



BOARD OF DIRECTORS JULY MEETING MINUTES

July 7, 2020 at 12 pm

Per executive order N25-20 of the Governor, this meeting will be held via teleconference at the following link: <https://us02web.zoom.us/j/81931953892?pwd=a3BrY1JZTzBmb2s4L1BMeFo0cEU4dz09>

Board Members in Attendance: Tim Prüesener, Anthony Kruk, Mark Morris, Eric Marenburg, Warren Kucker, Brian Curry, Randall Engstrom, Billy Ramirez

Staff in Attendance: Sara Berns, Becca Kuntz

Guest in Attendance: Jordan Beane, Jason Weisz, Denise Friedman

T. Prüesener called the meeting to order at 12:04pm

Introductions

Public Comment/Non Agenda Announcements – S. Berns let everyone know that Amber Lighty is not on the board for the foreseeable future as the Catamaran has furloughed some employees.

S. Berns updated the group on efforts via the BID Alliance to move the Outdoor dining items to council as soon as possible.

Additions to Agenda –NONE

Political Representative's Reports –

District 2- Jordan Beane at the moment says he does not have more information about the docketing of the park-let information. He said they have been hearing from the community about it. What can he bring from this conversation that he can bring back to his boss about what the BID members need?

S. Berns explained how the sidewalk cafes have always been permitted in the BID through the PROW program but Pacific Beach businesses would benefit better through the proposed pedestrian plaza.

R. Engstrom asked if this was about Garnet and Cass being closed like a slow street.

S. Berns explained we don't have the funds to be able to close the streets using barriers because of storage and permit costs with the addition of the MTS issue we face on Garnet.

Senate District 39-Jason Weisz Please reach out to the feds to request they support state and local government. The end of the session is next month (August). If there are any bills you oppose or support please convey that to him so he can pass the information along to Toni Atkins.

The House did allocate additional PPP funding in their HOPE bill. Businesses that have applied and been denied should look into reapplying. And let your reps know you think additional funding would be helpful.

President's Report –

T. Prüesener as you know, BeachFest is coming up in October. At the beginning we thought we might be able to have BeachFest, but we are getting to the point where we will have to decide before our next board meeting on the October 3 BeachFest by next meeting. So have that in mind.

Community Partners Reports

- PB Town Council - B. Curry said PBTC approved \$3,000 for DPB to use for additional trash pickup days on Sundays for the remainder of summer. He also explained how PBTC made a public statement about the compromise with Expedia. Hospitality workers union and the Councilmember about short term rentals. PBTC statement will be distributed to everyone on the board. It basically states that PBTC strongly opposed this compromise. (Full details in statement).
 - o J. Beane said that neither statement mentions the decrease in short term rentals.
- PB Farmers Market - E. Marenburg reviewed that today is the first official day that SDRC is in charge of the Farmers Market. We should have 32 vendors today which is the highest amount post COVID. It looks like it could be slightly profitable last week and this week

Previous Board Meeting Minutes Approval

T. Pruesener reviewed minutes from June 2, 2020 Board of Directors meeting. B. Ramirez made a motion to approve the June Meeting minutes as is. B. Curry endorsed the motion. Motion passed 7/0/1 (T. Kruk abstained)

Financial Report

S. Berns reviewed May 2020 Financials. PPP loan was not fully used this fiscal year so some of it will carry over into July. We are closing up the end of the fiscal year. Bid assessment is lower still. *M. Morris made a motion to approve the May 2020 financials as is. W. Kucker endorsed the motion. Motion passed 7/0/0 (E. Marenburg left).*

Committee Reports

a) Organization Committee

Staff update on events status for 2020 due to Covid-19.

b) Promotion Committee

M. Morris explained that we talked about Lord of the Wings discussion at our last meeting. We decided to wait until after 4th of July weekend.

S. Berns updated the group she is part of a committee of event organizers who are working to provide social distance and CDC compliant guidelines for events.. The car show has been officially be cancelled as there are no permits being issued for August. Promotions committee will consider Lord of the Wngs at the next committee however committee feels it will not be viable to do if even allowed.

c) Hospitality Committee

S. Berns talked about the last meeting. She attended an ABC stakeholder meeting which discussed regulatory relief and issues. they are having is with 3rd party delivery platforms not checking IDs and how businesses can help.

Review and approve FY21 contract extension for Cleaning Services. PBTC donated money for us to add Sunday pickups for trash through the end of Summer. Last meeting S. Berns mentioned a donation from a PBTC member that is being used for additional cleaning as well. Our cleaning contract is important to keep as part of our operating cost. The contract is up for renewal with JJ Valdez. No changes to price and they did get back to us today about the Sunday service it would just be 1500 additional a month including dump fee. Both donations helped decrease our funding costs for cleaning

R. Engstrom made a motion to approve FY21 contract extension for Cleaning Services. B. Curry endorsed the motion. Motion passed 7/0/0.

CEO Report – S. Berns updated the group that we will hold a mixed use zoom/office meeting for Parking committee this If you are on that sub-committee or want to attend she will send out agendas this week.

Adjourned at 12:48 pm

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.