

# Pacific Beach Community Parking District Pilot Program

The Pacific Beach Community Parking District (CPD) is part of the City's Community Parking District Program which was established under Council Policy 100-18 to help bring parking management solutions to the City's neighborhoods most impacted by parking.

The Pacific Beach CPD is presenting a proposal for paid parking to be installed along the Garnet commercial District. This proposal will be limited to only commercial parking zones that are designated 2-hour or less. Pricing will not exceed City of San Diego cap of \$2.50 per hour.

For information on the meeting, please visit: <http://www.pbparking.org/>. If you are unable to join but would like to provide your feedback, please email them to [pacificbeachcpd@gmail.com](mailto:pacificbeachcpd@gmail.com)

## Frequently Asked Questions

### **How many parking districts are in the City of San Diego?**

There are five Community Parking Districts in the City: Downtown, Mid-City, Old Town, Pacific Beach and Uptown.

### **How does paid parking solve parking in Pacific Beach?**

Paid parking will increase turnover rate for prime parking and increase space availability. It will also provide funding for Pacific Beach specific traffic and parking issues.

### **Where will paid parking be installed?**

There are currently 319 spaces designated for 2-hour parking and two spaces designated for 15-min parking in the Garnet Commercial District. These spaces will be the only parking spaces in Pacific Beach that will be paid parking under this pilot.

### **Where does the revenue that is generated from the parking meters go? How is it spent?**

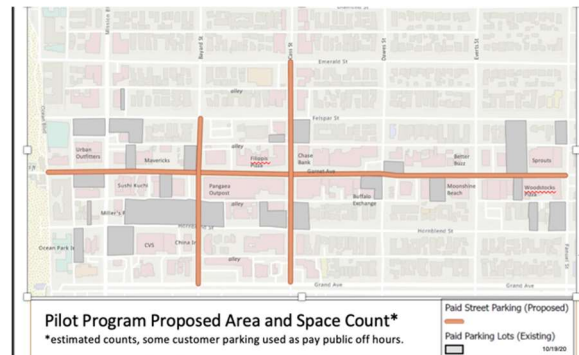
The funds will be distributed back to Pacific Beach via the Parking Advisory Board and can be used to improve and or increase availability, supply and effectiveness of parking for residents, visitors and businesses with 1/4 mile of the metered parking zone.

### **How do I advocate for paid parking in other business corridors in Pacific Beach?**

Unfortunately, the parking spaces in the pilot will be the only parking spaces that will receive paid parking meters. At the end of the pilot program there will could be an opportunity to add more if the community supports the program.

### **If this is a pilot program, when will it end?**

The pilot will end a year from the day the metered parking begins collecting. The pilot will be monitored and assessed monthly by the residents/ business owners on the Parking Advisory Board, with a final assessment following the end of the pilot.



**When and how all paid parking infrastructure will be removed if the pilot fails at the end of a year?**

- If the pilot is unsuccessful the City will coordinate with the Jonathan Carey, Parking Program Manager with Office of the City Treasurer, who coordinates all parking meter installations/removals. Their team is really efficient when installing/removing meters, so we imagine that it shouldn't take more than a couple weeks to remove the infrastructure/signage.

**Are payouts to the communities monthly?**

- Community Parking Districts are reimbursed on a monthly basis by the City of San Diego but the budgets and annual plans are approved annually by the City Council. Parking Districts are also allowed an advance of 15% of their total budget to pay for operations/projects out the gate each fiscal year.

**How does the city release the funds?**

- Advances and reimbursements are wired to the managing entity's account and reimbursements are wired on a Net 30 basis.

**How does Discover PB manage the funds? (this is one of the most popular questions we get)**

- Parking Advisory Board would review and approve budget to be submitted to the City. Discover PB staff would administer spending, documenting and reporting to ensure compliance with Council Policy and approved budget items. Parking Advisory Board would review and approve any RFP, Proposals and Contracts in connection with parking revenue spending
- PB would work closely with City department regarding reimbursements/budgets/annual plans/acceptable uses of spending parking meter funds, etc., as they currently oversee three Parking Districts in Mid-City, University Heights and Uptown as well as seven sub-districts in Downtown
- Discover PB has a long history of managing city funding and the reimbursement process. The City requires an approved yearly budget and monthly reimbursement reports which we would provide via our independently contracted bookkeeper and executive director. We adhere to General Accepted Accounting Principles (GAAP) and are subject to a yearly audit.