



## PACIFIC BEACH HOSPITALITY GROUP SEPTEMBER MEETING MINUTES

September 16, 2020 at 1:00 PM

Per executive order N25-20 of the Governor, this meeting will be held via teleconference at the following link:  
<https://us02web.zoom.us/j/82758268445?pwd=cjBkekpR1NTZDRaVE4rRVJjM0VhQ0p0Q09>

**Staff Present:** Becca Kuntz, Sara Berns

**Members Present:** Brandon Broaddus - Northern, Deborah Clem - Vice, Laura Ambrose - Woodstocks, Todd Allen - Brewers Fresh, Billy Ramirez - Shore Club/Fish Shop, Johan Engman - Breakfast Republic/Eggies/Fig Tree, Sydni Whitaker - Firehouse, Krista Marcheschi - Mavericks

**S. Berns called meeting to order at 1:06 pm**

**Introductions/Sign in**

**Public Comment/Non Agenda Announcements – NONE**

**Additions to Agenda – NONE**

**Updates and Reports –**

**• SDPD Update**

- **Northern** - Brandon Broaddus right now the biggest thing going on in the beach area is the beach fires on the sand. Asked the group if we are seeing any changes coming from the state or county about opening up more?
  - SB we are fluctuating on the indoor dining, but the city is supposed to give an update on the numbers today. The county has discussed superseding the state with their own type of opening plan
  - BR requested for continued police presence especially on the weekends down by the beach and up garnet
  - BB explained they are having lots of issues with shootings near Belmont park so they've been sending lots of officers that way for a bit to handle that problem. We hope to move them back down, but if we have issues, PD need you to report them. Email BB or request it through Get It Done.
  - SB asked BR if this is specific to Sundays only or all days?
    - BR said all day and he hopes for more big picture action from the PD and less bandaid work. He expressed understanding the issues PD facing, but wants to make sure the need is continually voiced
  - SB said in the past when there was activity in the Belmont park area, when there was presence, it pushed the activity down towards PB around Grand Ave
  - BB explained the convention center was closed to help house homeless during the covid so there will likely be a bigger presence of homeless that they are dealing with
  - KM mentioned with day beach team ending soon and football on Sundays again, we may need that extra help
    - BB we still do have some beach teams, but doesn't know how much longer they are going to be there
  - TA asked if there are ways we can reach out to help PB get the resources they need like talk to city council members?
    - BB said they are currently hiring, but it's about getting them trained and out there. But not sure there is much more as far as the resources needed at this point.
    - BB they are sending 2 beach teams back.
- **Vice** - Deborah Clem waiting for the next health order to come out and see if there are any changes to live music and dining.
  - SB mentioned she did bring up the clarification of live music versus DJs as they are lumped into "live music" at this point

• **Other State Updates** - NONE (SB waiting on the current meetings to end)

• **Other County Updates** - SB explained even if they county tries to supersede the opening, she doesn't know how that would be implemented since ABC is a state agency and such.

• **Other City Updates** - NONE (SB waiting on meetings to end)

• **RHCSD Update-** NONE

• **Discover PB Update**

- Best of the Beach Fish Taco Challenge - SB explained Becca sent out a message about the Taco Challenge. We are needing to start fundraising with events again. We are doing a Taco Challenge that is a spin on the one from BeachFest. Overlooked the event and did a call for participants. Please reach out to Sara or Becca with questions.
  - KM will give answer by end of day
  - BR said Shore Club & Fish Shop are in
- SB talked over the ARTober at the Market event going on through October as well. And the 5k is doing a virtual 5k.
- We have cancelled the holiday parade. So we will reach out about alternative events for holidays.
- Community Parking District Paid Parking Pilot Program - SB explained we have made some movement with the parking meter idea on the community. We have a presentation for the community outreach presentation for the public to do community outreach and implement the pilot program with evaluation over the year program. SB presented the pilot program presentation to the group. SB explained next steps are for community support. If you have an opinion and want to make it known, please write a letter of support or not.
  - KM asked for SB to share the presentation slides
  - BR said he can also answer questions or concerns as he has been on the committee for a few years
  - SB will send the presentation out and would love if anyone wants to share it with businesses around them that they know. She said she will also present to them if you get be
  - LA said she has a really hard time supporting this. She is having a lot of issues with her parking lot already and she thinks that it will be more issues if there are meters. She thinks it will push people to park in her lot and that they would have to increase their enforcements. Thinks she could support if there were designated areas where employees can park instead of just on the street. They don't allow their employees to park in their lots, so she thinks there should be designated spots for employees provided in the neighborhood instead of in residential areas. She would like a firm commitment on how the funding would be used as well.
    - SB said some of that stuff is really chicken or egg. Because we are working with private lots, we need the funds to be able to park in private lots. Everts should be 2 hours as we only want to put meters in spots with 2 hour zones where employees should not be parking anyway. Until we get the funds from the program, we can't commit to a project because we need to understand the budget we are working with first. Then the parking committee can vote on projects once there are funds from the program so we know our budget. We are looking at projects that have been voiced as needed by the community at this point.
    - BR explained these discussions have taken place at the meeting at well and considered in their pilot program.
    - SB said the private lot scenario, other cities have opted to have the city enforce private lots so those tickets can be included in the DMV records and have enforcement measures.

**Chair Report and Roundtable – NONE**

**Next Meeting: October 21, 2020**

**Adjourned at 1:41 pm**

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

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