

BOARD OF DIRECTORS MEETING May 2, 2023 * 1503 GARNET AVE AGENDA

1. Introductions

Sign in

District 1 -

2. Public Comment/Non Agenda Announcements

Limited to 2 minutes on any non agenda items, items may be referred to committees or future agenda item

3. Additions to Agenda (3 minutes)

Info Item

Items will be added to a future agenda

4. Political Representative's Reports (10 minutes)

Info Item

Mayor's Office- Emily Piatanesi

77th Assembly District- Mariah Kallhoff Senate District 39 - Jason Weisz

County Supervisor – Meghan Elledge-LeVota

52nd District- Cesar Solis

Economic Development – Latrell Crenshaw

5. Spin Scooters - Marshall Anderson & Justin Stehlin

Info Item

6. President's Report (3 minutes)

Info Item

- a) Restaurant Walk May 17, 2023 4:00 p.m.
- b) <u>Discovering Fitness in PB May 19, 2023 4:30 p.m.</u>
- c) Community Mixer June 1, 2023 5:30 p.m.

7. Community Partners Reports (3 mins each)

Info Item

- a) PB Tuesday Farmers' Market
- b) PB Town Council
- c) PB Woman's Club

- d) Garnet Block Captains
- e) PB Planning Group
- f) Beautiful PB

8. Previous Board Meeting Minutes Approval: (3 mins)

a) Approval of the March 7, 2023 Meeting Minutes

Action Item

b) Approval of the April 7, 2023 Meeting Minutes

Action Item

9. Financial Report (3 mins)

Review and approve the financials of March 2023

Action Item

10. Committee Reports (30 mins)

a) Organization Committee

Action Item

- Board Vacancies (1 open seat)
- BACC
- Vendor Contract RFP Street Cleaning Services
- o Special Events Committee Representative

b) Promotions Committee

Update

Info Item

- Sponsorship Strategy
 - Case for support language for seeking sponsorships

c) Hospitality Committee

Update – Self-defense class

Action Item

11. CEO REPORT- Lee

Info Item

- a) BeachFest Update
- b) DEFINITION: Discover Pacific Beach Mission
 - i. To revitalize and promote the Pacific Beach community physically and economically.
- c) Board Member Question activity

12. Adjourn

Pb.

BOARD OF DIRECTORS MEETING April 4, 2023 * 1503 GARNET AVE Minutes

1. Introductions

Sign in: Lisa G., Kate M., Christina C., Carrie S., Joe B., Christine L., Carina G., Joel V., Mike H., Jessica T., Kayla S., Mariah K., Lori L., Samara G., Margy G., Sam J., Eric M., Leslie D., Grant C., Wilber L., Randall E., Sunny L., Vanessa B.

2. Public Comment/Non Agenda Announcements

Leslie D- Talked about Art Allies other BID's run and is interested in having a similar art program in PB.

3. Additions to Agenda (3 minutes)

Info Item

None

4. Political Representative's Reports (10 minutes)

Info Item

- District 1 Carrie Shah: Recap of Town Hall last month, will be at the Tuesday PB Farmers Market once a month available to connect and answer questions
- 77th Assembly District- Mariah Kallhoff: Currently in spring recess, always available to support with any State related issues

Economic Development – Latrell Crenshaw: ED's non-profit partners are being offered opportunities to attend fundraising workshops at no coast. They encourage staff members and board members to attend. It's a great resource being provided this year.

Officer Jessica Thrift: Provided information about the importance of submitting Letters of Agency how to apply and renew. They have a one-year expiration.

5. President's Report (3 minutes)

Info Item

- a) Casino Night Annual Dinner and Awards Recap
 - i. Community Partner Award Katie Matchett, Beautiful PB: Awards was presented at meeting
- b) Self Defense Workshop April 19 11AM

6. Community Partners Reports (3 mins each)

Info Item

- a) PB Tuesday Farmers' Market- Restaurant Tickets will be sold at market beginning next week.
- b) PB Town Council- Clean up graffiti this Saturday meet on Cass St.
- c) Beautiful PB- Talked about Our Neighbor Died Here Campaign, how it brings awareness and encourages people to advocate for safer street by calling a local representative. May 18th is Bike Anywhere Day

7. Previous Board Meeting Minutes Approval: (3 mins)

a) Approval of the March 7, 2023 Meeting Minutes
Tabled

Action Item

8. Financial Report (3 mins)

Review and approve the financials of February 2023

Action Item

Kayla made motion to approve the financials of February 2023, Lisa seconded motion, unanimous approval.

