



BOARD OF DIRECTORS DECEMBER MEETING MINUTES

December 1, 2020 at 12:00 pm, 1503 Garnet Ave

Per executive order N25-20 of the Governor, this meeting will be held via teleconference at the following link:
<https://us02web.zoom.us/j/84660003078?pwd=dHMwa1JLa3p3ODk5QWc3dWhJOXJFdz09>

Board Members in Attendance: Billy Ramirez, Brian Dunlap, Anthony Kruk, Tim Prüsener, Margy Goodman, Eric Marenburg, Warren Kucker, Randall Engstrom, Brian Curry, Wilbur Lai, Grant Cooper, Mark Morris,

Staff in Attendance: Sara Berns, Becca Kuntz

Guest in Attendance: Caryn Blanton, Brian White, Cesar Solis, Monique Tello

T. Prüsener called the meeting to order at 12:01 pm

Introductions/Sign in

Public Comment/Non Agenda Announcements –

Caryn from Shoreline Community Services - Sara thought it would be a good idea to share what the org is doing around PB. Caryn is a community developer by profession. She has worked in City Heights with refugee communities. She saw homelessness growing in PB and she learned that many of them could get off the streets if they had work. They started street guardians and worked with the Clean and Safe program. She spent a lot of time on budget and grants and less time in the community so she closed the doors and started working for SD Work Force Partnership. Six months later she felt she could do more in our own beach community and she was approached by Shoreline Community Services. They thought they could do better with the resources they had so she has been with them since March. She has put together a new board of directors and new process of what they are doing and they serve as a nexus in the community and care for the most vulnerable in the community. They are not a service provider, but help connect the most vulnerable to resources so the current focus is homelessness. Currently they are using the six meal services in the neighborhood with folks on the streets to connect to the other resources to help get them off the streets. They've connected with PATH as well in the area. They are training neighbors on trauma informed care to help people get documents and benefits to help get them off the streets. They have reconnected large numbers to housing as well. There are people working on these issues within in the neighborhood and we should try and solve it at a community level with this neighborhood model.

TP asked what is the best way to reach out to them?

CB - contact information: caryn@shorelinecs.org or 858-900-7024

Additions to Agenda – NONE

Political Representative's Reports –

- City Council District 2 - Monique Tello - been on legislative recess so it's been quiet but next week we get back to council and swearing in new members and the new mayor, Todd Gloria, and selecting the next council president. The planning commission is this week where they will continue to discuss short term rentals. It will be live streamed if you want to join. Last month the council created the coordinated city outreach to build relationships with unhoused residents instead of with police. They approved the housing commission to operate the homeless navigation center. Council member will host neighborhood updates on Dec 16, 17, and 18 via zoom. MT will share more details. Please join Councilmember Jennifer Campbell at the End of Year Community Meeting. Please sign up at: <https://www.sandiego.gov/citycouncil/cd2/meeting-registration>
 - BR asked about the council members forward thinking on 2021 for outdoor dining and continuation of that?
 - MT Outdoor dining is already approved through Sept 2021. They are still talking about the relief fund, but most of the funds have been dispensed already.
- US House District 52 - Cesar Solis - the congressman's bill about ocean pollution reduction passed in DC. It would simplify the city of San Diego's clean water act and permitting process. There is no need to build a secondary water treatment plant on the coast. It was overwhelmingly bipartisan. Just got word that the congressman was reelected as vice chair to the leadership coalition.

He will be going to DC soon for the final round of business before the session ends. No further word on covid benefit updates but the congressman is ready to act if the opportunity does arise.

- RE is there going to be more testing opening? Any vaccine updates?
- CS there is probably no more money federally for testing at this moment. And the latest he has heard is that CA will receive vaccine doses and frontline workers will be getting the first doses in the spring.
- RE asked about getting Garnet closed off for business and wanted to check in for an update on this?
- SB explained the county released 20 million more dollars for relief so make sure to apply for that. The county was working on the Garnet closure but the issue was still MTS. Nathan Fletchers office said that yes MTS was willing to work with us and they said yes they'd be willing to work with us if we met all of our past requirements which are not realistic for us. So SB encourages anyone who wants to reach out to MTS or Fletchers office to express your support for this and make your voice heard.

President's Report –

- T. Prüsener last meeting Eve talked about the block captain program asking to add an agenda item. Until we get a better idea of what the program is, this issue is tabled.

