



**Board of Directors Meeting  
August 6<sup>th</sup>, 2019  
Minutes**

**Board Members in Attendance:** Amber Lighty, Eric Marenburg, Brian Dunlap, Dan Mazzella, Tim Pruesener, Randall Engstrom, James McGuirk, Mark Morris.

**Staff in Attendance:** Sara Berns, Ann Condon

**Guests in Attendance:** Monica Eslamian, Catt Fields White, Dianne Brittingham, John Anderson, Jason Weisz, Cesar Solis

A. Lighty called the meeting to order at 12:10 pm

**Public Comment:**

- none

**Additions to agenda:** none

**Political Representatives:**

**Councilmember District 2 Jen Campbell-** M. Eslamian updated the group regarding the sidewalk vending ordinance stating the regulations passed the committee stage and will most likely come to a council vote after recess. She also announced that the council member will be attending the Concerts on the Green.

**52<sup>nd</sup> District:** C. Solis announced that the congressman announced in support of impeachment for the President and they are renaming a Poway Post Office after the last remaining Pearl Harbor survivor and there will be a service on September 3<sup>rd</sup>.

**Senate District 39:** J. Weisz announced that there is a new budget, and talked about the DMV and the Real ID for 2020. He stated that there will be a revamped website, more self-serve kiosks, expansion of partners like AAA and will be accepting credit cards soon. August 30<sup>th</sup> is the last day for fiscal bills.

**Community Partners Reports:**

**PBWC:** D. Brittingham announced to the group that the wine tasting on June 8<sup>th</sup> brought in \$10k and there will be a casino night on Nov 2<sup>nd</sup> at 6pm.

**PBFM:** C. White stated the market remains stable, and they lost vendors due to clearing the corner of Pueblo. The Getaround came in with a \$3k sponsor contract. They are looking into turning onto Hornblend for 2020 to expand since expanding on Garnet is not getting approved.

**Minutes**

B. Dunlap motioned to approve the July 2<sup>nd</sup> 2019 minutes R. Engstrom endorsed the motion. Motion passed 5/0/2 (J. McGuirk and M. Morris abstaining).

**Financial Reports-**

S. Berns reviewed the financials from June 2019. B. Dunlap motioned to approve the financials for June 2019. J. McGuirk endorsed the motion. Motion passed 8/0/0.

## **Committee Reports**

### **a.) Organization Committee**

- S. Berns announced the 2019 Board Elections. She stated that D. Mazzella and E. Lai would be terming out and B. Ramirez, M. Morris, and R. Waddell can re-run for another term. T. Pruesener, E. Marenburg and A. Lighty were appointed to the nominating committee. B. Dunlap motioned to approve the appointment of the nominating committee. J. McGuirk endorsed the motion. Motion passed 6/0/2 (M. Morris and D. Mazzella abstaining).
- B. Dunlap made a motion to approve the PB Town Council's recommendation to enforce current park hours and extend PB Rec Center closure by one hour. M. Morris endorsed the motion. Motion passed 8/0/0.

### **b.) Promotions Committee**

- S. Berns announced the Heart of PB Restaurant Walk on September 11<sup>th</sup> and handed out tickets for all board members to sell. She also reminded the group of Lord of the Wings on August 17<sup>th</sup>.

### **c.) Hospitality Group**

- S. Berns stated the group had a productive meeting with SDPD captain.
- Surfrider Foundation presented on Ocean Friendly Restaurants and incentives for restaurants to change to ocean friendly and environmentally friendly practices.

### **d.) Clean and Safe Committee**

- S. Berns stated the cleaning contract has started using a data tracking app to track how many trash bags are collected, graffiti removals, weed removal, etc.

**CEO Report:** S. Berns announced the IDA conference and attendance on October 29-30<sup>th</sup>. J. McGuirk made a motion to cover costs of hotel and travel. B. Dunlap endorsed the motion. Motion passed 8/0/0.

**Meeting Adjourned 1:01pm**