



## Promotions Committee

Agenda

June 9, 2021

4pm

<https://us02web.zoom.us/j/87229332266?pwd=eG10RS9jdmJ2UGIRWHpieHMzTEZ6UT09>

### **Welcome/Introductions**

Sign-In Request

Non Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

### Agenda Items- **INFO ITEMS**

1. 2021 Social Media Campaign
  - a. PB 123 Reels Campaign
2. 2021-2022 Events
  - a. Beach Fest
  - b. Restaurant Walk
  - c. PB Beach Movies
    - i. Update from Campland
  - d. Pacific Beach Marketing Campaign
  - e. PB Wellness Event

New Business

Adjourn