



BOARD OF DIRECTORS MEETING
March 3, 2020 NOON * 1503 GARNET AVE
AGENDA PLEASE SIGN IN

Board Members in Attendance: Tim Prüesener, Amber Lighty, Anthony Kruk, Eric Marenburg, Brian Curry, John Anderson, Randall Engstrom, Warren Kucker, Mark Morris

Staff in Attendance: Sara Berns, Becca Kuntz

Guest in Attendance: Dianne Brittingham, Juliet Terramin, Catt (Farmers' Market), Karolynn Estrada

T. Prüesener called the meeting to order at 12:03 pm

Public Comment/Non Agenda Announcements –

- J. Terramin from Accion (nonprofit supporting small businesses) is starting their 10-week program tonight about the ABC's of starting your business, graduation on May 5, 2020.
- Karolynn Estrada from SD Parks and Rec reviewed details about Mud Day, an annual event put on by the Parks and Rec Department on June 20, 2020. Asking for funding donations to help put on the event. Also handed out flyers and a phone number to call if you want to help support the event in anyway (858) 581-7614.

Additions to Agenda – NONE

Political Representative's Reports – NONE

President's Report – T. Prüesener reminded board members to sign up for volunteer shifts for Bikes, Boards, and Brews

Community Partners Reports

- PB Woman's Club – Diane Brittingham mentioned the PBWC's upcoming wine tasting event with \$15 tickets and mentioned the need for auction items. She will bring flyers to next month's meeting.
- PB Farmers' Market – Catt said market is doing well, not much income last month due to expansion investments; lots of room to expand in the upcoming month when it will start staying light through the end of the market
- PB Town Council – upcoming PBTC meeting will be talking about the 2020 Census

Previous Board Meeting Minutes Approval

S. Berns reviewed minutes from January 31, 2020 Board of Directors meeting. A. Lighty made a motion to approve the January 31st minutes as is. R. Engstrom endorsed the motion. Motion passed 8/0/1 (J. Anderson abstaining).

S. Berns reviewed minutes from February 4, 2020 Board of Directors meeting. A. Lighty made a motion to approve the February 4th minutes as is. E. Marenburg endorsed the motion. Motion passed 8/0/1 (T. Prüesener abstaining).

Financial Report

S. Berns reviewed December 2019 Financials. E. Marenburg made a motion to approve the December 2019 financials as is. A. Lighty endorsed the motion. Motion passed 9/0/0.

S. Berns reviewed January 2020 Financials. E. Marenburg made a motion to approve the January 2020 financials as is. J. Anderson endorsed the motion. Motion passed 9/0/0.

Committee Reports

a) Organization Committee

Should board support sponsorship of MBHS Jazz Band Salsa Competition – S. Berns presented the Salsa Competition for MBHS that is a fundraiser for the Jazz Band to go to Cuba. Discover PB was asked to sponsor the trophies. M. Morris made a motion for Discover PB to sponsor the salsa competition for a max of \$300. A. Kruk endorsed the motion. Motion passed 9/0/0.

Should board sponsor 10th Annual Wild Ride Car Show Aug 22nd – S. Berns presented car show details. Group discussed the pros and cons of supporting the event. R. Engstrom made a motion for Discover PB to support the 10th Annual Wild Ride Car Show on August 22nd. E. Marenburg endorsed the motion. Motion passed 9/0/0.

S. Berns reviewed Annual Dinner Invitations being out and encouraged board members to get their tables/tickets.

b) Promotions Committee

2020 Volunteer Sign ups – board members signed up for volunteer shifts at 2020 Discover PB events
Bikes Boards and Brews 4/18/20 – M. Morris reviewed upcoming event and marketing efforts that were discussed in the last promotions committee; talks for flag investment was shifted to an idea for median marketing advertising on our adopted median.

c) Hospitality Committee

Spring Clean Up April 6th – S. Berns reviewed details of the cleanup
St. Patrick's day after cleanup will be hosted on 3/18 at 8:30 am by another organization

CEO Report – NONE

Adjourned at 12:46 pm

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.