b>	<b>(211)</b>	<b>(1%)</b>
<b>Other Current Assets</b>				
2120 - Payroll Asset	0	1,000	(1,000)	(100%)
Deposit - Rent	1,450	1,450	0	0%
<b>Total Other Current Assets</b>	<b>1,450</b>	<b>2,450</b>	<b>(1,000)</b>	<b>(41%)</b>
<b>Total Current Assets</b>	<b>247,802</b>	<b>315,690</b>	<b>(67,888)</b>	<b>(22%)</b>
<b>Fixed Assets</b>				
Furniture & Equipment	16,734	16,734	0	0%
Leasehold Improvements	49,388	49,388	0	0%
Accumulated Depreciation	(13,013)	(13,013)	0	0%
Accumulated Amortization	(49,388)	(49,388)	0	0%
<b>Total Fixed Assets</b>	<b>3,721</b>	<b>3,721</b>	<b>0</b>	<b>0%</b>
<b>Other Assets</b>				
Clearing Account	986	11	975	8,864%
<b>Total Other Assets</b>	<b>986</b>	<b>11</b>	<b>975</b>	<b>8,864%</b>
<b>TOTAL ASSETS</b>	<b>252,509</b>	<b>319,422</b>	<b>(66,913)</b>	<b>(21%)</b>
<b>LIABILITIES &amp; EQUITY</b>				
<b>Liabilities</b>				
<b>Current Liabilities</b>				
<b>Accounts Payable</b>				
2020 - AP Farmers Market	1,243	708	535	76%
2000 - Accounts Payable	10,518	9,123	1,395	15%
<b>Total Accounts Payable</b>	<b>11,761</b>	<b>9,831</b>	<b>1,930</b>	<b>20%</b>
<b>Credit Cards</b>				
US Bank	0	1,340	(1,340)	(100%)
<b>Total Credit Cards</b>	<b>0</b>	<b>1,340</b>	<b>(1,340)</b>	<b>(100%)</b>
<b>Other Current Liabilities</b>				
2100 - Payroll Liabilities	247	82	165	201%
<b>Total Other Current Liabilities</b>	<b>247</b>	<b>82</b>	<b>165</b>	<b>201%</b>



# Discover Pacific Beach

## Balance Sheet

As of July 31, 2023

	Jul 31, 23	Jul 31, 22	\$ Change	% Change
<b>Total Current Liabilities</b>	12,008	11,253	755	7%
<b>Total Liabilities</b>	12,008	11,253	755	7%
<b>Equity</b>				
1110 - Retained Earnings	211,293	281,626	(70,333)	(25%)
3000 - Opening Bal Equity	35,423	35,423	0	0%
Net Income	(6,214)	(8,878)	2,664	30%
<b>Total Equity</b>	240,502	308,171	(67,669)	(22%)
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>252,510</b>	<b>319,424</b>	<b>(66,914)</b>	<b>(21%)</b>

# Discover Pacific Beach

## Profit & Loss

### July 2023

	Jul 23	Jul 22	Jul 23
<b>Ordinary Income/Expense</b>			
Income			
4430 · Clean and Safe Program			
Lord of the Wings	160	0	160
Total 4430 · Clean and Safe Program	160	0	160
4115 · Beach Area Community Court	4,400	1,240	4,400
4220 · BID	10,875	14,433	10,875
4300 · Special Events			
4370 · Heart of PB Rest Walk	170	0	170
Total 4300 · Special Events	170	0	170
4320 · Beachfest			
Artist Booth	0	825	0
Merchant Booth	600	0	600
Sponsors	3,500	0	3,500
Total 4320 · Beachfest	4,100	825	4,100
4400 · Other Income			
4470 · Miscellaneous Income	0	90	0
Total 4400 · Other Income	0	90	0
4410 · Banner District	1,100	0	1,100
4510 · Farmers Market	18,423	14,091	18,423
7010 · Interest Income	422	94	422
Total Income	39,650	30,773	39,650
Gross Profit	39,650	30,773	39,650
Expense			
6100 · Operating			
6105 · Auto Expense	250	279	250
6110 · Bank Fees-CC/LF/Service	798	544	798
6156 · Training and Conferences	1,548	(1,000)	1,548
6160 · Office Supplies/Equip	598	320	598
6170 · Postage and Delivery	132	0	132
6175 · Printing and Reproduction	358	260	358
6180 · Rent	3,328	3,025	3,328
6185 · Telephone-Cell/Office	515	144	515
6190 · Utilities-GEW/Sanitation/Refuse	946	818	946
6195 · Payroll Expense			
Staff-Executive Director	8,251	7,175	8,251
Staff-Admin Support	10,536	5,663	10,536
Employer Tax	1,800	1,249	1,800
Processing Fee	25	21	25
Insurance-Health	850	850	850
6195 · Payroll Expense - Other	100	0	100
Total 6195 · Payroll Expense	21,562	14,958	21,562
6199 · Miscellaneous	626	344	626
6205 · Accounting	975	1,350	975

