



1. Introductions 12:03 p.m.

Billy r., Ellen C., Eric M., Wilbert L., Christina C., Gabriella N., Even A., Brian C., Randall E., Marl M., Lisa G., Jason W., Vanessa B., Sunny L.

2. Public Comment/Non Agenda Announcements

- Eve A: On August 20th she conducted the 20th Annual Bar Tour focused on observing and asking questions on the Garnet Ave. Her feed back was that it looks better.
- Ellen: Shoutout to Shoreline Community Center for their recent fundraiser.

3. Additions to Agenda (3 minutes)

Info Item

None

4. Political Representative’s Reports (10 minutes)

Info Item

- Senate District 39- Jason W.- New bills being introduced:
 - Funds being allocated to towards Climate Change (Moving rail tracks)
 - 30 billion coming back to San Diego
 - SD 1183 will provide a free book to every child.
- Economic Development: Latrell C:
 - Business Engagement Program
 - Assessment BID Executive Contacts are being completed
 - Sidewalk vendor ordinance has 2 more hearings at Council. Full enforcement in Beach Communities is projected for end of year.
 - Spaces & Places Timeline: Development Services (6-7 months) Coastal Commission agenda expected soon

5. President’s Report (3 minutes)

Info Item

Heart of PB Restaurant Walk & BeachFest are DPB upcoming events. Make sure to come out and support.

6. PBTC Concerts on the Green Sponsorship

Action Item

Randall E. made motion to sponsor PBTC Concert on the Greens for \$2,500, Billy seconded motion, abstention Brian, unanimous approval.

7. PBTC Paesan Sponsorship

Billy made motion to sponsor Paeson for \$500, Wilbert seconded motion, abstention Brian C., unanimous approval

8. Community Partners Reports (3 mins each)

Info Item

- a) PB Tuesday Farmers’ Market; Hours are 2- 7 p.m., new staff has been hired.
- b) PB Woman’s Club: Bingo on September 17th, Dress for Success (Oct. 6-20) Beachfest Chalk, Oct. 22 fundraiser Generate Hope will have a silent auction.

9. Previous Board Meeting Minutes Approval: (3 mins)

a) **Approval of the August 2, 2022 Meeting Minutes**

Action Item

Billy made motion to approve August 2, 2022 meeting minutes, Randall seconded, abstention Mark M., unanimous support.

10. Financial Report (3 mins)

Mark made motion to approve the financials **of June 2022**, Wilbert seconded, unanimous approval

Action Item

11. Committee Reports (30 mins)

a) **Organization Committee**

Action Item

- Two seats remain open for upcoming election, a letter of interest must be received by Sep 12th. **Action Item**
- Gabriell, Marketing Agency introduced herself and expressed interest.

b) **Promotions Committee**

Committee Update

Info Item

- Heart of PB Restaurant Walk is on September 14th & BeachFest on October 1st.

12. CEO REPORT- Lee

Info Item

a) Update on Initiatives

Info Item

- i. **Formation of MAD:** Need to meet with City to provide next steps. A subcommittee will be formed and a push to market MAD formation.
- ii. **Parking meter update:** Election for Parking will be on Tuesday, September 13th. The permit process is currently finalizing the MOU for a shuttle.
- iii. **Monthly Report – August 2022**

iv. Friday Night Market-

Action Item

- Proposal of Friday Night Market would require the closure of Ocean Blvd. It would bring security to the board walk, have up to 90 vendors from Emerald to Thomas. This would be a Special Events permit that will need to be submitted. This will help keep the boardwalk clean and safe, will active the space. A scheduled meeting with SDPD is confirmed for next week.

Mark made motion to begin permit process, continue conversation and research, Billy seconded, unanimous approval.

13. Adjourn 12:51 p.m.

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