

Traffic and Parking Advisory Board
Discover PB 1503 Garnet Ave
February 9, 2021
5:30pm

Agenda

Called to Order: 5:35 PM

Present: Regina Sinsky-Crosby, John Cocozza, Leslie Dufour, Adam Huntington, Jordan Beane, Joe Bettles, Katie Matchett, Tim Pruesener, Brian Curry, Jonathan Cole, Julie Dixon, Karl Rand, Billy Ramirez, Jessie Beckman, Monique Tello, Paige Hernandez, Jane Nobbs, Gordon Froehlich
Staff: S. Lee

1. Regina Sinsky-Crosby – Welcome, introduction and overview of PAC Committee Goals.
2. Non-Agenda Public Comment
 - a. None
3. Committee Member Comment
 - a. Tim P. – Commented on the article published in the Beach and Bay Press. Acknowledged all of the public outreach that has been completed so far.
 - b. Brian C. – Commented on the article published in the Beach and Bay Press. Sentiments: Once a vote is taken it is not appropriate to undermine the committee.
 - c. A. Huntington – made comparison with other communities who have parking meters, he believes that communities with parking meters are much cleaner. Is in support of parking meters in Pacific Beach.
4. Chair Report
 - a. Website Update
 - i. S. Lee will be updating the website.
5. New members
 - a. Paige Hernandez – gave introduction
 - b. Jonathan Cole – Gave introduction
6. Sunny Lee, Discover PB – Introduction
7. Approve Minutes from December 8, 2020 Meeting

J. Bettles moved to approve the minutes from the December 8, 2020 meeting. Seconded by T. Pruesener. Motion passed with 9 in favor and 1 abstention

8. Policy Ad Hoc Committee
 - a. K. Matchett – Informed the group that the recommended updates to City policy are in progress with other parking districts and we will be updated with progress as it happens.
 - b. A. Huntington made comments on how the policy is interpreted and would like to talk more about how to use the funds for cleaning within the parking district. R. Sinsky -Crosby dissolved the committee at this time.
9. Residential Ad Hoc Committee

- a. Residential Parking Study **Action Item**
- i. R. Sinsky-Crosby - Gave an overview of survey
 - ii. R. Sinsky-Crosby – Gave an overview of the Residential Parking Study.
 - 1. A. Huntington asked questions about the timeline of the study. R. Sinsky-Crosby informed him that this study would be separate from the pilot program and would help create a residential parking program.
 - 2. G. Froehlich asked about the coastal commission. R. Sinsky-Crosby informed him there is no answer at this time
 - 3. B. Curry asked about the area of the program. R, Sinsky-Crosby informed him that it would be determined by the study.
 - 4. R. Sinsky-Crosby mentioned that this would be a way to gather more information about the residential area.
 - 5. K. Matchett – asked about the cost of the study. – R. Sinsky-Crosby informed her that to her knowledge it is a free study provided by the City.
 - 6. J. Nobbs moved to approve the study. A. Huntington seconded.
 - a. Brian asked about logistics of the study
 - b. R. Sinsky-Crosby tabled the motion until more information about the logistics of the study is obtained.

10. Budget Ad Hoc Committee

- a. Budget Proposal Approval **Action Item**
- i. J. Bettles – Presentation of budget
 - ii. Questions
 - 1. B. Curry – 30% off the top to the City is an issue. Confirmed it is 30%. Asked about administration fees. S. Lee explained how the funds are reported to the City.
 - 2. Leslie – Asked if the funds could be used for aesthetic improvements. J. Bettles informed her the purpose is to relieve congestion in high traffic areas.
 - 3. J. Cole asked about 30% to the City and if that amount will increase. – S. Lee informed him that the amount will always be 30% but the actual amount of funds will adjust depending on how much is made.
 - 4. G. Froehlich asked how will the committee obtain a 2 year match from SANDAG with only a 1 year pilot project. J. Bettles informed him that the intention is to have a permanent program in place after the pilot.
 - 5. J. Nobbs asked if there was any inclination that the City will provide the shuttle? B. Curry mentioned that SANDAG has a plan that includes a shuttle/lightrail/tram.
 - 6. J. Cocozza asked about how J. Bettles plans to ask for the additional funds from the City and where the funds come from. M. Tello informed the group of the process. J. Cocozza also

requested that the funds be used for pedestrian safety specifically well-lit crosswalks and pedestrian areas.

7. A. Huntington – Great work Joe!! Asked about the 20% and why it was explained as 20% when it is actually 30%.
8. B. Ramirez – Thank you, Joe. Talked about percentages and how it works with the City.
9. G. Froehlich asked about pedestrian safety and would like to qualify that some funds go to the residential area. J. Bettles informed him that it can be decided at another meeting.

K. Matchett moved to send the budget to the City for approval. B. Ramirez seconded. Motion passed. Vote: 9 in favor 1 abstention

- a. A1 - 10
- b. A2 – 1
- c. A3 - 0
- d. A4 - 0

B. Curry moved to hold the next meeting March 9, 2021 at 5:30 p.m. T. Pruesener seconded Motion passed. Vote: 10 in favor

11. Adjourned : 7:05PM

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