



1. Introductions

Attended: Eric, Wilbert, Anthony, Greg D, Leslie D., Margy G, Billy, Eve, Brian C, John A., Ellen C, Mark M, Randall E.

Staff: Sunny L & Vanessa B.

2. Public Comment/Non Agenda Announcements –

Eve was reminding everyone

- Leslie proposed graphic for the trash cans that we will be sponsoring, the suggested quote is “ Get to know PB’s wild side”. She will be printing samples soon to show everyone.
- Ellen announced upcoming Installation Dinner on March 11th at 5 p.m.
 - On April 23rd at the Soledad Club there will be an event with vendors and live Music., everyone is invited.

3. Additions to Agenda (3 minutes)

Info Item

Items will be added to a future agenda – No additions

4. Political Representative’s Reports (10 minutes) - No reports

Info Item

District 2- Monique Tello
 Mayor’s Office- Kohta Zaiser
 County Supervisor – Aaron Burgess

78th Assembly District- Rachel Granadino
 Senate District 39-Jason Weisz
 52nd District- Cesar Solis

5. President’s Report (3 minutes)

Info Item

Great Board Retreat last Friday, it was great to meet in person while complying with COVID protocols.

6. Community Partners Reports (3 mins each)

Info Item

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| <ul style="list-style-type: none"> • PB Tuesday Farmers’ Market <ul style="list-style-type: none"> i. Announced Art Z is the new Market Manager and has great ideas, there will be a lot of positive changes. ii. Will currently not be moving to Garnet Ave., due to MTS informing it will cost us \$5,000 a week to reroute bus route. iii. Sunny will further explore this to find potential solutions/ collaborations. iv. Market is significantly growing. | <ul style="list-style-type: none"> • PB Town Council <ul style="list-style-type: none"> i. Graffiti Clean Up Day coming up April/ May ii. Look out for Concerts by the Bay and First Responders Picnic in Dec. • PB Woman’s Club • PB Planning Group <ul style="list-style-type: none"> i. Shared overview of groups focus in Land Use issues. • Beautiful PB |
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7. Previous Board Meeting Minutes Approval: Tabled

Action Item

Approval of the December & January 2022 minutes

8. Financial Report (3 mins)

Action Item

Review and approve the financials of November 2021

Billy made motion to approve financials for November 2021, Wilbert seconded motion. Unanimous approval

9. **Committee Reports (30 mins)**

a) **Organization Committee**

Action Item

- a. Appointment of New Board member (s) to fill vacancies (if any)

No motion made

Committee Update: Encourage new boardmembers

Info Item

b) **Promotions Committee**

Committee Update

Info Item

c) **Hospitality Committee**

Committee Update

Info Item

10. **CEO REPORT- Lee**

Info Item

Recap of Board Retreat

- Introduced Vanessa Bernal the new Program Manager, had her share more about herself and her experiences.
- Sunny will be spending more time on revamping the MAD and strategize to strengthen support.

Next Meeting scheduled for March 1th, 2022

11. **Adjourn: 12:32p.m.**

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