# Discover Pacific Beach

## Profit & Loss

### July 2023

	Jul 23	Jul 22	Jul 23
6225 · Dues and Subscriptions	300	0	300
<b>Total 6100 · Operating</b>	<b>31,936</b>	<b>21,042</b>	<b>31,936</b>
<b>6300 · Design &amp; Improvements</b>			
6323 · Clean and Safe Program			
Lord of the Wings	0	25	0
6323 · Clean and Safe Program - Other	6,271	6,240	6,271
<b>Total 6323 · Clean and Safe Program</b>	<b>6,271</b>	<b>6,265</b>	<b>6,271</b>
6305 · Banner	0	600	0
6310 · Beach area community court	48	204	48
6315 · Farmers Market Expenses			
6315-01 · FM - Wages	4,196	3,284	4,196
6315 · Farmers Market Expenses - Other	897	2,087	897
<b>Total 6315 · Farmers Market Expenses</b>	<b>5,093</b>	<b>5,371</b>	<b>5,093</b>
<b>Total 6300 · Design &amp; Improvements</b>	<b>11,412</b>	<b>12,440</b>	<b>11,412</b>
<b>6500 · Special Events Promotions</b>			
6541 · Wild Rides Car Show	146	0	146
6510 · Beachfest			
Equipment Rental	0	2,290	0
Kids	1,600	0	1,600
Marketing / Printing	0	395	0
Supplies and Misc.	0	2,937	0
<b>Total 6510 · Beachfest</b>	<b>1,600</b>	<b>5,622</b>	<b>1,600</b>
<b>Total 6500 · Special Events Promotions</b>	<b>1,746</b>	<b>5,622</b>	<b>1,746</b>
<b>6600 · Outreach</b>			
6220 · Contributions	300	300	300
6505 · Advertising - Marketing	243	0	243
6615 · Business Development	0	50	0
6650 · Newsletter	227	195	227
<b>Total 6600 · Outreach</b>	<b>770</b>	<b>545</b>	<b>770</b>
<b>Total Expense</b>	<b>45,864</b>	<b>39,649</b>	<b>45,864</b>
<b>Net Ordinary Income</b>	<b>(6,214)</b>	<b>(8,876)</b>	<b>(6,214)</b>
<b>Net Income</b>	<b>(6,214)</b>	<b>(8,876)</b>	<b>(6,214)</b>

# Discover Pacific Beach

## A/R Aging Summary

As of July 31, 2023

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
City of San Diego			2,000			2,000
City of San Diego (Bid Reimb)	10,875					10,875
City of San Diego (SBE)			4,029	2,520		6,549
Ecology Center	1,022		1,206			2,228
San Diego Running Co				400		400
The Hideout Bar & Grill					208	208
<b>TOTAL</b>	<b>11,897</b>	<b>7,235</b>	<b>2,920</b>	<b>208</b>	<b>22,260</b>	

