

GARNET AVENUE VISION

CONNECTING THE COMMUNITY

IMPROVING THE COMMUNITY

BIKING
SUSTAINABILITY

DESTINATIONS
WALKING

CONNECTING BEACH & BUSINESSES
INCREASED PUBLIC SAFETY

CRYSTAL PIER TO MISSION BLVD destination

goals

- Provide a festive and inviting public destination area at the beach
- Pedestrian oriented promenade with limited vehicular access
- Highlight the importance of Crystal Pier as a visual terminus, destination point, and gateway to the beach
- Encourage pedestrian access at Crystal Pier
- Informative Stations & Kiosks
- Provide areas for cafe seating/informal seating
- Provide space for public plaza

strategies

pedestrian oriented public spaces with limited vehicular access



MISSION BLVD TO CASS STREET pedestrian zone

goals

- Create a walkable downtown "Main Street" for the Pacific Beach Community
- Pedestrian oriented promenade with restricted vehicular access
- Create a destination space to attract locals and visitors
- Provide public plaza space for large events
- Location for Farmers Market and bazaars
- Location for permanent public art installments and art fairs
- Vehicular termination node
- Provide enhanced landscape areas for visual continuity and shade

strategies

pedestrian promenades activated by enhanced paving, seating, events, and restricted vehicular access



CASS STREET TO INGRAHAM STREET transitional zone

goals

- Increase public safety with an emphasis on pedestrian circulation & people moving
- Provide traffic calming practices at vehicular thoroughfares
- Provide landscape areas as barriers between vehicular and pedestrian areas
- Create a visual identity/brand for Pacific Beach Business District
- Increase the width of the public realm at sidewalk locations
- Convert underutilized street space into "parklets"
- Utilize bike safety measures and practices

strategies

street scenes incorporating safe pedestrian thoroughfares



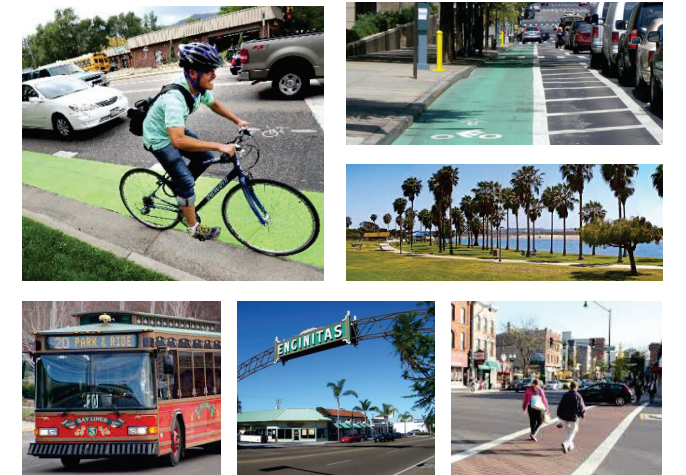
INGRAHAM STREET TO MISSION BAY DRIVE vehicular zone

goals

- Create an efficient alternative for moving visitors from surrounding areas in and out of the Pacific Beach Community
- Develop and implement a gateway & identity plan
- Provide alternative transportation
- Highlight connection to Rose Creek and Mission Bay as alternative routes to business district and beach
- Increase pedestrian safety measures
- Provide safe pedestrian routes
- Provide alternative transportation connections and hubs for future transit development

strategies

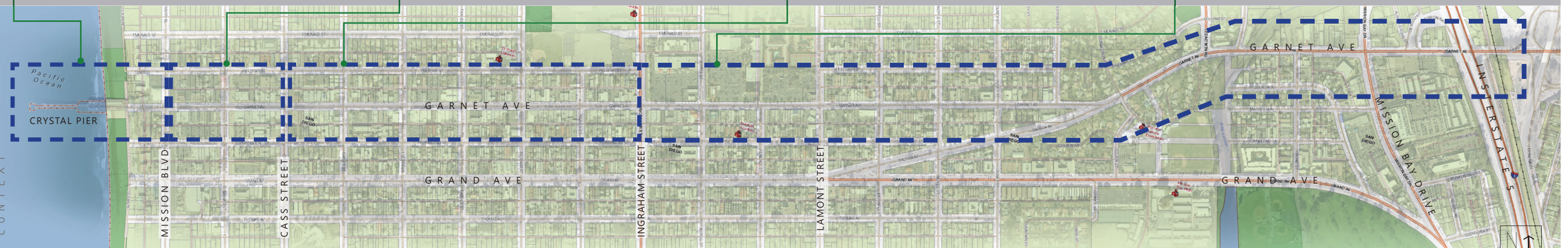
alternatives to vehicular only travel



PRECEDENTS

EXISTING

CONTEXT



ZONE 1

ZONE 2

ZONE 3

ZONE 4

IN COOPERATION WITH
DISCOVER PB
DESIGN & IMPROVEMENT COMMITTEE

12.18.13