

Discover Pacific Beach Board Retreat
January 28, 2022
Catamaran Resort Hotel, 3999 Mission Blvd, San Diego 92109

(agenda posted at Catamaran Catering Office)
Mask and social distancing guidelines will be followed

9:00am-3:00pm

Agenda

9:00 am **Board Meeting /Administrative**

1. Introductions/Ice Breaker (Marenburg)

Sign in

2. Public Comment/Non Agenda Announcements

Limited to 2 minutes on any non -agenda items, items may be referred to committees or future agenda items

3. Board Member vacancy report

Action Item

4. Presidential Report- Review of 2021 Goals and Accomplishments (Marenburg/Lee)

Review and approve FY 21Annual Report

Info Item

Action Item

5. Review FY 23 budget draft (Lee)

a) *How are we funded?*

b) *FY23 Budget draft review and committee priorities*

Info Item

6. Sean Karafin – City of San Diego Economic Development Department

Presentation – Maintenance Assessment District

Info Item

7. Adapt the Discover Pacific Beach Policies and Procedures Handbook

Action Item

a. *Non-Discrimination Policy*

b. *Inclusivity & Equal Employment Opportunity Policy*

c. *Media/Public Announcements Policy*

d. *Privacy Policy Disclosure*

e. *Conflict of Interest Policy*

f. *Whistleblower Policy*

g. *Grievance Process*

8. Review and amendments to bylaws

Action Item

a. *Approve bylaw amendments*

10:30-10:45am **Break**

10:45-12:00 **Committee Presentations**

9. Hospitality Committee – B. Ramirez

Info Item

a. *Overview*

10. Parking Advisory Board

Action Item

a. *Update*

b. *Confirm Appointments to Pacific Beach Parking Advisory Board*

11. Promotions Committee and Events- R. Engstrom

a. *Review and 2022 Calendar of Events*

Action Item

i. *Annual Dinner (March), Bikes Boards and Brews (April), Coast (May) and Heart (Sept.) of PB Restaurant Walks, Lord of the Wings (June) Pacific BeachFest (October), Christmas on Crystal Pier (Dec), PB Holiday Parade (Dec), and Shop Local Campaign (Holiday).*

12. PB Special Events Committee

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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- a. *Confirm appointments of members to PBSEC*

Action Item

12:30-1:15- Lunch at Oceana Coastal Kitchen

1:30-2:30

13. Brainstorming Group Activity (45 Minutes)

- a. The personality of PB

14. Approve FY 23 Budget for submission to the City of San Diego

Action Item

15. 2:30- 3:00 pm Wrap Up

16. Adjourn

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