



BOARD OF DIRECTORS MEETING  
July 12, 2022 NOON \* 1503 GARNET AVE  
AGENDA

1. **Introductions**  
Sign in
2. **Public Comment/Non Agenda Announcements**  
Limited to 2 minutes on any non agenda items, items may be referred to committees or future agenda items
3. **Additions to Agenda (3 minutes)** **Info Item**  
Items will be added to a future agenda
4. **Political Representative's Reports (10 minutes)** **Info Item**  
District 2 – Linus Smith  
Mayor's Office- Kohta Zaiser  
County Supervisor –  
78<sup>th</sup> Assembly District- Miki Holms  
Senate District 39-Jason Weisz  
52<sup>nd</sup> District- Cesar Solis
5. **President's Report (3 minutes)** **Info Item**
6. **Kids Fishing Derby Sponsorship Request - \$300** **Action Item**
7. **PBTC Concerts on the Green Sponsorship** **Action Item**
8. **SG Bookkeeping Contract Renewal** **Action Item**
9. **Community Partners Reports (3 mins each)** **Info Item**
  - a) PB Tuesday Farmers' Market
  - b) PB Town Council
  - c) PB Woman's Club
  - d) PB Planning Group
  - e) Beautiful PB
10. **Previous Board Meeting Minutes Approval: (3 mins)**
  - a) **Approval of the June 7, 2022 Meeting Minutes - Tabled**
11. **Financial Report (3 mins)**  
*Review and approve the financials of April 2022* **Action Item**
12. **Committee Reports (30 mins)**
  - a) **Organization Committee** **Action Item**
    - a. Appointment of New Board member (s) to fill vacancies (if any)
      - i. **One seat remains open**
  - b) **Promotions Committee**  
*Committee Update* **Info Item**
  - c) **Hospitality Committee**  
*Committee Update* **Info Item**
13. **CEO REPORT- Lee** **Info Item**
  - a) **Request to attend 2022 IDA Annual Conference** **Action Item**
  - b) **Update on Initiatives** **Info Item**
    - i. **Formation of MAD**
    - ii. **Parking meter update**
    - iii. **Monthly Report – begins July 2022**

14. Adjourn

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.