9. Committee Reports (30 mins)

a) Organization Committee

Info Item

Board Vacancies (1 open seat)b) Promotions Committee

Update –

Info Item

- Sponsorship Strategy
 - Annual Dinner update
 - Coast of PB Restaurant Walk Goal \$2,000
 - o BeachFest Goal \$45,000
- c) Hospitality Committee

Update

10. CEO REPORT- Lee Info Item

a) West Coast Urban District Forum – Update

- b) Board Member Question activity
- c) DEFINITION: Discover Pacific Beach Board Member

11. Adjourn 12:57 p.m.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

Discover Pacific Beach Balance Sheet

As of March 31, 2023

Carrel Assets		Mar 31, 23	Mar 31, 22	\$ Change	% Change
Checking/Savings	ASSETS				
1000 - Discover PB Operating (4991) 1002 - Discover PB - Special Projects 122,575 122,575 0.0 0.	Current Assets				
1002 · Discover PB - Special Projects 122,575 122,575 0.0 0% 1001 · Discover PB Savings 9,913 9,913 0,913 0,70 0% Total 1000 · Discover PB Operating (4991) · Other (10,545) (11,2021) 6,571 3,20 1008 · Paypal BM Comment 27,038 20,467 6,573 0,980 1009 · Paypal - BACC 96 278 6,650 2,408 1006 · Farmers Market #6739 62,900 15,7705 (94,005) (05,006) 1025 · Merrill Lynch 113,147 110,774 2,373 20 Accounts Receivable 20,425 298,019 03,000 (10,006) Accounts Receivable 4,242 20,258 (15,616) (79%) 1210 · Hospitality Task Force A/R 1,200 (1,200) (10,000) Other Current Assets 1,450 1,450 0 0 Total Other Assets 1,450 1,450 0 0 Leasehold Improvements 4,938 49,388 0 0 0 </td <td>Checking/Savings</td> <td></td> <td></td> <td></td> <td></td>	Checking/Savings				
1001 - Discover PB Savings 9,913 9,913 0,0 0% 10000 - Discover PB Operating (4991) - Other (105,400) (112,021) 6,571 32% 10006 - Paypal 1670 6,570 6,571 32% 10006 - Paypal 1670 6,570 6,571 32% 10006 - Paypal - BACC 963 278 685 246% 10006 - Paypal - BACC 963 157,05 (94,805) (60% 10006 - Marrill Lynch 113,147 110,777 2,373 2% 10300 - Petty Cash 20 20,425 298,019 (93,804) (31% Accounts Receivable 4,242 20,058 (15,816) (79% 1210 - Hospitality Task Force A/R 0 1,200 (100% 1210 - Hospitality Task Force A/R 0 1,200 (100% 1210 - Hospitality Task Force A/R 0 1,450 0 0% Total Accounts Receivable 4,242 21,258 (17,016) (80% Total Other Current Assets 1,450 1,450 0 0% Fixed Assets 1,450 1,450 0 0% Total Other Current Assets 1,450 1,450 0 0% Fixed Assets 1,450 1,450 0 0% Total Other Current Assets 1,450 1,450 0 0% Fixed Assets 1,450 1,450 0 0% Total Other Current Assets 1,450 1,450 0 0% Fixed Assets 1,450 1,450 0 0 0 0% Fixed Assets 1,450 1,450 0 0 0 0 0% Fixed	1000 · Discover PB Operating (4991)				
1000 · Discover PB Operating (4991) (105,450) (11,2021) 6,571 32% Total 1000 · Discover PB Operating (4991) 27,038 20,467 6,571 32% 1000 · Paypal 167 6,750 (6,583) (98%) 1000 · Paypal BACC 963 278 686 246% 1005 · Farmers Market # 6739 62,900 157,705 (94,805) (60%) 1025 · Merrill Lynch 113,147 110,774 2,373 2% 1030 · Petty Cash 0 0 2,045 (2045) (10%) Accounts Receivable 4,242 20,058 (15,816) (79%) Accounts Receivable 4,242 20,058 (15,816) (79%) 1210 · Hospitality Task Force A/R 0 1,200 (1,200) (100%) Other Current Assets 1,450 1,450 0 0 Total Cher Current Assets 1,450 1,450 0 0 Fixed Assets 1,450 1,450 0 0 Fixed Assets	1002 · Discover PB - Special Projects	122,575	122,575	0	0%
Total 1000 · Discover PB Operating (4991) 27,038 20.467 6,571 32% 1006 · Paypal 1007 6,570 (6,583) (98%) 1009 · Paypal - BACC 963 278 685 246% 1009 · Paypal - BACC 963 278 685 246% 1005 · Paypal - BACC 113,147 110,775 (94,805) (60%) 1025 · Merrill Lynch 113,147 110,774 2,373 2% 1030 · Petty Cash 0 20.45 (2,045) (100%) (100%	1001 · Discover PB Savings	9,913	9,913	0	0%
1008 - Payyal - BACC	1000 · Discover PB Operating (4991) - Other	(105,450)	(112,021)	6,571	6%
1009 - Paypal - BACC	Total 1000 · Discover PB Operating (4991)	27,038	20,467	6,571	32%
1006 - Farmers Market # 6739 62,900 157,705 094,805 060% 1025 Merrill Lynch 113,147 110,774 2,373 2% 1030 - Petty Cash 0 0 2,045 (2,045) (100%) Total Checking/Savings 204,215 298,019 (93,804) (37,804) Accounts Receivable 4,242 20,058 (15,816) (79%) 1200 - Accounts Receivable 4,242 20,058 (15,816) (79%) 1210 - Hospitality Task Force A/R 0 1,200 (10,000) Total Accounts Receivable 4,242 21,258 (17,016) (80%) Other Current Assets 1,450 1,450 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1008 ⋅ Paypal	167	6,750	(6,583)	(98%)
