

TRAFFIC & PARKING ADVISORY BOARD SEPTEMBER MEETING MINUTES

October 13 2020 at 5:30 pm, Discover PB - 1503 Garnet Ave

Per executive order N25-20 of the Governor, this meeting will be held via teleconference at the following link:

<https://us02web.zoom.us/j/84626528088?pwd=WFpXT3JZV3FMMct1a1FmNm5meGNIZz09>

Members in attendance: Gordon Froehlich (NW), Katie Matchett (NE), Jane Nobbs (PBTC), Regina Sinsky Crosby (beautifulPB), Jessie Beckman (PBPG), Adam Huntington (PBPG), William Ramirez (DPB), Brian Curry (PBTC), John Coccozza (SE)

Guest in attendance: Sara Berns, Monique Tello (D2), Ron Walker, Dave Shnidt, Brian White, Dexter, Paige Hernandez, Johnathan Cole, Tom Page, 2 Unknown Guest did not identify themselves. Eve Anderson

RSC called the meeting to order at 5:33 pm

Introductions/Sign in

Chair Report-

- **R. Sinsky Crosby discussed that Circulate San Diego has presented information, reviewed the by-laws in regards to the purpose of advisory board.**
- **S. Berns asked the chair for time to clarify information that was sent out to the public, including contact information for this committee and the make up of the committee. Discover PB is the administrative logistic arm but decision authority is equal to every rep on the committee. She also clarified that Councilmember Campbells office has said they will support the decisions of the parking advisory committee.**
- **G. Froehlich and J. Coccozza asked for clarification on the Councilmembers position**
- **There was discussion on whether or not Council member Campbell's office initiated the pilot program**
- **M. Tello stated this was a community effort and the office does support it and is supporting committee outreach efforts.**

Review and approve minutes from September 8th meeting.

- *J. Bettles made a motion to approve the Sept 8th Meeting minutes as is. W. Ramirez endorsed the motion. Motion passed 7/0/2 (No Nobbs)*

Pilot Parking Program

- Review and approve community outreach presentation
 - W. Ramirez updated the group on Discover PB out reach efforts. Presented to the Hospitality Group at Oct meeting and he is also reaching out to businesses from that committee to send written statements. S. Berns reported that DPB also presented at the Retail committee and have a follow up meeting next week. DPB hosted 3 informational sessions and invited aprox 100 people through email, fliers and opened the Oct 7th meeting to the community at large and advertised in Beach and Bay press. Total about 55 people attended those meetings. Feedback included concern about private lots. She listed businesses that had written support and plans to follow up with businesses in the footprint.
 - G. Froehlich asked if any came out against it?
 - S. Berns said not yet but a couple had questions and hadn't responded
 - B. Curry updated the group on PB Town Council efforts- They presented at the October general meeting which was streamed on Facebook. Overall the sense was somewhat favorable and a lot of Q and A. The board meeting followed up but they are not ready to take action until more public outreach.
 - J. Nobbs- at PBTC board meeting mostly had questions about the outreach and how it was done and what were reactions. Other questions were on how money was going to be spent.
 - B. Curry based on the feedback I've been receiving there is still a lot of misinformation. We need to emphasize that we are only proposing 2 hr parking.
 - J. Nobbs we heard a lot about the money not going where we say it will and that the city will take it.
 - R. Sinsky stated La Jolla disassembled their parking district and do not have access to any funds if there were meters there
 - K. Matchett Beautiful PB board voted to support the proposal in line with the goals as an org to promote active transportation and discourage driving from a sustainability stand point. Concerns raised were that this won't create any disincentive for parklets or moving the farmers market and other uses of the street

