



Promotions Committee

Minutes

June 9, 2021

4pm

<https://us02web.zoom.us/j/87229332266?pwd=eG10RS9jdmJ2UGIRWHpieHMzTEZ6UT09>

Called to order: 4:04 p.m.

Present: M. Morris, M. Goodman, E. Marenburg, G. Cooper

Non Agenda Public Comment

- **Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item**

Agenda Items- INFO ITEMS

- 1. 2021 Social Media Campaign**
 - a. PB 123 Reels Campaign – looking into getting an intern**
- 2. 2021-2022 Events**
 - a. Beach Fest**
 - i. Vendors – Mady will be helping with the vendor booths**
 - ii. Community Booths – Marcie Beckett is working on the community booths and local stage.**
 - iii. Sunny is working with Angela to have the permit submitted.**
 - b. Restaurant Walk**
 - i. September – Next week start the conversation with restaurants -**
 - c. PB Beach Movies**
 - i. Update from Campland – stage area is available. There is not space on the beach front to have movies. Campland is interested in hosting events.**
 - d. Pacific Beach Marketing Campaign – On hold**
 - e. PB Wellness Event – on hold**

New Business – None

Adjourned: 5:01 p.m.