



Promotions Committee

Agenda

January 8th 2020

4pm

1503 Garnet Ave, San Diego 92109

Welcome/Introductions

Sign-In Request

Present at meeting: Sara Berns, Becca Kuntz, Tim Pruesener, Mark Morris

Non Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item
- NO PUBLIC COMMENTS

Agenda Items- INFO ITEMS

Upcoming Events

- Business Mixer Schedule
 - SB Planning out potential dates for business mixers
 - SB suggested 2-3 mixers – Feb & June
 - Possible host locations – powerhaus, dispensary, state farm wants to sponsor, Jefferson pacific
 - Suggestions for possible speakers
 - SB – ADA compliance person
 - MM – trolley SANDAG expansion
- Nomination of Business Awards
 - Newbie – local H2O, rhythm chicken & waffles, powerhaus
 - Heart – mileage, Alison mccloskey, libs chiro
 - Design – blenders, bird rock coffee roasters, second nature
- Annual Dinner and Bikes, Boards and Brews marketing plans
 - SB – will return to this next meeting
- 2020 Goals for Annual Board Retreat
 - MM – More notice and visibility for restaurant walk
 - MM – build on digital advertising for events

- **TP** – check impact from digital advertising from last years reports
- **MM** – Keep banner program alive
 - **SB** – not a profitable program but would like to still make it work
- **SB** – print beachfest banners this year
- **SB** – money for signage on the median

Adjourn