Community Partners Reports

- PB Farmers Market - EM the market just finished up the shop local program as part of the market. This is our slow time of the year traditionally. Everything seems to be maintaining same level of participation among the vendors which is good. The time change has slowed down the market from 6-7 pm we may shift from 2-6 pm potentially. On that note, SDRC took on a one year contract to take over from SD Markets (Catt). Discover PB wasn't able to take it on, but SDRC was, so our contract runs through June, but we are going to work diligently to pass off SDRC roll removed so that Discover PB can have more ownership of the program and watch it grow once we get past covid. So hopefully by January or February we are fully out of the picture and the market is fully under Discover PB.
- PB Town Council - BW PBTC has continued their litter abatement around the community on Grand. There was a lot of trash and weeds near the underpass that they've tackled. Looking for their next location to tackle. Continued power washing in more of a maintenance mode which is cheaper. More property owners seeming interested in footing the bills for this cleaning like G3 Kids and Prospect Financial. At PBTC they honored first responders and that will be in the next PB Monthly.

Previous Board Meeting Minutes Approval

- Reviewed minutes from November 3, 2020 Board of Directors meeting.
 - *B. Dunlp made a motion to approve the November Meeting minutes as is. A. Kruk endorsed the motion. Motion passed 11/0/1 B. Ramirez abstaining.*

Financial Report

- Reviewed October 2020 Financials. SB - bounce sheet looks good. We are on par with last year as far as money in the bank. Haven't really dove into savings. PPP loan is here as a liability, but we just received notice that we are eligible to apply for forgiveness now and get it off the books. PNL we did get a grant for \$10,000 from Nathan Fletchers office. BACC has been pretty steady which is good news. Stephanie is out of town so our BID is not reflective in this document just around 12,000 for October which is slightly higher. Just no revenue from events. This is our fish taco challenge revenue. Revenue from the Artober event as well. Some money spent on mailers for shop local for the BeachFest Grant. SBET grant also came in in October for about \$22,000 which is about normal or a little less.
 - *A. Kruk made a motion to approve the October 2020 financials as is. B. Curry endorsed the motion. Motion passed 11/0/1 MG abstaining.*

Committee Reports

• Organization Committee

- Update on Executive Director Position, review job description and approve salary range

- SB shared screen with the job description posted with approval from the executive committee but the board should approve the salary range. The range is broad to give the board flexibility. Added some covid response details and parking information but pretty much the same as previous ED searches. They are using workable which posts to multiple different job boards and you can pay to boost posts. Its \$99 for one time use or there is a monthly version. We are using free currently. SB is happy to help as best she can, but leaving open the option of using a recruiter that we could benefit from if the process takes longer than a month or so. SB currently thinks we could find a good fit on our own though.
 - *B Dunlap made a motion to approve the job description and salary range. R Engstrom endorsed the motion. Motion passed 12/0/0.*
- Approve formation of Hiring Adhoc Committee to execute process of filling the Executive Director position in its entirety
 - Adhoc committee recommendation: Tim, Brian, Billy, Brian, Randall and Elvin
 - *R. Engstrom made a motion to approve the suggested adhoc committee. A Kruk endorsed the motion. Motion passed 12/0/0.*
- Approve budget item from special projects for search services if supported by Hiring Committee
 - TP proposed that the hiring committee can dip into the SPF up to \$10,000 if needed
 - *BR made a motion that the hiring committee can dip into the SPF up to \$10,000 if needed. A. Kruk endorsed the motion. Motion passed 12/0/0.*
- **Parking Committee**
 - Update on Community outreach and support all community groups have expressed support. The committee may vote to send it to the city council after the next meeting! Please send your support if you'd like to!
- **Promotions Committee**
 - New Beachfest Experience
 - Shop local and Holiday Events Update
 - MM - we went over a few items. Success from the Fish Taco Contest and the Artober at the Market. We are now working on shop local efforts with a mailer and digital mailer. Everyone please go and shop local! The holidays events are limited but we have the wreath program going on. The lights on the pier will be partially supported by Big Josh Foundation. Splitting the cost with Big Josh Foundation. Discussed the BBB and annual dinner and not sure where we will be on that at this point in time.
- **Hospitality Committee**
 - Committee Update - SB said we had a brief meeting. Hopefully everyone knows the outdoor dining is extended through next summer like Monique said. Nothing you have to do if you have a parklet at this point. Ocean Blvd would have to redo a permit by Jan 1st because it's a special event permit. The parklet permits are all still good right now!

President's Report –

- S. Berns - make sure to stay up to date with you emails to not miss anything as she leaves. The county updates are really good for covid updates as well. No updates on stuff shutting down to answer Tony's question in the chat. There are always rumors about shut downs, but just wait until we have actual information. Hopefully everyone knows why we are approving a job posting, but Sara is leaving and she will miss Discover PB and the community and business owners.

Adjourned at 1:03 pm

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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