



Pacific Beach Hospitality Group

Minutes

May 19, 2021 | 1:00 p.m.

All items are considered **informational** only unless noted

1:05 p.m.

Administrative

Introductions and Business Update

Billy Ramirez, Krista Marcheschi, Brandon Broaddus, Veronica Beverly, Sunny Lee, Marian Novak

Non-Agenda Public Comment (2 minutes)

Updates and Reports

SDPD Update

Update on coverage for upcoming holidays. Expecting it to be a busy summer. More issues during Sunday Funday, Saturday – day time. Having vehicles in the beach area helps.

RHCSD Update- Marian Novak

Update on training. Other BIDs willing to partner for curriculum.

Discover PB Update

PB 123 Reels Campaign

PB Events update

Chair Report and Roundtable

Discussion on staffing shortage.

Next Meeting: May 19, 2021 at 1:00 p.m.

Adjourned 1:36 p.m.