

Pacific BeachFes!

music, food, art, family fun

Pacific BeachFest is an outdoor festival located adjacent to the boardwalk and the ocean in San Diego, California. Approximately 50,000 shoppers will stroll the boardwalk and visit the booths. Mark your calendar and sign up by August 1, 2009. First come, first served.



Pacific BeachFest is FREE to the public, professionally managed and heavily advertised. This fun-filled event is produced by Discover Pacific Beach, the largest business improvement association in San Diego.

"An unusually good street fair for better quality crafts" ~ Artist
"Very well run event" ~ Crafter



Pacific Beachfest
 1503 Garnet Ave.
 San Diego, CA 92109
www.pacificbeachfest.com

Return Service Requested

"Incredible and helpful staff. Great turnout!" ~ PB Crafter
 "A good job and a beautiful event was a 10!" ~ PB Artist

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Artist / Crafter Application

Only 80 Booths Available



**Pacific Beach,
 San Diego, California
 Saturday October 10, 2009
 Booth Hours 11am—6:30pm
 Fireworks 7:30pm**

"Great show! Loved every minute" ~ Artist
"One of our best sale days ever." ~ PB Artist

Information, Rules, and Regulations

Booth Space

Each artist/crafter will be provided a 10 x 10 booth space. The artist/crafter provides tent, signage, tables, etc. No sky signs, please. **No electricity is available.** We cannot guarantee booth space or location of booth within Arts & Crafts Village.

Handmade Arts & Crafts

Quality handmade crafts and artwork only. Please send a photograph of your booth and your merchandise with your application. Only items listed on application will be allowed to be displayed or sold. If the committee deems your merchandise not suitable for our event, your check will be returned. The Pacific BeachFest Committee reserves the right to determine those businesses, organizations or activities most suitable for this event.

- No material unsuitable for family viewing
- No merchandise with the words "Pacific BeachFest"
- No food or drinks for sale
- No commercially produced items, e.g. Beanie Babies
- No balloons for sale

Vendors offering such merchandise for sale will be removed from the event immediately.

Booth Set-up

Staggered 7 a.m. - 9 a.m. You will be assigned in advance exact check-in and unload time. Artists/crafters must check-in at the Artist/Crafter Headquarters booth located at Garnet Ave. & Mission Blvd. All artists/ crafters must have their vehicles off the street by 10 a.m. *Absolutely no vehicles on the street during Pacific BeachFest.*

Booth Breakdown and Clean-up

After 6 p.m. No early departures. Clean-up of the booth area is the responsibility of the vendor. Booth space must be cleaned immediately after closing.

Booth Decoration

The Pacific BeachFest Committee asks that all vendors use tables, sandwich boards, easels, etc. to display all goods for sale. Signage, and decorations of booth are encouraged as long as it is in good taste and doesn't interfere with

neighboring vendors. The committee reserves the right to remove any décor deemed inappropriate for the event.

Seller's Permit Number

The State Board of Equalization requires that all vendors provide a California Seller's Permit Number. A temporary or regular permit is free. Vendors simply complete an application. For more information, please call 619-525-4525 or visit 1350 Front Street (at the corner of Ash), Suite 5047, San Diego, CA 92101-3612, 8 a.m. - 5 p.m., Monday - Friday.

Application

Pacific BeachFest Arts and Crafts area is a juried event. To be considered, make sure to include the following when you apply:

- The completed and signed Artist / Crafter Application form
- Your check for the appropriate amount
- A Photograph of booth and merchandise

Event Location



Artist / Crafter Application

Name of Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

1. CA Seller's Permit # _____

(Required by State Board of Equalization)

2. Specific description of booth and products to be sold.

Handmade crafts and artwork only: _____

3. You are required to donate a piece of your art valued at \$25 or more. To be delivered event day.

4. Booth Space

Artist/Crafter (postmarked *on /before* 8/1/09) \$185 _____

Additional booth \$150 _____

Corner Booth (16 available) \$220 _____

Artist/ Crafter (postmarked *after* 8/1/09) \$225 _____

(no corner booths available after 8/1/09)

For Discount See "Referral Program" Insert

Total Enclosed \$ _____

Make check payable to "Pacific BeachFest"

Mail this application and check to: 1503 Garnet Avenue, Pacific Beach, CA 92109

Pacific BeachFest assumes no responsibility for any loss, damage, injury or claim arising out of the acts or omissions of the participating vendors. Participant (indemnitor) shall defend and indemnify the Pacific BeachFest and Discover Pacific Beach (indemnities) for any claims and liabilities arising from the negligence, fault, acts or omissions of the participant (indemnitor). I understand that:

- Pacific BeachFest is an outdoor event. The event will occur regardless of weather conditions and there are no refunds.
- All art and craft items must be handmade.
- Pacific BeachFest cannot guarantee booth space or that applicant will be outside music range.
- No electricity will be provided.
- *I will donate a piece of my artwork valued at a minimum of \$25. I have read the above and agree to the terms stated herein.*

Participant's Signature: _____

Date: _____ Name Printed: _____

Please copy this page for your records before mailing with payment.