



BOARD OF DIRECTORS MEETING  
February 7, 2023 \* 1503 GARNET AVE  
AGENDA

1. Introductions

Sign in

2. Public Comment/Non Agenda Announcements

Limited to 2 minutes on any non agenda items, items may be referred to committees or future agenda items

3. Additions to Agenda (3 minutes)

Items will be added to a future agenda

Info Item

4. Political Representative's Reports (10 minutes)

District 1 – Carrie Shah  
Mayor's Office- Kohta Zaiser  
County Supervisor – Crystal Page  
Economic Development – Latrell Crenshaw

77<sup>th</sup> Assembly District- Mariah Kallhoff  
Senate District 39 - Jason Weisz  
52<sup>nd</sup> District- Cesar Solis

Info Item

5. President's Report (3 minutes)

Board Retreat – Recap  
Diversity/Inclusion Harassment Training – Mandatory  
Community Mixer – Wednesday, March 1, 2023 – The Local PB  
AED/CPR Onsite Training – Wednesday March 22, 2023 – 10AM – 11AM  
PB Job Fair – Saturday, March 4, 2023 – 10AM – 2PM  
Annual Dinner – Thursday, March 23, 2023

Info Item

6. Community Partners Reports (3 mins each)

- a) PB Tuesday Farmers' Market
- b) PB Town Council
- c) PB Woman's Club
- d) PB Block Captains
- e) PB Planning Group
- f) Beautiful PB

Info Item

7. Previous Board Meeting Minutes Approval: (3 mins)

- a) Approval of the November 1, 2022 Meeting Minutes
- b) Approval of the January 20, 2023 Meeting Minutes

Action Item

Action Item

8. Approval of FY 2024 Authorized Signers

- a) Board Chair/President – Eric Marenburg
- b) Authorized to Sign Contracts – Eric Marenburg
- c) Authorized to Sign Programmatic Reports and Scope Adjustments – Eric Marenburg
- d) Authorized to Sign Reconciliations/Requests for Payment and Budget Adjustments – Eric Marenburg & Randall Engstrom

Action Item

9. Financial Report (3 mins)

*Review and approve the financials of December 2022*

Action Item

10. Committee Reports (30 mins)

a) Organization Committee

- Timeline of initiatives
  - Executive Director Review – May 2023
  - Board Elections – Begin election process – July 2023

Info Item

b) Promotions Committee

*Committee Update*

- Banner program update
- Sponsorship Strategy
  - Annual Dinner Goal- Sponsorship \$2,500 – Fundraising Goal - \$25,000
  - Heart of PB Restaurant Walk Goal – \$2,000
  - BeachFest Goal - \$20,000

Info Item

- Promotions Committee Meetings Format update
  - Events
  - Community Engagement
  - Promote PB
  - Programing

**c) Hospitality Committee**

*Committee Update*

**Action Item**

- a. **New Committee Chair Nominations**

**11. CEO REPORT- Lee**

**Info Item**

a) **Update on Initiatives**

- i. **Formation of MAD**
- ii. **Parking Meter Update**
- iii. **January Monthly Report**
- iv. **BID Alliance**
- v. **West Coast Urban District Forum**

**12. Adjourn**

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.