

Traffic and Parking Advisory Board

Discover PB 1503 Garnet Ave

[https://us02web.zoom.us/j/84886139595?
pwd=Q0FUZmN1RUFLNzhGOHBOVTFPVWVIZz09](https://us02web.zoom.us/j/84886139595?pwd=Q0FUZmN1RUFLNzhGOHBOVTFPVWVIZz09)

August 11th, 2020

5:30 PM

Agenda

Members in attendance:

John Coccozza (SE). Gordon Froehlich (NW), Tim Pruesener (DPB),. Katie Matchett (NE). Jane Nobbs (PBTC). Brian Curry (PBTC) . Jim Morrison (PBPG) Regina Sinsky Crosby (beautifulPB), Karl Rand (PBPG) , Billy Ramirez (DPB)

Guest in attendance:

Venus Molina. Jordan Beane, Sara Berns, Adam Huntington, Patrick Smith (IPS), Nick , Mike

Approval of March 10, 2020 minutes

Froehlich- made motion to approve minutes wanted to point out that the 45% revenue isn't accurate. Curry endorsed the motion. Motion carried 6/0/4

Elections of At-Large Member

Adam Huntington received signatures for nomination of SW quadrant

GF-why do you want to be on this committee?

AH- want to contribute to community, have a background in urban planning and real estate thought this was a good fit.

B. Curry moved to appoint Adam Huntington to the SW at large position. J. Morrison Endorsed the motion. Motion carried 9/0/1 Coccozza Abstained

Pilot Parking Program

S. Berns gave an update on what the group has discussed up to last meeting. Q and A from the month prior were sent to Venus from the Councilmember's office.

V.- CPPS funding is not available this year

- will get info as to what the administrative amount is and how the 55% can be utilized

Mike- we typically only do about 50 meters for a trial for up to 60 days. We want to prove the concept will work here so we would be open to doing more and for a longer period of time, to clarify what would be the number of meters if the program was deemed successful, 565?

Sara- those number are based on the maximum numbers for reference if we included Ingraham west

V- pilot program was discussed to be a year. The question to group is bringing in meters now going to be seen as a hit due to Covid or are the businesses in favor still with change

Regina- I think businesses realize that Garnet needs revenue, clean sidewalks and trash collection.

Gordon- we should be looking at a MAD

Billy- we have been trying for many years to get property owners to approve a MAD Restaurants and Bars that he has talked to are still in favor

Gordon- when pandemic is over and we can say free parking in PB would attract customers

Katie- beautiful PB asking how parklets might impact this pilot program.

Tim- from consumer stand point people won't be deterred to come to PB for paying for parking

Katie- we will still get pushback from the idea of installing them but agree once they are there people will pay.

John- nobody has a crystal ball to see when Covid will be over but we are seeing businesses go under. We need to reach out to business owners they all should be contacted

Sara- the plan has always been to have these conversations with the businesses again as circumstances have changed and also it has been over a year since we did have them. As far as the parklet program that wouldn't really effect the pilot program other than those spaces would not be generating revenue. The number of spaces wouldn't be that impactful

Adam- in a standard pilot of 50 meters for 6 months what is the estimated revenue and can we change the split

Venus- the split can't change

Mike- typically in each city similar to this in size each meter will bring \$175 (winter) - \$350 (Summer) per meter per month. Fees are usually about 4% it takes about 3-4 months to pay of initial costs

Does not have an answer regarding coastal commission cap .but believe they have a cap on increase per year.

Discuss and Approve Area of Pilot Parking Program

Sara- starting with the maximum area proposed Fanuel West on Garnet and side streets for the sake of discussion. Each action item here is not approving the pilot program but rather the draft we will take to the community for input

Curry- move to propose Garnet Ave from Fanuel west with two blocks to either side

Huntington endorsed the motion.

Discussion:

John: we were originally talking to Dawes and one block off garnet and now it is double size and our concerns that once we approve this it may expand

Adam: to me the area proposed are a warzone and need the attention

Venus: when you start to see the ROI of the meters you will be able to see right away that it works or it doesn't and you should decide as a group how to proceed. There needs to be regular check ins

Sara- this committee would still be meeting monthly to monitor the program

John- what is private security allowed to do that is hired under parking districts

Sara- we contracted security with our Clean and Safe program and after research we realized the community needed and was most comfortable with eyes and ears on the street. We did not need armed security in the businesses district. Security is under the pretense of pedestrian safety to increase people wanting to walk and therefore mitigate traffic. Similar to adding street lights

Gordon- this will push more parking on Felspar and Hornblend which causes a mess and traffic into the neighborhood from Garnet. We have been providing parking for businesses without complaining

Billy- a residential parking permit would help with your issue.

Sara- residential parking permits are not part of pilot program as discussed but that is something we can measure for outcomes

Gordon- Coastal Commission does not like residential parking permits

John- Dawes and Everts past Felspar and Hornblend are residential as well as portions of Bayard to Emerald

Regina- should we go higher on Cass St?

B. Curry amended motion to include in pilot area:

- Garnet Ave Pier to Fanuel
- Bayard Grand to Felspar
- Cass St Grand to Emerald
- Dawes St and Everts: Hornblend to Felspar

Huntington accepted amendment

Motion passed 9/1/1 john abstained

Regina- can we include a map of paid lots in the area.

Discussion regarding city services vs parking district services ensured

Discuss and Approve Outcome Indicators of Program

Sara- I put a list of outcome indicators together based on all the previous comments and discussions. The group needs to review and decide what is measurable and they want to include

Brian- paid lots being busier and can we pursue a discount for employee parking?.

Employees shouldn't be taking 2 hr parking spaces anyhow. They should be moved into lots.

Katie- I would like to add something around active transportation similar to PB counts to gauge how many people are walking and biking. A goal of paid parking is to encourage people to use alternative modes so that should be a measurement we include

-Change the 80/20 number to 1-2 spaces per block are available it is more user friendly.

Gordon- reducing public parking in residential neighborhoods.

Regina- working with private lots can help set pricing as well

Mike- we have sensor that can pick up real time occupancy vs paid occupancy to include ADA spaces. We could help track occupancy before. The City can help enforce private lots.

Tim- we need to quantify the goals?

Adam- what about quality of life?

Sara- we could put together a survey

Adam and Regina will work on questions for quality of life survey

Discuss and Approve Community Outreach Strategy- Item was moved to the next meeting

Venus- I really think a well thought out plan for community outreach is crucial.

V- what would be the timeline for this group?

Sara- I don't speak for the group but it will take a month or two to get to all the community groups and Discover PB would want to prioritize outreach to the businesses in the foot print of the area proposed.

Jane wouldn't it make sense to meet sooner to finish the proposal as we get the information

Tim- that would make sense

Jim- yes

Billy- I'm ok with that.

Sara- is anyone not ok with it? discussion on meeting more frequently until the proposal is done.

Gordon- I don't think we should rush into this it is important to the residential community.

- Meeting Adjourned 7:05pm

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