



Promotions Committee Agenda
July 12, 2023
4pm

Discover Pacific Beach
1503 Garnet Avenue

Welcome/Introductions

Sign-In Request

Non-Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

Agenda Items

- a. Community Engagement
 - i. Social Media Strategy
 - 1. Interviews
 - 2. Live videos
- b. Promote PB
 - i. Banner Program
 - ii. San Diego's Playground
 - iii. PB Haze Beer – Tap Room
- c. Activity – Ideal Board/Committee Member Traits

New Business

Adjourn