# Discover Pacific Beach

## A/P Aging Summary

As of July 31, 2023

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
AT&T	0	109	0	0	0	109
City Treasurer	0	296	0	0	0	296
Classic Beverage	0	0	0	0	-570	-570
Gorilla Service Industries	0	0	2,798	0	0	2,798
Herritage Family Farms	214	0	0	0	0	214
Platinum Event Rentals	0	0	2,261	0	0	2,261
Safiros Sanitation	885	0	0	0	0	885
SG Bookkeeping Services, LLC	975	0	0	0	0	975
Shoreline Community Services	3,050	0	0	0	0	3,050
Smit Farms	144	0	0	0	0	144
The Rad Hatter	1,600	0	0	0	0	1,600
<b>TOTAL</b>	<b>6,868</b>	<b>405</b>	<b>5,059</b>	<b>0</b>	<b>-570</b>	<b>11,762</b>

**Discover Pacific Beach  
Business Improvement District**

1503 Garnet Ave,  
San Diego, California  
92109

Presorted Standard  
U.S. Postage

**PAID**  
San Diego, CA  
Permit No. 3182



August 1, 2023

To: Pacific Beach Business Improvement Businesses and Associate Supporters

From: Margy Goodman, Secretary

RE: Nomination for 2023-2024 Elections to the Discover Pacific Beach Board of Directors and Annual Meeting

The Pacific Beach Community Development Corporation d.b.a. Discover Pacific Beach (DPB) is holding its annual election for the members of its Board of Directors. Representatives of businesses in the Pacific Beach Business District are eligible for election to the Board\*. Board membership requires attending at least one Board meeting and one committee meeting per month. Board training is provided to all Board members.

Nominations are being solicited for **five (5) of the fifteen (15)** board member positions. Each director serves a three-year term. An interested person may be nominated by:

- 1) The DPB Nomination Committee; or
- 2) Submitting a petition signed by 20 businesses nominating him or her. A copy of the petition is on **the reverse side** of this memorandum. Petitions can be submitted to the DPB office at 1503 Garnet Avenue, Pacific Beach, CA 92109. Petitions must be received by **September 05, 2023 at 5pm**; or
- 3) Submitting a letter to DPB expressing his or her interest in becoming a board member. Letters can be submitted to the DPB Office. Letters expressing interest must be received by **September 05, 2023 at 5pm**; and
- 4) Attending the DPB Board of Directors meeting at 12 noon on Tuesday, **September 5, 2023**, and announcing his or her interest in becoming a candidate. The Board of Directors meets at the DPB Offices.

At the September Board of Directors meeting, the Board will formally accept nominations from interested parties once the Board has confirmed eligibility. The Board of Directors will also review the list of business and rental property license holders to confirm their representative's eligibility to be voting delegates for the election. DPB will mail written ballots to all Pacific Beach Business Improvement District Businesses and eligible Associate Supporters. Ballots must be received or postmarked by **October 06, 2023** to be counted.

Discover Pacific Beach's Annual Meeting shall be held on **October 17th 2023** at 5:00pm at **TBD**.

DPB works towards the economic revitalization of Pacific Beach. You can learn more about our programs and accomplishments in our 2022-2023 annual report and at our annual dinner.

Very truly yours,

Margy Goodman, Secretary

- PLEASE SEE REVERSE SIDE FOR PETITION INFORMATION -

### NOMINATION FOR BOARD OF DIRECTORS

We, the undersigned hereby nominate (PRINT NAME): \_\_\_\_\_, a delegate of \_\_\_\_\_ business, located at \_\_\_\_\_, for a three-year term as a member of the Discover Pacific Beach Board of Directors. We certify that our nominee's business license is (LIST NUMBER & EXPIRATION DATE): \_\_\_\_\_, and the nominee is eligible to server as a director.

#	License Number	Expiration Date	Business Name	Signature of Authorized Representative	Printed Name of Authorized Representative	<input type="checkbox"/>
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
21						
22						

**FORMS MUST BE RECEIVED BY Sunny Lee, by 5:00 p.m. on September 05, 2023 at the DPB OFFICES, 1503 Garnet Avenue, Pacific Beach, CA 92109. NOMINATIONS RECEIVED AFTER THAT TIME AND DATE WILL NOT BE CONSIDERED.** Nominations will only be taken from the floor at that time. Written ballots will be mailed out by **September 11, 2022.** \*Please confirm your eligibility to vote and to be nominated as a candidate with Sunny Lee at 858-273-3303.