1025	1009 · Paypal - BACC	963	278	685	246%
1030 - Petty Cash	1006 · Farmers Market # 6739	62,900	157,705	(94,805)	(60%)
Total Checking/Savings 204,215 298,019 (93,804) (31%) Accounts Receivable 4,242 20,058 (15,816) (79%) 1200 - Accounts Receivable 4,242 20,058 (15,816) (79%) 1210 - Hospitality Task Force A/R 0 1,200 (1,200) (100%) Other Current Assets 4,242 21,258 (17,016) (80%) Other Current Assets 1,450 1,450 0 0% Total Other Current Assets 1,450 1,450 0 0% Total Current Assets 1,450 1,450 0 0% Fixed Assets 1,450 1,450 0 0% Fixed Assets 1,450 1,450 0 0% Leasehold Improvements 49,388 49,388 49,388 0 0% Accumulated Depreciation (13,013) (13,013) (10 0 0% Other Assets 3,721 3,721 3,721 0 0% Clearing Account 1,131<	1025 · Merrill Lynch	113,147	110,774	2,373	2%
Accounts Receivable	1030 · Petty Cash	0	2,045	(2,045)	(100%)
1200 · Accounts Receivable 4.242 20.058 (15,816) (79%) 1210 · Hospitality Task Force A/R 0 1,200 (1,200) (100%) Total Accounts Receivable 4,242 21,258 (17,016) (80%) Other Current Assets 1,450 1,450 0 0% Total Other Current Assets 1,450 1,450 0 0% Total Current Assets 209,907 320,727 (110,820) 0% Fixed Assets 49,308 49,338 0 0% Eussehold Improvements 49,338 49,338 0 0% Accumulated Depreciation (13,013) (13,013) 0 0% Accumulated Amortization (49,338) (49,338) 0 0% Other Assets 1,131 (66) 1,197 1,814% Other Assets 1,131 (66) 1,197 1,814% Total Other Assets 1,131 (66) 1,197 1,814% Total Other Assets 214,759 324,382	Total Checking/Savings	204,215	298,019	(93,804)	(31%)
1210 · Hospitality Task Force A/R 0 1,200 (1,200) (100%) Total Accounts Receivable 4,242 21,258 (17,016) (80%) Other Current Assets 1,450 1,450 0 0% Total Other Current Assets 1,450 1,450 0 0% Total Current Assets 1,450 1,450 0 0% Fixed Assets 16,734 16,734 0 0 0% Fixed Assets 49,388 49,388 0 0% Accumulated Depreciation (13,013) (13,013) 0 0% Accumulated Amortization (49,388) 49,388 40 0% Other Assets 3,721 3,721 0 0% Total Fixed Assets 3,721 3,721 0 0% Clearing Account 1,131 (66) 1,197 1,814* Total Other Assets 1,131 (66) 1,197 1,814* Total Accounts Payable 2,14,759 324,322 (109,623)	Accounts Receivable				
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Other Current Assets 1,450 1,450 0 0% Total Other Current Assets 1,450 1,450 0 0% Total Current Assets 209,907 320,727 (110,820) 035% Fixed Assets 209,907 320,727 (110,820) 035% Fixed Assets 49,388 49,388 0 0% Accumulated Depreciation (13,013) (13,013) 0 0% Accumulated Amortization 49,388 49,388 0 0% Other Assets 3,721 3,721 0 0% Clearing Account 1,131 (66) 1,197 1,814 Total Other Assets 1,131 (66) 1,197 1,814 TOTAL ASSETS 214,759 324,382 10,322 1,345 LiABILITIES & EQUITY 1 1,664 1,197 1,814 Current Liabilities 4 2,966 (1,282) 4,336 2000 · Accounts Payable 8,737 9,161 (424) (5%)	1210 · Hospitality Task Force A/R	0	1,200	(1,200)	(100%)
Deposit - Rent 1,450 1,450 0 0% Total Other Current Assets 1,450 1,450 0 0% Total Current Assets 209,907 320,727 (110,820) (35%) Fixed Assets 209,907 320,727 (110,820) (35%) Furniture & Equipment 16,734 16,734 0 0% Leasehold Improvements 49,388 49,388 0 0% Accumulated Depreciation (13,013) (13,013) 0 0% Accumulated Amortization 49,388 49,388 0 0% Other Assets 3,721 3,721 0 0% Clearing Account 1,131 (66) 1,197 1,814% Total Other Assets 1,131 (66) 1,197 1,814% TOTAL ASSETS 214,759 324,322 (109,623) 1,814% Current Liabilities Accounts Payable 8,737 9,161 (42,4) (5%) 2000 · Accounts Payable	Total Accounts Receivable	4,242	21,258	(17,016)	(80%)
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Leasehold Improvements 49,388 49,388 49,388 0 0% Accumulated Depreciation (13,013) (13,013) 0 0% Accumulated Amortization (49,388) (49,388) 0 0% Total Fixed Assets 3,721 3,721 0 0% Other Assets 1,131 (66) 1,197 1,814% Total Other Assets 1,131 (66) 1,197 1,814% TOTAL ASSETS 214,759 324,382 (10,623) (34%) LIABILITIES & EQUITY Liabilities Current Liabilities 2 2 2 2 3 3 3 3 3 3 3 3 4 3 4 3 4 3 4 4 3 4 4 4 4 4 4 4 4 4 4 4 4 5 4 4 5 4 4 5 6 1 1 6 1 1	Fixed Assets				