- Jess we presented at our streets and side walk subcommittee and will be presented at the full board tomorrow. Most questions reflected those of the Town Council about outreach
- S. Berns shared the feedback that had been submitted from the public including from other members Gordon and Brian. She will continue to update the document and share with the board. Aprox 25 comments, 10 in support and 13 not in support and some neutral comments that provided suggestions.
- J. Coccozza said there were some on Facebook he could send
- Comments in regards to changes were changing the streets to include more western area and removing the eastern couple of blocks and employee parking program needed
- G. Froehlich I walked around my neighborhood on Hornblend Felspar and Emerald. I spoke to about 70 people. They said they do not want parking meters. One guy said he wanted the money but didn't say if he wanted meters. They are concerned with people parking in their neighborhood and the traffic
- J. Nobbs how can you add those people in
- A. Huntington said he has been talking to people and most of them are fed up with cleanliness. I understand not wanting meters but not providing an alternative.
- J. Coccozza- how about all the community groups put pressure on getting the city to give us money. I've asked how much money comes out of PB and what is coming back to us and they don't tell us
- Guest- this is a tax we already get taxed and don't get our share
- E. Anderson- said it was put out that she was the opposition and that is incorrect. I support the plan but if you are going to vote you need to hear about the residents. My request is one less block.

Changes to Power Point and Community Outreach

- S, Berns if there are changes that need to be made based on feedback and the committee wants more outreach this needs to be brought up now.
- J. Coccozza I think we should change calling it a pilot program it is a misrepresentation and no evidence this will be pulled out
- G. Froehlich we had a survey done two years ago it is significant
- S. Berns to clarify do you want to add the survey results to the presentation.
- J. Bettles there was feedback and confusion on the spots being in places that weren't two hour is there a way to clarify on the map slide
- Dexter said on page 5 free is not the correct word it implies fee/no fee The Committee discussed changing it to available
- J. Coccozza the presentation does not provide data showing that there is a parking issue on Garnet Ave
- R. Sinsky commented on a few studies and said she would add a slide on the studies and we can add the survey results
- There was discussion on studies.
- R. Sinsky suggested it go on the website and then include the link on the presentation
- R. Sinsky clarified agreed changes are 1) include survey results add CVS parking lot, Highlighting two hour spaces, changing the word free, add a community study slide
- S. Berns asked to clarify what survey results to include it is a lot of information
- R. Sinsky suggested that we mention survey and point to it on website
- J. Coccozza I think its important to present that many people were against parking meters
- Continued outreach efforts
- S. Berns stated Discover PB has another retail meeting and can do couple more informational sessions planned if the committee approves
- B. Curry said he would ask if the PBTC chair would want to put it on the agenda again for general or board meeting
- B. Curry asked for a list of all the community outreach meetings done and upcoming
- PB Planning group will review tomorrow and will not know if there is any follow up until then
- Discussion occurred on how to get word out on meetings

- *J. Bettles made a motion to approve the community outreach presentation with all added changes including 1) include survey results 2)add CVS parking lot, 3)Highlighting two hour spaces, 4)changing the word free, 5) add a community study slide as well as more community outreach for the month of October including another Town Hall Zoom.*
- *A. Huntington endorsed the motion. Motion passed 7/0/2. (no Ramirez)*

Discussion on Update to City Council Policy to allow more flexibility in how parking district funds can be spent.

- K. Matchett there is discussion on Council possibly considering changes and this committee should work on ideas to see on this list.
- J.Cocozza asked if this would be similar to the process required to change public space advertising he worked on in that it would require Council vote and change across the City
- S. Berns yes
- an Ad hoc committee will be organized to discuss this further

Public Comment/Non Agenda Announcements –

- **J. Cocozza asked the City for data about the tax money that comes from PB tax revenue.**
- **E. Anderson my stand is not that I'm against them, I am very much for and for a Sun Runner. This group can convince people the money is worth it if compromise. A well advertised meeting. I spoke to a business owner and she said no parking meters and I mentioned a shuttle and that money stays in PB and she was interested. 6 blocks is too big for pilot do not include the 1200 block.**
- **Dexter- La Jolla got rid of their parking commission how do we get rid of this one, the fines will go to City of San Diego, most of the money goes to City of San Diego, this doesn't create more parking space this is a tax, PB needs to work on crime and money needed for that not parking.**
- **T. Page- 30 year home owner live in the impact zone. More information should get out to the people that live in that area they will be effected the most. The theory is this will incentives cars to paid parking lots seems false to me. It might do that but also may encourage people to find free spots. I came by the parking lot at the YMCA tonight and it's locked with lots of parking spaces.**
- **G. Froehlich this is a pilot program but if it gets approved they will be more and more. In our meeting it was said this is not a money issue but all we talk about is money so is this a money issue or a parking issue.**

Next Meeting Date & Time – November 10 2020 at 5:30 pm

Adjourned at 6:56 pm

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