



## TRAFFIC & PARKING ADVISORY BOARD SEPTEMBER SPECIAL MEETING MINUTES

September 1, 2020 at 5:30 pm - Discover PB, 1503 Garnet Ave

Per executive order N25-20 of the Governor, this meeting will be held via teleconference at the following link:

<https://us02web.zoom.us/j/88534144691?pwd=NHBNSINBMVhHb0pXa1ZRalRycjFHZz09>

**Members in attendance:** John Coccozza (SE), Tim Prüesener (DPB), Katie Matchett (NE), Regina Sinsky Crosby (beautifulPB), Billy Ramirez (DPB), Brian Curry (PBTC), Jane Nobbs (PBTC), Gordon Froehlich (NW)

**Guest in attendance:** Sara Berns, Jordan Beane, Becca Kuntz, Paige Hernandez (beautifulPB), Cathie Jolley (resident)

S. Berns called the meeting to order at 5:56 pm.

### Introductions/Sign in

#### Election of Committee Chair

SB explained we need to elect a chair, vice chair, and secretary.

TP nominated Regina for chair.

- TP motioned to approve Regina as committee chair. KM endorsed the motion. Motion passed 6/0/2 (JC & GF abstaining)

#### Election of Committee Vice Chair

- RSC motioned to approve JC as vice committee chair. JN endorsed the motion. Motion passed 7/0/1 (JC abstain)

#### Election of Secretary

- BC motioned to approve Billy as committee secretary. TP endorsed the motion. Motion passed 8/0/0

#### Review minutes from August 25th Board of Directors meeting.

- JN made a motion to approve the August 25, 2020 Meeting minutes with Gordons comments. RSC endorsed the motion. Motion passed 8/0/0
  - Gordon mentioned that the funds don't go to the whole neighborhood but only to the parking district.

#### Pilot Parking Program

##### • Review and approve community outreach presentation

- SB went over the community outreach presentation. She reviewed the changes like meters to paid parking. Katie added in some information about funding projects. SB added reducing traffic congestion and increased pedestrian safety, and increased business traffic.
  - About 20% comes out before the 55/45 split. The admin costs all come out before the split.
  - JC asked if the parking fees were in the 20% admin fee?
    - SB - yes
  - SB talked about photos that still need to be updated to show the improvement projects.
  - Questions were brought up about different improvement projects
  - BC these are just examples of what can be done, so we don't need to discuss the exact plan right now, but can just show ideas. He also expressed lots of need for pedestrian safety.
  - BC said the city doesn't have money and its only going to get worse over the coming years. Is there any place we can express that this would be one of the few revenue streams for PB that is exclusive to the PB community. It's a huge selling point for this and should be hyped up.
    - SB added this to a slide
  - RSC shared a map that shows how much a quarter mile radius is for PB and how large of an area it covers.
    - BR said we should also include a map like this on the presentation as well to show the community how big of an area
  - KM explained that this has been a need for PB and has been asked about for a long time. Many people in PB community groups have. Should be added to first slide.

- BC suggested to change “community” to “PB”
- RSC said we should have this fully worked out before we vote.
- TP asked for a read through so we can be done making all changes before we vote next time.
- GF asked for the presentation to be sent out before next meeting.
- SB reviewed full presentation (changes/statements follow):
  - RSC will create map with quarter mile radius
  - GF said our narrow streets are not good for traffic and PB is a high crime area and we are putting more people in the neighborhood driving around and increased pollution.
  - SB maybe put those concerns on the same slide as “benefits of paid parking” with a line dividing them (John and Regina will work on those)
  - JC asked if we could change the wording about the admin costs to stress it. Because if the city takes the 20% and then takes an additional 55% of the 80% it comes to a lot more
    - SB I could bold the AFTER. KM suggested adding a graphic or pie graph
  - JC said it is important to know what is do-able in Pacific Beach for the list of how the funding can be used.
  - SB explained trash pick can’t be included, trash cans can be part of pedestrian markers.
  - SB to add municipal code definition for what can be paid for.
  - SB explained ways we can use parking funds to clear up our other funds for trash pickup.
  - GF said putting parking meters in front of peoples houses is a bad idea
    - SB we already did vote on the location at this point
  - KM we need add pricing and flexible pricing
  - SB the city does have a maximum price, but we can include that along with the city’s cap (2.50/hr).
  - Adding paid lots and the number of private spaces
  - SB added “committee approval”
  - Please email SB directly if you think of any other additions to the power point.

• **Review and approve impacted resident survey**

- RSC reviewed google doc with her and JC ideas for Parking Survey Questions for impacted res survey
  - SB change “a garage” to “off-street” parking
  - JN asked would this be going out to one per household?
- SB explained it would go to the residents in the community impacted by the parking program and the means that are available to distribute. With that in mind we can’t assume only one per household will answer it but that would be the target.
- Billy asked about mentioning a question about residential parking passes to see how they feel about it/if they would be willing to pay if the option was there (that allows only residents to park on the streets).
  - GF asked if that question should be made a sliding scale.
  - JN suggested the question be very clear about the definition of residential parking passes and what it includes
- RSC asked if sliding scales would be appropriate for other questions as well.
  - PH I might recommend you keep the sliding scale responses similar for data purposes. Also, as a data/assessment enthusiast I always recommend capturing some demographic data (when appropriate).
- SB Maybe a question that asks do you own a vehicle? How many vehicles are in your household?
- KM do we really need all those types of questions if what we really want to know is how people FEEL about paid parking?
  - RSC is personally interested to know if the # of vehicles you own impacts your opinion on public parking
- RSC said we are asking about the cross streets so we can figure out where there is the biggest demand for residential parking
- GF asked if we could ask for blocks (like 900 block) instead of cross street
  - SB we can ask for two nearest cross streets so we can figure out the block
- SB changed residential to on-street and “Do you use” to “How often do you use”

- JC asked if we want to add an additional comments open ended question
- GF suggested changing “in front of your house” to “on your block”
- JC said in #12 he wants it to be clear that they would be paying for parking in front of their house
  - SB added definition Billy sent and added with annual cost
- SB said we can clean these up and vote on them next time since we lost some folks due to meeting starting late. She wants to vote on these two documents in final form at the next meeting.
- Discussion on distribution of measurement materials including impacted resident survey, parking studies, and private lot outreach
  - SB will find out the exact cost for sending out survey to residents with the blocks we’d want to include.

**Next Meeting: September 8, 2020 at 5:30 pm**

**Public Comment/Non Agenda Announcements – NONE**

**Adjourned at 7:21 pm**

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

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