



BOARD OF DIRECTORS MEETING
June 7, 2022 NOON * 1503 GARNET AVE
MINUTES

1. Introductions

Attended: Eric M., Wilber L., Mark M., John A., Lacey S., Joe B., Margy G., Anthony K., Randall E., Brian C., Marcella B., Christina C., Latrell C., Eve A., Leslie, Vanessa B., Sunny L.

2. Public Comment/Non Agenda Announcements

- Colby’s owner Freshii announced their upcoming 4^{year} Anniversary event and promo on June 18th. BOGO sell all day. (They donated lunch at today’s meeting)
- Leslie announced the 8 plaques that are now installed on DPB trash bins. They have been featured on CBS and local news. The Garden Gurus have now weeded all of Garnet Ave and picked up dozens of city and DPB trash lids. Asked if DPB is monitoring the A frames on the sidewalks.
- Eve shared the history of how the captain block program started with A frames. She encourages everyone to say something if they see something.
- Requested to have DPB trash pick-ups on Sunday.
- Latrell C, EDD- Sidewalk Ordinance goes to council on June 20-21st. There will be a focus to help Logan Height & City Heights Vendors, helping them with the process. Vendor Compliance will be managed by Code Enforcement. Information is available on their new website. SanDiego.gov/sidewalkvending

3. Political Representative’s Reports (10 minutes)

None

Info Item

4. President’s Report (3 minutes)

None

Info Item

5. Community Partners Reports (3 mins each)

- a) PB Tuesday Farmers’ Market
- b) PB Town Council- Marcela PBTC is proposing to change their name. It will be coming to a vote. Sponsorship opportunities for Concerts on the Green

- are available. DPB will be donating \$500.
- c) PB Planning Group, provided a plaque update on the DPB trash cans.

Info Item

6. Previous Board Meeting Minutes Approval: (3 mins)

a) **Approval of the May 3, 2022 Meeting Minutes**

Randall made a motion to approve May 3, 2022, meeting notes, Wilbert seconded motion. Abstained: Brian, Mark & Eric.

7. Financial Report (3 mins)

Review and approve the financials of March 2022

Action Item

Randall made motion to approve the financials of March 2022, Anthony seconded the motion. Abstained: Brain, Mark & Eric.

8. Committee Reports (30 mins)

a) Organization Committee

- a. Appointment of New Board member (s) to fill vacancies (if any)
 - i. **One seat remains open:** Everyone encouraged to extend the invitation

Action Item

Action Item

b) Promotions Committee

Committee Update:

Info Item

- Randall announced that we had close to 300 tickets sold at the Coast of PB event.
- Community Mixer hosted by DPN and Beautiful PB will be on June 16th at PB Shore Club
- Make sure to purchase tickets for Lord of the Wings on June 25th.
- *Pacific Beach Fest Planning is on.*

c) Hospitality Committee

Committee Update

Info Item

- SDPD started their summer coverage after Memorial Day. There is full coverage for day and night officers at our beaches and our streets.

9. CEO REPORT- Lee

Info Item

- Sunny provided her recap of recent trip to NYC for Emerging Leaders' Summit. Had the chance to see Union Square, Brooklyn and Time Square's BID's. Has a lot of ideas for activating spaces.
- Discussed the closure of Ocean Blvd at the Planning Group and the community's interest in seeing that closed.
- MAD marketing materials are being prepared to launch within 6 months.
- City indicated Parking Meters will be installed in the fall.
- Board meeting in July will be pushed to the following week and take place on July 12th.

10. Adjourn: 12:58p.m.

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