



BOARD OF DIRECTORS MAY MEETING MINUTES

June 2, 2020 at 12 pm

Per executive order N25-20 of the Governor, this meeting will be held via teleconference at the following link: <https://us02web.zoom.us/j/88521521017?pwd=SVZqMG0rbINIRFEhN2dCV2IURkhFQT09>

Board Members in Attendance: Tim Prüesener, Eric Marenburg, Warren Kucker, Mark Morris, Brian Curry, Amber Lighty, Joe Bartling, Billy Ramirez

Staff in Attendance: Sara Berns, Becca Kuntz

Guest in Attendance: Catt Fields-White, Pete Hess

T. Prüesener called the meeting to order at 12:08 pm

Introductions

Public Comment/Non Agenda Announcements – NONE

Additions to Agenda – NONE

Political Representative's Reports – NONE

President's Report –

T. Prüesener reviewed that he does not have much to update on at this point. He stopped by the Farmers' Market the week before and said it seemed to be running well and adjusting to the regulations.

Community Partners Reports

- PB Farmers' Market – C. White Fields (catt@sandiegomarkets.com) We have had decent attendance at the Farmers' Market as it has reopened. It is in its third week today. Becca has been helping out at the market along with SDRC helping provide candlestick cones.

Previous Board Meeting Minutes Approval

T. Prüesener reviewed minutes from May 5, 2020 Board of Directors Special meeting. B. Curry made a motion to approve the May Special Meeting minutes as is. M. Morris endorsed the motion. Motion passed 8/0/0.

T. Prüesener reviewed minutes from May 5, 2020 Board of Directors meeting. A. Lighty made a motion to approve the May minutes as is. B. Curry endorsed the motion. Motion passed 8/0/0.

Financial Report

S. Berns reviewed April 2020 Financials. We received some funding from the city SBEP funds. There is some income reflected in Beachfest Vendors it will have to be refunded if BeachFest cannot take place.

E. Marenburg made a motion to approve the April 2020 financials as is. M. Morris endorsed the motion. Motion passed 8/0/0.

Committee Reports

a) Organization Committee

Should board approve proposal from San Diego Running Company for Farmers' Market management?

S. Berns stated that SD Markets does not have the bandwidth to manage PB Market and is looking to transfer the contract if not taken on by DPB. Multiple options were explored by SD Market and DPB staff. The motion would approve moving forward with the transfer to San Diego Running Co or Discover PB would have to hire market management in house as was proposed for 2022. S. Berns stated due to the current position of the market and organization due to Covid-19 regulations that hiring additional staff would be less desirable option in her opinion. *M. Morris made a motion for Discover PB to approve*

the proposal for Farmers' Market management. B. Ramirez endorsed the motion. Discussion occurred. Motion passed 7/0/1. (E. Marenburg recused himself from meeting due to conflict of interest).

Should board support street closure and Park-lets to provide social distancing space for businesses? S. Berns explained this is mainly saying we approve of the concept as the measure would still need to be approved by the city/mayor. We are still waiting to hear from the city for approval, but this would allow for outdoor expansion for restaurants and retail creating extra space for social distancing. *E. Marenburg made a motion for the board to support street closure and Park-lets to provide social distancing space for businesses. A. Lighty endorsed the motion. Motion passed 7/0/0. (B. Ramirez had to leave early).*

b) Promotion Committee

S. Berns reviewed promotional giveaways and marketing we've been doing on our social media accounts. We have hit more than 4,000 followers on Instagram. We are still figuring out what events we will be able to put on as the timing gets closer. Lord of the Wings will likely not be able to continue, but we will have to make the final decision soon.

c) Hospitality Committee

S. Berns reviewed that we did host a large hospitality committee meeting this past month. We had representatives from both Scott Peters office as well as ABC. Scott Peters rep talked about PPP loan changes to help adjust some of the regulations on businesses that has passed through the House of Reps but will still have to pass through Senate. ABC reviewed regulations and relief programs as businesses reopen.

CEO Report –

Update on staff responses to Covid-19, parking committee, and BACC - S. Berns reviewed operations as we have continued to work through COVID-19. Becca continues to work from home for the time being. We have not held parking committee meetings as we have some members who do not have the accessibility to zoom. We may have a mixed zoom/in-office parking committee if possible to allow those without the technology to come into the office while the others zoom. BACC has continued to be planned with a session set for June 18/20. We have reminded officers about the program, but we are limited by capacity for the time being. Some officers may not know about the program with newer beach team members that we have been unable to do shift trainings for.

Adjourned at 12:50 pm.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.