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Accumulated Amortization (49,388) (49,388) 0 0% Total Fixed Assets 3,721 3,721 0 0% Other Assets 1,131 (66) 1,197 1,814% Total Other Assets 1,131 (66) 1,197 1,814% TOTAL ASSETS 214,759 324,382 (109,623) 34% LIABILITIES & EQUITY Example Sequitives Current Liabilities Accounts Payable 1,684 2,966 (1,282) (43%) Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 10 0 100 100% Total Credit Cards 10 0 10 100% Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Leasehold Improvements	49,388	49,388	0	0%
Total Fixed Assets 3,721 3,721 0 0% Other Assets 1,131 (66) 1,197 1,814% Total Other Assets 1,131 (66) 1,197 1,814% TOTAL ASSETS 214,759 324,382 (109,623) (34%) LIABILITIES & EQUITY Current Liabilities Accounts Payable 2020 · AP Farmers Market 1,684 2,966 (1,282) (43%) Total Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 100 0 100 100% Bank 100 0 100 100% Other Current Liabilities 100 4,425 (4,425) (100%)	Accumulated Depreciation	(13,013)	(13,013)	0	0%
Other Assets 1,131 (66) 1,197 1,814% Total Other Assets 1,131 (66) 1,197 1,814% TOTAL ASSETS 214,759 324,382 (109,623) 34%) LIABILITIES & EQUITY Liabilities Accounts Payable Accounts Payable 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards US Bank 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Accumulated Amortization	(49,388)	(49,388)	0	0%
Clearing Account 1,131 (66) 1,197 1,814% TOTAL ASSETS 1,131 (66) 1,197 1,814% TOTAL ASSETS 214,759 324,382 (109,623) (34%) LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable 2020 · AP Farmers Market 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Total Fixed Assets	3,721	3,721	0	0%
Total Other Assets 1,131 (66) 1,197 1,814% TOTAL ASSETS 214,759 324,382 (109,623) (34%) LIABILITIES & EQUITY Current Liabilities Accounts Payable Accounts Payable 2020 · AP Farmers Market 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Other Assets				
TOTAL ASSETS 214,759 324,382 (109,623) (34%) LIABILITIES & EQUITY Current Liabilities Accounts Payable Accounts Payable 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Clearing Account	1,131	(66)	1,197	1,814%
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable 2020 · AP Farmers Market 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities 0 4,425 (4,425) (100%)	Total Other Assets	1,131	(66)	1,197	1,814%
Liabilities Accounts Payable 2020 · AP Farmers Market 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities 0 4,425 (4,425) (100%)	TOTAL ASSETS	214,759	324,382	(109,623)	(34%)
Current Liabilities Accounts Payable 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities 0 4,425 (4,425) (100%)	LIABILITIES & EQUITY				
Accounts Payable 2020 · AP Farmers Market 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards US Bank 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Liabilities				
2020 · AP Farmers Market 1,684 2,966 (1,282) (43%) 2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards US Bank 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Current Liabilities				
2000 · Accounts Payable 8,737 9,161 (424) (5%) Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities 0 4,425 (4,425) (100%)	Accounts Payable				
Total Accounts Payable 10,421 12,127 (1,706) (14%) Credit Cards US Bank 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	2020 · AP Farmers Market	1,684	2,966	(1,282)	(43%)
Credit Cards US Bank 100 0 100 100 Total Credit Cards 100 0 100 100% Other Current Liabilities 0 4,425 (4,425) (100%)	2000 · Accounts Payable	8,737	9,161	(424)	(5%)
US Bank 100 0 100 100% Total Credit Cards 100 0 100 100% Other Current Liabilities 0 4,425 (4,425) (100%) Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Total Accounts Payable	10,421	12,127	(1,706)	(14%)
Total Credit Cards 100 0 100 100% Other Current Liabilities 0 4,425 (4,425) (100%)	Credit Cards				
Other Current Liabilities Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	US Bank	100	0	100	100%
Deferred Farmer's Market Rent 0 4,425 (4,425) (100%)	Total Credit Cards	100	0	100	100%
	Other Current Liabilities				
Deferred Income SBEP 14,782 0 14,782 100%	Deferred Farmer's Market Rent	0	4,425	(4,425)	(100%)
	Deferred Income SBEP	14,782	0	14,782	100%

