



## BOARD OF DIRECTORS AUGUST MEETING MINUTES

August 4, 2020 at 12 pm

Per executive order N25-20 of the Governor, this meeting will be held via teleconference at the following link: <https://us02web.zoom.us/j/87556307334?pwd=TIM2VTNHZGxRZzF2dy9wd3k4TjYxUT09>

**Board Members in Attendance:** Tim Prüesener, John Anderson, Eric Marenburg, Warren Kucker, Brian Curry, Randall Engstrom, Billy Ramirez

**Staff in Attendance:** Sara Berns, Becca Kuntz

**Guest in Attendance:** Kristen Victor

T. Prüesener called the meeting to order at 12:02 pm.

### Introductions

**Presentation and Update on PB Eco district-** Kristen Victor updated the board on the PB Eco district and that a group of people including DPB staff, are meeting to discuss the future of the PB Eco district. She provided a history of the formation process and the move to include Shoreline Community services and the Audubon society recently. She is asking Boards for feedback and to consider participation level.

S. Berns followed up by explaining that our board has always been supportive of continuing our eco-district. Our garnet plan has always been a big part of that. Parking changes with dining now allows us time to collect some data on the changes.

B. Curry explained worry of lack of coordination on behalf of beautifulPB and the previous committee that was formed. He is going to their beautifulPB meeting next Tuesday and is excited to see how the new leadership goes.

**Public Comment/Non Agenda Announcements – NONE**

**Additions to Agenda –NONE**

**Political Representative's Reports – NONE**

### President's Report –

T. Prüesener said he had nothing to report back on currently

### Community Partners Reports

- PB Town Council - B. Curry said nothing to report this month
- PB Farmers Market - E. Marenburg explained they've taken over for just over a month now. The hours are extended officially today! It's now 3-7 pm currently. The vendors explained the cut in hours really cut their business. Vendors are excited about the extra hour. From a financial perspective, we will have a better idea on Thursday. There were some upfront costs with website and resetting up the market from taking it over. Hopefully going into August we'd love to grow the vendors by 5-7 more spots. Transition is going well and smoothly. Becca will be working about once monthly at the Market to keep Discover PB in the loop for the market.
- BeautifulPB - S. Berns reviewed that PB counts is happening August 8th from 3-5 pm, need volunteers to count how many people bike, skate, etc on that intersection. They meet at the Chase bank at Cass and Felspar if you want to show up to volunteer.

### Previous Board Meeting Minutes Approval

T. Prüesener reviewed minutes from July 2020 Board of Directors meeting. W. Kucker made a motion to approve the July Meeting minutes as is. B. Ramirez endorsed the motion. Motion passed 5/0/1 (J. Anderson abstained)

### Financial Report

S. Berns reviewed June 2020 Financials. Page 3 of PNL gives an idea of what we are dealing with now with COVID. Assessments ended up coming in only \$5k under budget but moving forward we have seen a 50% decrease City wide and about 25% decrease for

DPB. Sara did send a letter to our landlord to find out about our lease renewal and asking to keep it the same due to COVID but hasn't heard back yet. W. Kucker made a motion to approve the June 2020 financials as is. J. Anderson endorsed the motion. Motion passed 6/0/0.

## Committee Reports

### a) Organization Committee

Announcement of 2020 Board Elections and appointment of Nominating Committee - normally Tim plus secretary but Eric but he is up for reelection). Warren and Billy said they would be ok to join the committee. 5 seats that are up for reelection, Dunlap, Marenburg, Engstrom, Bartling and Anderso; all candidates are eligible for a second term and we have 3 vacancies. S. Berns encouraged the group to do some outreach to fill those seats considering diversity of people, business type and location.

B. Curry made a motion to appoint the nomination committee as stated. R. Engstrom endorsed the motion. Motion passed 3/0/3 (W. Kucker, B. Ramirez, and T. Pruesener abstaining)

Review and approve engagement letter with Andres Garcia CPA for FY 20 audit and tax return - raised his price slightly for tax return. A couple of the BIDs have asked the city to pay for our audits, the city said they don't have the money but may consider to waive it this year.

B. Curry made a motion to approve engagement letter with Andres Garcia CPA for FY 20 audit and tax return. R. Engstrom endorsed the motion. Motion passed 6/0/0

### b) Promotion Committee

Update on Pacific Beachfest - S. Berns stated the City has not made cancellations for October permits but anticipates they will be coming in the next couple weeks. At this point we will communicate that Pacific Beachfest will not be happening.

Should board cancel PB Holiday Parade 2020

B. Curry made a motion to not file the permit for the PB Holiday Parade 2020 for safety reasons. J. Anderson endorsed the motion. Motion passed 6/0/0

### c) Hospitality Committee

Committee Update - not too much going on except for staying open as much as possible.

### d) Parking Committee

Committee Update - pilot program and membership - S. Berns explained no one really showed up to the last meeting to have a quorum

**CEO Report** – S. Berns reviewed BACC is back up. We have basically been testing the waters on how many people we can have. We are only doing outdoor cleanups and no Thursday class and limiting the attendance. We are approved for next week being back in the Parks and Rec area. We are booking folks through the rest of the year with Becca and Sara working most Saturdays through the rest of the year. Staff will not be working Mondays for most of the year. Sara has been working on Outdoor Dining permits with businesses. We have lots of new parklets and Brittany has been helping in her intern role with case management. And Becca is still working from home.

**Adjourned at 12:52 pm.**

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.