



1. **Introductions**
Sign in

2. **Public Comment/Non Agenda Announcements**
Limited to 2 minutes on any non agenda items, items may be referred to committees or future agenda items

3. **Additions to Agenda (3 minutes)** **Info Item**
Items will be added to a future agenda

4. **Political Representative’s Reports (10 minutes)** **Info Item**
 District 1 – Carrie Shah 77th Assembly District- Mariah Kallhoff
 Mayor’s Office- Emily Piatanesi Senate District 39 - Jason Weisz
 County Supervisor – Crystal Page 52nd District- Cesar Solis
 Economic Development – Latrell Crenshaw

5. **President’s Report (3 minutes)** **Info Item**
 - a) **AED/CPR Training – March 22 – 10AM**
 - b) **Casino Night Annual Dinner and Awards – March 23**
 - c) **Self Defense Workshop – April 19 – 11AM**

6. **Community Partners Reports (3 mins each)** **Info Item**
 - a) PB Tuesday Farmers’ Market
 - b) PB Town Council
 - c) PB Woman’s Club
 - d) Garnet Block Captains
 - e) PB Planning Group
 - f) Beautiful PB

7. **Previous Board Meeting Minutes Approval: (3 mins)**
 - a) **Approval of the February 7, 2023 Meeting Minutes** **Action Item**

8. **Financial Report (3 mins)** **Action Item**
Review and approve the financials of January 2023

9. **Committee Reports (30 mins)**
 - a) **Organization Committee** **Info Item**
 - o Board Vacancies (1 open seat)
 - b) **Promotions Committee** **Info Item**
Update
 - Sponsorship Strategy
 - o Annual Dinner Goal- Sponsorship \$2,500 – Fundraising Goal - \$25,000
 - o Heart of PB Restaurant Walk Goal – \$2,000
 - o BeachFest Goal - \$20,000
 - c) **Hospitality Committee** **Action Item**
Update
 - a. **New Committee Chair Nominations**

10. **CEO REPORT- Lee** **Info Item**
 - a) **Update on Initiatives**
 - i. **Formation of MAD**
 - ii. **Parking Meter Update**
 - iii. **BID Alliance**
 - iv. **West Coast Urban District Forum**

11. **Adjourn**

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.