11:16 AM 04/26/23 Accrual Basis

Discover Pacific Beach Balance Sheet

As of March 31, 2023

	Mar 31, 23	Mar 31, 22	\$ Change	% Change
2100 · Payroll Liabilities	216	0	216	100%
Total Other Current Liabilities	14,998	4,425	10,573	239%
Total Current Liabilities	25,519	16,552	8,967	54%
Total Liabilities	25,519	16,552	8,967	54%
Equity				
1110 · Retained Earnings	281,626	215,346	66,280	31%
3000 · Opening Bal Equity	35,423	35,423	0	0%
Net Income	(127,806)	57,062	(184,868)	(324%)
Total Equity	189,243	307,831	(118,588)	(39%)
TOTAL LIABILITIES & EQUITY	214,762	324,383	(109,621)	(34%)

Discover Pacific Beach Profit & Loss

March 2023

	Mar 23	Mar 22	Jul '22 - Mar 23
Ordinary Income/Expense			
Income			
4430 · Clean and Safe Program			
Lord of the Wings	0	0	200
4430 · Clean and Safe Program - Other	20	2,250	5,772
Total 4430 · Clean and Safe Program	20	2,250	5,972
4110 · Grants	0	0	4,525
4115 · Beach Area Community Court	1,000	240	6,112
4120 · SBEP	0	2,720	23,069
4220 · BID	17,793	14,500	117,204
4230 · Public Right of Way	0	0	(100)
4300 · Special Events			
4310 · Annual Dinner			
4311 · Silent Auction	975	2,122	975
4312 · Raffle	1,413	960	1,413
4313 · Ticket Sales	2,025	8,705	11,775
Total 4310 · Annual Dinner	4,413	11,787	14,163
4370 · Heart of PB Rest Walk	0	120	7,340
4375 · Christmas on Crystal Pier	0	0	2,650
4376 · Holiday Parade	8,673	1,500	14,108
Total 4300 · Special Events	13,086	13,407	38,261
4320 · Beachfest	0	0	200
Beer Cup	0	0	300
Action Sports Artist Booth	300	0	3,000 8,400
Beer Garden	0	0	21,103
Consessions	0	0	460
Fish Taco Challenge	0	0	8,494
Food booth	0	0	1,500
Merchant Booth	0	0	6,825
Sponsors	0	0	12,200
Total 4320 · Beachfest	300	0	62,282
4400 · Other Income			, -
4460 · Merchandise	80	0	350
4470 · Miscellaneous Income	100	324	1,910
Total 4400 · Other Income	180	324	2,260
4410 · Banner District	675	0	13,725
4480 · Promotions-Business Devel	0	0	2,327
4510 · Farmers Market	15,697	16,554	131,525
7010 · Interest Income	374	4	2,301
Total Income	49,125	49,999	409,463
Gross Profit	49,125	49,999	409,463
Expense			
Legal Fees	0	0	1,500
6100 · Operating			
Payroll Expenses	0	0	160

