



**Board of Directors Annual Meeting
March 5th, 2019
Minutes**

Board Members in Attendance: Amber Lighty, Tim Pruesener, Renee Waddell, Elvin Lai, Mark Morris, James McGuirk, Anthony Kruk, Eric Marenburg, Billy Ramirez

Staff in Attendance: Ann Condon, Sara Berns

Guests in Attendance: Brian Curry, Dianne Brittingham, Michaela Valk, Catt White

A. Lighty called the meeting to order at 12:11 pm

Public Comment:

- E. Marenburg announced the 2nd Annual Leprechaun Run will be held on March 16th. They are expecting around 1500 registrations and partnering with Maverick's for the after party. Eric mentioned that 80% of their attendees come from outside of PB so it is a great way to bring new people into PB

Additions to agenda: none

Political Representatives:

78th Assembly District- M. Valk announced that it is Women's History month and encouraged the group to nominate any women they think should be recognized by the Assembly Member. She also reported that the sidewalk vending act will not affect the City of San Diego laws that are already in place. She said the Assembly Member is working on scooter regulations as well feedback is encouraged.

Community Partners Reports

PBTC- B. Curry reported that PAESAN this year will honor and raise money for the Rec center to repaint their building and mural.

PBWC- D. Brittingham announced the woman's club wine tasting event will be on June 8th from 2-5pm and they are looking for silent auction items

PBFM- C. White announced that the market is up 5% in revenue this month, there are new applications and new farmers applying to be at the market. Time change will be this weekend which encourages shoppers to shop later.

Minutes-

J. McGuirk motioned to approve the Feb 5th, 2019 minutes. B. Ramirez endorsed the motion. Motion passed 9/0/0.

Financial Reports-

S. Berns reviewed the financials from January 2019. She stated that the Hospitality Group

check was deposited into the Merrill Lynch account. BACC is significantly down this year, Day Beach Team starts in May but will anticipate it being \$9K down from last year. BID assessments are up and received \$12K in grant money unanticipated during budget. B. Ramirez motioned to approve the financials for January 2019. M. Morris endorsed the motion. Motion passed 9/0/0.

Committee Reports

a.) Clean and Safe Committee

- S. Berns updated the group that PB Street Guardians decided to close the business on March 15th so DPB needs a cleaning contract to fulfill until the end of the fiscal year. We can use bids from original RFP to contract until, the end of fiscal year period. JJ Valdez presented two options for 3 days a week and 5 days a week. E. Lai made a motion to approve JJ Valdez as cleaning contract for 5 days a week cleaning starting on March 16th until the end of the fiscal year. M. Morris endorsed the motion. Motion passed 9/0/0.

b.) Promotions Committee

- T. Pruesener updated the group regarding the website hosting. The company that DPB was using closed down so we had to switch to a new hosting company. Bikes Boards and Brews is coming up on April 20th and encouraged the group to post on social media and spread the word.

c.) Organization Committee

- d.)** The Farmers Market contract was presented with projections but no changes. April 1st will be first day to take over with new contact with SD Weekly Market and take on employees. The lease is up in March for the storage space with the 3 comp sink and barricades. The current leasee is willing to do another 6month lease.

e.) Hospitality Group

- The group is planning a spring cleanup day on April 1st from 12-4pm. They will be meeting at Alehouse and ending at Shore Club.

CEO Report: S. Berns announced that Sip N Stroll is canceled this year, Mike Spangler decided not to do it so the group can discuss another option to help promote North PB businesses like a bike tour or other promotion. S. Berns also announced that long time community partner and friend, Rose Galliher passed away and there will be a celebration of life on Sunday March 10th at 1pm at the PB Woman's Club.

Meeting Adjourned 1:17pm