Discover Pacific Beach Profit & Loss

March 2023

	Mar 23	Mar 22	Jul '22 - Mar 23
6105 · Auto Expense	250	500	2,531
6110 · Bank Fees-CC/LF/Service	459	768	6,096
6120 · Building Repairs / Maint			
6121 · Flood Expenses	0	2,269	3,977
Total 6120 · Building Repairs / Maint	0	2,269	3,977
6135 · Insurance-Liability	0	0	14,006
6155 · Meals	437	60	1,016
6156 · Training and Conferences	785	725	1,709
6160 · Office Supplies/Equip	100	84	5,107
6170 · Postage and Delivery	0	0	129
6175 · Printing and Reproduction	276	281	2,400
6180 · Rent	3,025	0	18,150
6182 · Tax-Business	0	0	180
6185 · Telephone-Cell/Office	425	136	2,972
6190 · Utilities-GEW/Sanitation/Refuse	868	1,461	7,464
6195 · Payroll Expense			
Staff-Executive Director	7,175	6,667	65,761
Staff-Admin Support	7,537	5,673	66,010
Employer Tax	1,523	1,155	14,156
Processing Fee	21	18	358
Insurance-Health	850	350	7,650
Insurance-Work Comp	0	0	924
Total 6195 · Payroll Expense	17,106	13,863	154,859
6199 · Miscellaneous	0	0	2,490
6205 · Accounting	1,125	1,235	17,013
6225 · Dues and Subscriptions	0	75	325
Total 6100 · Operating	24,856	21,457	240,584
6300 · Design & Improvements			
6323 · Clean and Safe Program			
Lord of the Wings	0	0	25
6323 · Clean and Safe Program - Other	6,715	6,240	57,810
Total 6323 · Clean and Safe Program	6,715	6,240	57,835
6305 · Banner	0	0	9,539
6310 · Beach area community court	45	11	779
6315 · Farmers Market Expenses			
6315-01 · FM - Wages	4,457	2,711	40,127
6315 · Farmers Market Expenses - Other	959	3,068	31,928
Total 6315 · Farmers Market Expenses	5,416	5,779	72,055
6325 · Design other	0	0	269
6340 · Tree/Garden/ Maintenance	0	0	527
Total 6300 · Design & Improvements	12,176	12,030	141,004
6500 · Special Events Promotions			
6210 · Annual Dinner	9,097	7,107	11,372
6515 · Coast Walk	148	0	148
6519 · Christmas on Crystal Pier	0	0	7,426
6520 · Holiday Parade	0	380	11,417

Net Income

Discover Pacific Beach Profit & Loss

March 2023

	Mar 23	Mar 22	Jul '22 - Mar 23
6540 · Heart Walk	0	0	655
6510 · Beachfest			
Beer Garden	0	0	13,362
City & County Fees	0	0	10,851
Entertainment	0	0	3,050
Equipment Rental	0	0	34,675
Fish Taco Challenge	0	0	238
Kids	0	0	2,125
Marketing / Printing	0	0	4,014
Professional Orgainzers	0	0	18,229
Staging	0	0	19,179
Supplies and Misc.	0	0	7,109
Total 6510 · Beachfest	0	0	112,832
Total 6500 · Special Events Promotions	9,245	7,487	143,850
6600 · Outreach			
6220 · Contributions	0	450	3,300
6235 · Election	0	0	1,734
6505 · Advertising - Marketing	495	495	734
6615 · Business Development	0	50	1,268
6650 · Newsletter	195	195	1,755
6651 · Marketing & Promotions	0	0	1,540
Total 6600 · Outreach	690	1,190	10,331
Total Expense	46,967	42,164	537,269
Net Ordinary Income	2,158	7,835	(127,806)
Income	2,158	7,835	(127,806)

11:21 AM 04/26/23

Discover Pacific Beach A/R Aging Summary As of March 31, 2023

	Current	1 - 30			TOTAL
Ecology Center	1,052		2,782		3,834
The Hideout Bar & Grill				408	408
TOTAL	1,052		2,782	408	4,242

Discover Pacific Beach A/P Aging Summary As of March 31, 2023

	Current	1 - 30	31 - 60	61 - 90	> 90	
AT&T	0	249	0	0	0	249
BonJour	114	0	0	0	0	114
Classic Beverage	0	0	0	0	-570	-570
Da-Le Ranch	184	0	0	0	0	184
EDCO Disposal Corporation	868	0	0	0	0	868
Fuel Thy Cells	44	0	0	0	0	44
Gaston Greens	54	0	0	0	0	54
Gilbert Quintos	71	0	0	0	0	71
Herritage Family Farms	99	0	0	0	0	99
Jackie Bernal	110	0	0	0	0	110
MP Family Farm	410	0	0	0	0	410
North Shore Printery	239	0	0	0	0	239
Safiros Sanitation	708	0	0	0	0	708
SG Bookkeeping Services, LLC	1,125	0	0	0	0	1,125
Valdez Landscaping Services	6,715	0	0	0	0	6,715
TOTAL	10,741	249	0	0	-570	10,420

Request for Quote of Services Discover Pacific Beach Clean PB Program

Released 5/3/2023 Due May 26, 2023

Discover Pacific Beach (henceforth also known as DPB) is enhancing its cleaning program to a clean and safe program that targets the Pacific Beach Business District area to ensure a basic level of cleanliness and sidewalk improvement to a highly trafficked area as well as eyes and ears on the street, homeless outreach, and opportunity. Discover Pacific Beach is seeking a preferred cleaning vendor for its general cleaning program.

If this program is of interest, please quote on the following items. *Scope of Work*

General Program:

- 4 days per week which will include one weekend day (Saturday) DPB and the contractor will determine exact deployment schedules, and schedules may change depending on the needs of the district.
- The Street Team operates within the Business Improvement District boundaries.
- Area of Work includes: Primarily18 Block area from Mission Blvd to Ingraham St along Garnet Ave. and portions of Cass St, Bayard St. and Mission Blvd from Grand Ave to Felspar St. Various areas as agreed upon by Provider and DPB within the Pacific Beach Business Improvement District may also be necessary.

Scope of Work

- Perform detail sidewalk sweeping and remove all litter from sidewalks, right-of-ways, curbs, and gutters in front of businesses only.
- Empty Pacific Beach trash receptacles (approx. 36)
- All trash liners will be removed and replaced from the district and disposed in the container provided by the sponsor. On some occasion will be required to remove large items and haul to landfill
- Removing any temporary signage including playbills, fliers, or political signage on public structures.
- Maintaining trash receptacles, and light graffiti removal on public structures as needed.
- Provider will maintain all Pacific Beach tree wells, planters, weeds growing in sidewalk cracks that lead to the public right-of-ways from the project locations.
- Informing DPB and logging repair needs in the district
- Tracking and collecting pertinent data with DPB provided system.
- Provide referral resources to local homeless and transient populations as needed. Referral list will be provided by DPB
- Work with other related service providers, including without limitation our safety ambassador team.
- Vendor must provide the necessary equipment and supplies to complete tasks.

Proposal Evaluation Criteria:

Proposals received will be evaluated per the following criteria.

- Past Performance:
 - o Responses from References.
 - o Demonstrated ability to deliver services requested.
 - Experience working with BIDs or comparable City/Community agencies working in the Public Right of Way (PROW).

- Price: Competitive fees and rates. Prices that are significantly lower than the competitive range
 may be considered as an indication of a misunderstanding of the scope of work, and not
 considered.
- Ability to meet insurance requirements.
- City of San Diego Small Local Business Enterprises (SLBE), Emerging Local Business Enterprises (ELBE), California Disadvantaged Business Enterprise (DBE) and Disabled Veteran Business Enterprises (DVBE) will be given a 5% cost credit for purposes of evaluating price.
- Locality of business main office and employees. A 5% cost credit will be given to companies who have a 92109 office (excluding mailing address) or can demonstrate that three or more staff are 92109 residents for purposes of evaluating price.

Discover Pacific Beach reserves the right to enter into additional contracts with a preferred vendor for cleaning services.

All responses shall be submitted via email and must be received no later than 5:00pm on May 26th sent to sunny@pacificbeach.org

Terms and Conditions: The issuance of this RFP does not commit Discover Pacific Beach to award a contract, to pay any cost incurred in the preparation of a response to this request, or to procure a contract for services. All respondents should note that the execution of any contract pursuant to this RFP is dependent upon the approval of the BID Board of Directors. DPB retains the right to reject all submittals. Selection is also dependent upon the negotiation of a mutually acceptable contract with the successful respondent. Each submittal shall be valid for not less than ninety (90) days from the date of receipt. Any contracts awarded as a result of this request will be effective July 1st 2023 through June 30th 2024

Contract Extension:

At the sole discretion of Discover Pacific Beach, any resulting contract may be extended on a year-to-year basis; however, in no case shall the renewal extend beyond five years from the date of award of the original contract.

Insurance: The firm(s) selected to perform the work described in this RFP will be required to provide:

Liability Insurance. The Contractor shall maintain throughout the period of this contract Commercial General Liability (CGL) and commercial umbrella insurance (if applicable to meet minimum limit requirement) with a limit of not less than \$1 million (\$1,000,000) per occurrence with \$2 million (\$2,000,000) in general aggregate. CGL insurance shall be written on the most current version of ISO occurrence form CG 00 01 or a substitute form providing equivalent coverage, and shall cover liability arising from premises, operations, independent Contractors, products/complete operations, personal injury and advertising injury, and liability assumed under an insured contract (including the tort liability of another assumed in a business contract). Any endorsements that restrict coverage will be submitted to DPB for review. DPB and the City of San Diego and its respective elected officials, officers, employees, agents and representatives shall be included as an insured under the CGL, using ISO additional insured endorsement CG 2010 11/85 or a substitute providing equivalent coverage acceptable to DPB, and under the commercial umbrella, if any. This insurance shall apply as primary insurance with respect to any other insurance self-insurance programs afforded to DPB. Contractor waives all rights against DPB and the City of San Diego and its respective elected officials, officers, employees, for

recovery of damages to the extent these damages are covered by the commercial general liability or commercial umbrella liability insurance maintained pursuant to this Section.

Other Insurance. Contractor shall maintain business auto liability and commercial umbrella liability insurance (if applicable to meet minimum requirement) with a limit of not less than \$1 million (\$1,000,000) combined single limit (CSL). Such insurance shall cover liability arising out of any auto (including owned, hired, and non-owned autos). Business auto coverage shall be written on ISO form CA 00 01 or a substitute form providing equivalent liability coverage. If necessary, the policy shall be endorsed to provide contractual liability coverage equivalent to that provided in the 1990 and later editions of CA 00 01. Contractor waives all rights against DPB and its agents, officers, directors, and employees for recovery of damages to the extent these damages are covered by the business auto liability or commercial umbrella liability insurance obtained pursuant to this Section.

Worker's Compensation Insurance. Contractor shall maintain worker's compensation and employer's liability insurance. The Employer's Liability Limits shall not be less that \$1 million (\$1,000,000) each accident for bodily injury by accident or \$1 million (\$1,000,000) each employee for bodily injury by disease. Contractor waives all rights against DPB and the City of San Diego and their respective elected officials, officers, employees, agents, and representatives for recovery of damages to the extent these damages are covered by the worker's compensation and employer's liability insurance obtained pursuant to this Section. Contractor shall provide DPB with a waiver of right to recover from others endorsement, Workers Comp Form WC 04 03 06 (Ed. 4-84), or its equivalent.

Insurance Companies.

All insurance companies providing coverage shall be licensed to do business in the State of California, and have a minimum rating published by A.M. Best & Company of A-VII or better.

Indemnity and Hold Harmless:

All services in connection with this Agreement shall be at the risk of Contractor, exclusively. To the fullest extent allowed by law, Contractor shall indemnify, defend (with legal counsel reasonably satisfactory to DPB and the Board of Directors) and hold harmless the Indemnitees (defined below) from and against any and all Claims (as defined below). Contractor's obligation to defend and indemnify shall be triggered by the assertion of a Claim against any Indemnitee and shall apply whether or not the Contractor or any of the Contractor parties was negligent or otherwise at fault and whether or not the Claim has any merit. However, Contractor shall not be obligated under this Agreement to indemnify any Indemnitee for any Claims arising from the sole negligence or willful misconduct of that Indemnitee. Contractor's obligation shall also include Claims based on duties, obligations, or liabilities imposed on the Indemnitees by statute, ordinance, regulation, or other law. The indemnification obligation hereunder shall not be limited in any way by any limitation on the amount or type of damages, compensation, or benefits payable by or for Contractor or any Contractor Parties under works' or workman's compensation acts, disability benefit acts or other employee benefit acts. For purposes of this Section, (a) a "Claim" is any claim, demand, obligation, cause of action, damage, loss, liability, mechanic's lien, cost or expense (including, without limitation, attorney's fees and costs and other litigation, mediation, or judicial reference expenses) whether based on tort, contract, or equitable principles, in any way rising from or in any way connected with the performance or nonperformance of this Agreement by Contractor's or its employees, agents, independent contractors, suppliers, subcontractors, officers, directors, shareholders, representatives, affiliates,

successors or assigns (collectively, "Contractor Parties"), and (b) the "Indemnitees" are DPB and the City of San Diego and their respective elected officials, officers, employees, agents and representatives, its members, managers, shareholder, and affiliates, successors and assigns of all such parties.

Prevailing Wages: Subcontractor shall comply with SDMC section 22.3019 requiring compliance with California Labor Code sections 1720 through 1861 (State prevailing wage law) for any and all construction work performed or funded pursuant to this Agreement cumulatively exceeding \$25,000 and for any and all alteration, demolition, repair and maintenance work performed or funded pursuant to this Agreement cumulatively exceeding \$15,000. Pursuant to San Diego Municipal Code section 22.3019, construction work performed or funded pursuant to this Agreement cumulatively exceeding \$25,000 and alteration, demolition, repair and maintenance work performed or funded pursuant to this Agreement cumulatively exceeding \$15,000 is subject to the State of California prevailing wage law set forth in California Labor Code sections 1720 through 1861 ("Prevailing Wage Law") and in performing or funding any and all such work, Subcontractor shall comply with Prevailing Wage Law. This requirement to comply with Prevailing Wage Law is in addition to any requirement to pay "living wage" pursuant to San Diego Municipal Code sections 22.4201 through 22.4245 ("LWO") or this Agreement. If both Prevailing Wage Law and the LWO are applicable to particular work. Subcontractors must determine which per diem rate is highest for each classification of work between the applicable prevailing wage rate and living wage rate and pay the higher of the two rates to their employees. The LWO may apply to work that is not subject to Prevailing Wage Law.

Equal Opportunity Program Requirements: The City of San Diego and Discover Pacific Beach are strongly committed to equal opportunity in the solicitation of professional service consultants. To assure that consultants doing business with, or receiving funds from the City of San Diego, and Discover Pacific Beach are equal opportunity contractors and employers, Respondents shall comply with requirements of San Diego Ordinance No. 18173, section 27.2701 through 22.2708.

Nondiscrimination Policy:

The respondent shall not discriminate on the basis of race, gender, religion, national origin, ethnicity, sexual orientation, age, or disability in the solicitation, selection, hiring or treatment of employees, subcontractors, vendors, or suppliers.